

Kategorienname	Produktname / Titel der Einsendung	Auftraggeber
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (neu)	ROOF - Representatives Of Outstanding Footballers "Creating Space for new Perspectives"	ROOF
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (neu)	Founderland "Brand Identity"	Founderland
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (neu)	HOLON "Das Established Tomorrow Design"	HOLON GmbH
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (Redesign)	HOF "Freedom to form"	Franz Hof
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (Redesign)	HOC "The New House of Communication"	SERVICEPLAN
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (Redesign)	Meteor "High performance sealing systems"	Meteor Group
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (Redesign)	Creative Paper Confernce 2022 - Programmheft "Creative Paper Confernce 2022"	Phoenix Verlag für Grafikdesign UG
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (Redesign)	Visual Identity "Haus der Kulturen der Welt"	Haus der Kulturen der Welt
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (Redesign)	Fachbereich Innenarchitektur Hochschule Trier "INA Brand Identity"	Fachbereich Innenarchitektur Hochschule Trier
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (Redesign)	Steff: Nach 120 Jahren endlich mit Teddybär "Corporate Design Relaunch"	Steff
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (Redesign)	BVG "Muster der Vielfalt."	Berliner Verkehrsbetriebe (BVG) - AöR
BRAND BUILDING > Brand Identity / Brand Design > Produkt / Dienstleistung / Event > Crossmediale Konzeption (neu)	Deutsche Krebshilfe "Sun Warning Flag"	Deutsche Krebshilfe
BRAND BUILDING > Brand Identity / Brand Design > Produkt / Dienstleistung / Event > Crossmediale Konzeption (neu)	HORNBACH "Buchstaben-Klau"	HORNBACH
BRAND BUILDING > Brand Identity / Brand Design > Produkt / Dienstleistung / Event > Crossmediale Konzeption (neu)	AROYA "Freedom Grams"	METER Group
BRAND BUILDING > Brand Identity / Brand Design > Produkt / Dienstleistung / Event > Crossmediale Konzeption (neu)	web3lex "Die virtuelle Kanzlei"	web3lex
BRAND BUILDING > Brand Identity / Brand Design > Produkt / Dienstleistung / Event > Crossmediale Konzeption (neu)	Accenture Song "NEXT Conference 2022"	Accenture Song
BRAND BUILDING > Brand Identity / Brand Design > Produkt / Dienstleistung / Event > Crossmediale Konzeption (neu)	Tag der Deutschen Einheit 2023 "Horizonte öffnen"	Hamburg Marketing
BRAND BUILDING > Brand Identity / Brand Design > Produkt / Dienstleistung / Event > Crossmediale Konzeption (Redesign)	Biobrush "Ecomodern Packaging für die biologisch abbaubare Zahnbürste"	Biobrush
BRAND BUILDING > Brand Identity / Brand Design > Produkt / Dienstleistung / Event > Crossmediale Konzeption (Redesign)	yello "Keine Angst vor guter Energie"	yello Strom
BRAND BUILDING > Brand Identity / Brand Design > Produkt / Dienstleistung / Event > Crossmediale Konzeption (Redesign)	Mathäuser Bräu "Unbekannt seit Generationen"	Südbier UG
BRAND BUILDING > Brand Identity / Brand Design > Produkt / Dienstleistung / Event > Crossmediale Konzeption (Redesign)	TALCID® "The Acid Town Case"	Bayer Vital Consumer Health
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	Krombacher "Growling Creatures"	Krombacher
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	Uber Eats "Erstmal Essen"	Uber Eats

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BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	TALCID® "The Acid Town Case"	Bayer Vital Consumer Health
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	Bioland "Insektenlobby"	Bioland
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	Oreo "Cheat Cookies"	Mondelēz Europe
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	Das *icket der BVG "BVG - Sicherer Verkehr"	Berliner Verkehrsbetriebe (BVG) - AöR
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	FAQ YOU "FAQ YOU – An educational Revolution"	Ohhh! foundation
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	HORNBACH "Buchstaben-Klau"	HORNBACH
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	REWE "Klima-Angebote"	REWE
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	ekn footwear "Designed in Bangladesh. Made in Europe."	ekn footwear
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	Deutsche Krebshilfe "Sun Warning Flag"	Deutsche Krebshilfe
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	The Homeless Gallery "The Homeless Gallery"	Hinz&Kunzt / Hamburger Kunsthalle
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	BVG "Muster der Vielfalt."	Berliner Verkehrsbetriebe (BVG) - AöR
BRAND BUILDING > Brand Communication > Integrated Online Only > Crossmediale Online-/Social-Media-Kampagne	fritz-kola "#keinschlaflieder"	fritz-kulturgüter
BRAND BUILDING > Brand Communication > Mobile/Online Media > Web-/Microsite	afri cola "afristic intelligence"	Niehoffs Vaihinger Fruchtsaft
BRAND BUILDING > Brand Communication > Mobile/Online Media > Plattform	DB Personenverkehr "Tweet "Julian Reichelt""	DB Fernverkehr
BRAND BUILDING > Brand Communication > Mobile/Online Media > Plattform	Nachhaltige ETFs "THE RISE"	growney GmbH
BRAND BUILDING > Brand Communication > Print Media > Anzeige (einzel)	Frankfurter Allgemeine Zeitung "Dahinter steckt immer ein kluger Kopf - Irina Scherbakowa"	Frankfurter Allgemeine Zeitung
BRAND BUILDING > Brand Communication > Print Media > Anzeige (einzel)	IKEA "Betten"	IKEA Deutschland
BRAND BUILDING > Brand Communication > Print Media > Anzeige (Serie)	Deutsche Bahn "Behind the camera"	Deutsche Bahn
BRAND BUILDING > Brand Communication > Print Media > Anzeige (Serie)	IKEA "Inspiriert durchs Leben"	IKEA Deutschland
BRAND BUILDING > Brand Communication > Print Media > Anzeige (Serie)	REWE "Klima-Angebote"	REWE
BRAND BUILDING > Brand Communication > Print Media > Plakat (einzel)	IKEA "First's"	IKEA Deutschland
BRAND BUILDING > Brand Communication > Print Media > Plakat (einzel)	IKEA "Betten"	IKEA Deutschland
BRAND BUILDING > Brand Communication > Print Media > Plakat (Serie)	Uber Eats "Erstmal Essen"	Uber Eats
BRAND BUILDING > Brand Communication > Print Media > Plakat (Serie)	Deutsche Bahn "Behind the camera"	Deutsche Bahn
BRAND BUILDING > Brand Communication > Print Media > Plakat (Serie)	IKEA "Inspiriert durchs Leben"	IKEA Deutschland
BRAND BUILDING > Brand Communication > Print Media > Plakat (Serie)	McDonald's Happy Meal "McDonald's Happy Eyes"	McDonald's
BRAND BUILDING > Brand Communication > Print Media > Plakat (Serie)	McDonald's "McDonald's Jingle Board"	McDonald's
BRAND BUILDING > Brand Communication > Print Media > Plakat (Serie)	Duden - Das Synonymwörterbuch "Immer treffend formulieren."	Duden
BRAND BUILDING > Brand Communication > Print Media > Plakat (Serie)	RECUP "Anti Arschgeigen Club"	reCup
BRAND BUILDING > Brand Communication > Print Media > Plakat (Serie)	Mathäuser Bräu "Unbekannt seit Generationen"	Südbier UG
BRAND BUILDING > Brand Communication > Print Media > Plakat (Serie)	NOBODYTOLDME "ABOUT MENOPAUSE"	NOBODYTOLDME
BRAND BUILDING > Brand Communication > Print Media > Broschüre (einzel)	Whatever "Evolution"	Rocket & Wink GmbH
BRAND BUILDING > Brand Communication > Print Media > Broschüre (einzel)	Mr Wink "Monochromage"	Rocket & Wink GmbH
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (einzel)	IKEA "First's"	IKEA Deutschland
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (einzel)	HORNBACH "Sneakerpool"	HORNBACH
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (einzel)	Borussia Dortmund "Ein Griff ist die beste Verteidigung."	Borussia Dortmund

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BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (einzeln)	Deutsche Krebshilfe "Sun Warning Flag"	Deutsche Krebshilfe
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (einzeln)	FC St. Pauli "Das Meister*innen Trikot"	FC St. Pauli
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)	IKEA "Inspiriert durchs Leben"	IKEA Deutschland
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)	IWC Top Gun Collection "The Colors of Top Gun"	IWC Schaffhausen
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)	BVG "Muster der Vielfalt."	Berliner Verkehrsbetriebe (BVG) - AöR
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)	RECUP "Anti Arschgeigen Club"	reCup
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)	McDonald's "McDonald's Jingle Board"	McDonald's
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)	HORNBACH "Buchstaben-Klau"	HORNBACH
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)	Ukraine "#AdvantageUkraine"	Ministry of Culture and Information Policy of Ukraine
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Digital Out-of-Home	Browser-App for people with Parkinson's disease "Staybl Motive: Eigener Kopf, Ins Netz, Schritt voraus"	Deutsche Parkinson Vereinigung e.V.
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Digital Out-of-Home	Krombacher "Growling Creatures"	Krombacher
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Digital Out-of-Home	WAI Woods Art Institute "The Art Of Trending"	WAI Woods Art Institute
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Interactive Media	BVG CSD Truck "CSD-Truck"	Berliner Verkehrsbetriebe (BVG) - AöR
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Interactive Media	Immersive Interactive Media Installation "#UNHATE BY ARTISTIC INTELLIGENCE"	Deutsche Telekom
BRAND BUILDING > Brand Communication > Audio Media > Radiospot (einzeln)	Deutsche Telekom "Der Chor gegen Hass"	Deutsche Telekom
BRAND BUILDING > Brand Communication > Audio Media > Radiospot (Serie)	McDonald's Milkshakes "Gut geschüttelt"	McDonald's
BRAND BUILDING > Brand Communication > Audio Media > Radiospot (Serie)	Telekom Mobilfunk "Sprachnachrichten"	Deutsche Telekom
BRAND BUILDING > Brand Communication > Audio Media > Radiospot (Serie)	Samsung Galaxy S22 "Aus dunkel wird hell"	Samsung Electronics GmbH
BRAND BUILDING > Brand Communication > Audio Media > Pre-, Mid- und Post-Roll Ads	Grills von Enders "Burner Beats"	Enders
BRAND BUILDING > Brand Communication > TV/Cinema Media > TV-/Kinospot (Einzelspot bis 30 Sekunden)	IKEA "Dinner"	IKEA Deutschland
BRAND BUILDING > Brand Communication > TV/Cinema Media > Point-of-Sale-Film	Porsche "911 Sport Classic – A tale of now and then."	Porsche AG
BRAND BUILDING > Brand Communication > TV/Cinema Media > Kurzfilm/Sonderformat	HORNBACH "Entfesselt"	HORNBACH
BRAND BUILDING > Brand Communication > TV/Cinema Media > Kurzfilm/Sonderformat	Uber Eats "Erstmal Essen"	Uber Eats
BRAND BUILDING > Brand Communication > TV/Cinema Media > Kurzfilm/Sonderformat	eBay Motors "A second chance"	eBay Deutschland

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BRAND BUILDING > Brand Communication > TV/Cinema Media > Kurzfilm/Sonderformat	Google Pixel "Dein Leben mit Pixel"	Google Deutschland
BRAND BUILDING > Brand Communication > TV/Cinema Media > Filmische Dokumentation	HORNBACH "Buchstaben-Klau"	HORNBACH
BRAND BUILDING > Brand Communication > TV/Cinema Media > TV-/Kinospot (Einzelspot ab 30 Sekunden)	PENNY "Der Riss"	PENNY
BRAND BUILDING > Brand Communication > TV/Cinema Media > TV-/Kinospot (Einzelspot ab 30 Sekunden)	Deutsche Telekom "Der Chor gegen Hass"	Deutsche Telekom
BRAND BUILDING > Brand Communication > TV/Cinema Media > TV-/Kinospot (Einzelspot ab 30 Sekunden)	Google Pixel "Dein Leben mit Pixel - Ohne Dich"	Google Deutschland
BRAND BUILDING > Brand Communication > TV/Cinema Media > TV-/Kinospot (Einzelspot ab 30 Sekunden)	MediaMarktSaturn "Technik im richtigen Moment"	MediaMarktSaturn Retail Group GmbH
BRAND BUILDING > Brand Communication > TV/Cinema Media > TV-/Kinospot (Einzelspot ab 30 Sekunden)	HORNBACH "Entfesselt"	HORNBACH
BRAND BUILDING > Brand Communication > TV/Cinema Media > TV-/Kinospot (Einzelspot ab 30 Sekunden)	Diverse Bosch Produkte "Bude Smart"	BOSCH
BRAND BUILDING > Brand Communication > TV/Cinema Media > TV-/Kinospot (Einzelspot ab 30 Sekunden)	IKEA - The Room "IKEA - The Room"	IKEA Deutschland
BRAND BUILDING > Brand Communication > TV/Cinema Media > TV-/Kinospot (Einzelspot ab 30 Sekunden)	eBay Motors "A second chance"	eBay Deutschland
BRAND BUILDING > Brand Communication > TV/Cinema Media > TV-/Kinospot (Serie)	MOWI "NORway of Life"	MOWI ASA
BRAND BUILDING > Brand Communication > TV/Cinema Media > TV-/Kinospot (Serie)	IKEA "Selbstverständlich Nachhaltig"	IKEA Deutschland
BRAND BUILDING > Brand Communication > TV/Cinema Media > TV-/Kinospot (Serie)	Hannoversche "Das Jetzt versichern"	Hannoversche
BRAND BUILDING > Brand Communication > TV/Cinema Media > Digital Mobile Only (einzeln)	ALDI Nord "Fragrance for everyone – by Jeremy Fragrance & ALDI Nord"	ALDI Nord
BRAND BUILDING > Brand Communication > TV/Cinema Media > Digital Mobile Only (Serie)	Deutsche Bahn "Behind the camera"	Deutsche Bahn
BRAND BUILDING > Brand Communication > TV/Cinema Media > Digital Mobile Only (Serie)	Deutsche Bahn "Escape"	Deutsche Bahn
BRAND BUILDING > Brand Communication > TV/Cinema Media > Digital Pre-Roll Ads (einzeln)	ALDI Nord "Fragrance for everyone – by Jeremy Fragrance & ALDI Nord"	ALDI Nord
BRAND BUILDING > Brand Communication > TV/Cinema Media > Digital Pre-Roll Ads (Serie)	Deutsche Bahn "Behind the camera"	Deutsche Bahn
BRAND BUILDING > Brand Communication > TV/Cinema Media > Digital Pre-Roll Ads (Serie)	Uber Eats "Erstmal Essen"	Uber Eats
BRAND BUILDING > Brand Communication > TV/Cinema Media > Digital Pre-Roll Ads (Serie)	Deutsche Bahn "Escape"	Deutsche Bahn
BRAND BUILDING > Brand Communication > TV/Cinema Media > Online-Film (einzeln)	Deutsche Bahn "Behind the camera"	Deutsche Bahn
BRAND BUILDING > Brand Communication > TV/Cinema Media > Online-Film (einzeln)	IKEA - The Room "IKEA - The Room"	IKEA Deutschland

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BRAND BUILDING > Brand Communication > TV/Cinema Media > Online-Film (einzel)	Google Pixel "Dein Leben mit Pixel - Ohne Dich"	Google Deutschland
BRAND BUILDING > Brand Communication > TV/Cinema Media > Online-Film (einzel)	HORNBACH "Buchstaben-Klau"	HORNBACH
BRAND BUILDING > Brand Communication > TV/Cinema Media > Online-Film (einzel)	Diverse Bosch Produkte "Bude Smart"	BOSCH
BRAND BUILDING > Brand Communication > TV/Cinema Media > Online-Film (einzel)	ALDI Nord "Fragrance for everyone – by Jeremy Fragrance & ALDI Nord"	ALDI Nord
BRAND BUILDING > Brand Communication > TV/Cinema Media > Online-Film (einzel)	Deutsche Bahn "Escape"	Deutsche Bahn
BRAND BUILDING > Brand Communication > TV/Cinema Media > Online-Film (einzel)	PENNY "Der Riss"	PENNY
BRAND BUILDING > Brand Communication > TV/Cinema Media > Online-Film (einzel)	Mercedes-Benz G-Klasse "Immortal Love"	Mercedes-Benz
BRAND BUILDING > Brand Communication > TV/Cinema Media > Online-Film (einzel)	eBay Motors "A second chance"	eBay Deutschland
BRAND BUILDING > Brand Communication > TV/Cinema Media > Online-Film (Serie)	Google Pixel "Dein Leben mit Pixel"	Google Deutschland
BRAND BUILDING > Brand PR > Influencer Marketing > Influencer Marketing (Einzelaktion)	McDonald's Monopoly "Shirin David x McDonald's – Lieben Wir"	McDonald's
BRAND BUILDING > Brand PR > Influencer Marketing > Influencer Marketing (Serie)	Reporter ohne Grenzen "The Truth Wins"	Reporter ohne Grenzen
BRAND BUILDING > Brand PR > Influencer Marketing > Influencer Marketing (Serie)	Knorr "#GönnDirGemüse mit Wincent Weiss"	Unilever Deutschland GmbH
BRAND BUILDING > Brand PR > Crisis Communication > Crisis Communication (Serie)	Ukraine "#AdvantageUkraine"	Ministry of Culture and Information Policy of Ukraine
BRAND BUILDING > Brand PR > Brand Partnership / Sponsoring > Brand Partnership/Sponsoring (Einzelaktion)	Deutsche Krebshilfe "Sun Warning Flag"	Deutsche Krebshilfe
BRAND BUILDING > Brand PR > Brand Partnership / Sponsoring > Brand Partnership/Sponsoring (Einzelaktion)	ekn footwear "Designed in Bangladesh. Made in Europe."	ekn footwear
BRAND BUILDING > Brand PR > Brand Partnership / Sponsoring > Brand Partnership/Sponsoring (Einzelaktion)	Oreo "Cheat Cookies"	Mondelēz Europe
BRAND BUILDING > Brand PR > Brand Partnership / Sponsoring > Brand Partnership/Sponsoring (Einzelaktion)	BVG "Muster der Vielfalt."	Berliner Verkehrsbetriebe (BVG) - AöR
BRAND BUILDING > Brand PR > Brand Partnership / Sponsoring > Brand Partnership/Sponsoring (Einzelaktion)	FC St. Pauli "Das Meister*innen Trikot"	FC St. Pauli
BRAND BUILDING > Brand PR > Employer Branding > Employer Branding (Einzelaktion)	BVG CSD Truck "CSD-Truck"	Berliner Verkehrsbetriebe (BVG) - AöR
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Event/Live Experience	PENNY "PENNY Las Wedding"	PENNY
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Event/Live Experience	FC St. Pauli "Das Meister*innen Trikot"	FC St. Pauli
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Event/Live Experience	hvv "Signs of Change"	Hamburger Verkehrsverbund
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Video/Film	HORNBACH "Buchstaben-Klau"	HORNBACH
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Video/Film	McDonald's Monopoly "Shirin David x McDonald's – Lieben Wir"	McDonald's

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BRAND BUILDING > Brand PR > Branded Content/Entertainment > Video/Film	The Vulva Spaceship "The Vulva Spaceship"	Wer Braucht Feminismus?
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Game	Oreo "Cheat Cookies"	Mondelēz Europe
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Social Media Activation	HORNBACH "Buchstaben-Klau"	HORNBACH
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Social Media Activation	ekn footwear "Designed in Bangladesh. Made in Europe."	ekn footwear
BRAND BUILDING > Brand Dialog > B2B > Mailing/Postsendung	Xmas Mailing "Upcycled with love"	EIGA
BRAND BUILDING > Brand Dialog > B2B > Crossmediale Kampagne	Curtice Brothers Ketchup "Ketchup to the rescue"	Curtice Brothers GmbH
BRAND BUILDING > Brand Dialog > B2B > Crossmediale Kampagne	Ukraine "#AdvantageUkraine"	Ministry of Culture and Information Policy of Ukraine
BRAND BUILDING > Brand Dialog > B2B > Crossmediale Kampagne	Inconstant Regular "There's Nothing Comic About Dyslexia"	Dyslexia Scotland
BRAND BUILDING > Brand Dialog > B2B > Social Media	DB Personenverkehr "Tweet "Julian Reichelt""	DB Fernverkehr
BRAND BUILDING > Brand Dialog > B2C > Crossmediale Kampagne	HORNBACH "Buchstaben-Klau"	HORNBACH
BRAND BUILDING > Brand Dialog > B2C > Crossmediale Kampagne	Nachhaltige ETFs "THE RISE"	growney GmbH
BRAND BUILDING > Brand Dialog > B2C > Crossmediale Kampagne	AROYA "Freedom Grams"	METER Group
BRAND BUILDING > Brand Dialog > B2C > Crossmediale Kampagne	Oreo "Cheat Cookies"	Mondelēz Europe
BRAND BUILDING > Brand Dialog > B2C > Crossmediale Kampagne	The Homeless Gallery "The Homeless Gallery"	Hinz&Kunzt / Hamburger Kunsthalle
BRAND BUILDING > Brand Dialog > B2C > Crossmediale Kampagne	BVG "Muster der Vielfalt."	Berliner Verkehrsbetriebe (BVG) - AöR
BRAND BUILDING > Brand Dialog > B2C > Crossmediale Kampagne	hvv "Signs of Change"	Hamburger Verkehrsverbund
BRAND BUILDING > Brand Dialog > B2C > Mobile/Online Media	MINIverse "The First Drivable Metaverse"	BMW
BRAND BUILDING > Brand Dialog > B2C > Mobile/Online Media	H.A.N.S. - The Hateful Audio Notification Service "H.A.N.S. - The Hateful Audio Notification Service"	Laut gegen Nazis e.V.
BRAND BUILDING > Brand Dialog > B2C > Mobile/Online Media	Samsung Black Friday "Level Up Your Deal"	Samsung Electronics Germany
BRAND BUILDING > Brand Dialog > B2C > Social Media	Nachhaltige ETFs "THE RISE"	growney GmbH
BRAND BUILDING > Brand Dialog > B2C > Social Media	Reporter ohne Grenzen "The Truth Wins"	Reporter ohne Grenzen
BRAND BUILDING > Brand Dialog > B2C > Social Media	ekn footwear "Designed in Bangladesh. Made in Europe."	ekn footwear
BRAND BUILDING > Brand Dialog > B2C > Content Marketing	fritz-kola "#keinschlaflieder"	fritz-kulturgüter
BRAND BUILDING > Brand Dialog > B2C > Content Marketing	BVG CSD Truck "CSD-Truck"	Berliner Verkehrsbetriebe (BVG) - AöR
BRAND BUILDING > Brand Dialog > B2C > Content Marketing	The Homeless Gallery "The Homeless Gallery"	Hinz&Kunzt / Hamburger Kunsthalle
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Einzelspot ab 30 Sekunden)	HORNBACH "Entfesselt"	HORNBACH
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Einzelspot ab 30 Sekunden)	Google Pixel "Dein Leben mit Pixel - Ohne Dich"	Google Deutschland
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Einzelspot ab 30 Sekunden)	Telekom "Weihnachten/Wie geht's dir?"	Telekom Deutschland GmbH
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Einzelspot ab 30 Sekunden)	Bitpanda "To the moon"	Bitpanda
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Einzelspot ab 30 Sekunden)	HORNBACH "Buchstaben-Klau"	HORNBACH
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Einzelspot ab 30 Sekunden)	Südtiroler Herbst "Dein Platz ist hier."	IDM Südtirol - Alto Adige
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Einzelspot ab 30 Sekunden)	PENNY "Der Riss"	PENNY

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FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Einzelspot ab 30 Sekunden)	IKEA - The Room "IKEA - The Room"	IKEA Deutschland
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Serie)	HORNBACH "Entfesselt"	HORNBACH
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Serie)	Amorana "Kings & Queens"	Amorana
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Serie)	IKEA "Selbstverständlich Nachhaltig"	IKEA Deutschland
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Serie)	HORNBACH "Buchstaben-Klau"	HORNBACH
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Serie)	Hannoversche "Das Jetzt versichern"	Hannoversche
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzeln)	Mercedes-Benz G-Klasse "Immortal Love"	Mercedes-Benz
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzeln)	Hugendubel "Die Welt der Bücher"	H. Hugendubel GmbH & Co. KG
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzeln)	The real street wear "BVG - The real street wear"	BVG
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzeln)	PENNY "Der Riss"	PENNY
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzeln)	ALDI Nord "Fragrance for everyone - by Jeremy Fragrance & ALDI Nord"	ALDI Nord
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzeln)	Uber Eats "Erstmal Essen"	Uber Eats
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzeln)	eBay Motors "A second chance"	eBay Deutschland
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzeln)	Alzheimer Research Initiative e.V. "THE GLITCH"	Alzheimer Forschung Initiative e.V.
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzeln)	Gutried WieRÄUCHERLAXX "Bärenproof"	Gutfried GmbH
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (Serie)	Google Pixel "Dein Leben mit Pixel"	Google Deutschland
FILM > Live Action Film > Film for Mobile/Online Media > Digital Pre-Roll Ad (Serie)	Uber Eats "Erstmal Essen"	Uber Eats
FILM > Live Action Film > Film for Mobile/Online Media > Digital Pre-Roll Ad (Serie)	Deutsche Bahn "Behind the camera"	Deutsche Bahn
FILM > Live Action Film > Music Video > Music Video	Uber Eats "Erstmal Essen"	Uber Eats
FILM > Live Action Film > Film Publishing > Film für Unternehmensdarstellung	HD+ "High Definition"	HD PLUS
FILM > Live Action Film > Film Publishing > Film für Unternehmensdarstellung	Cainné Angste "One Second Of Sehnsucht"	Cainné Angste
FILM > Live Action Film > Film Publishing > Film für Unternehmensdarstellung	BVG "Muster der Vielfalt."	Berliner Verkehrsbetriebe (BVG) - AöR
FILM > Live Action Film > Film Publishing > Dokumentation	HORNBACH "Buchstaben-Klau"	HORNBACH
FILM > Live Action Film > Film Publishing > Dokumentation	The Homeless Gallery "The Homeless Gallery"	Hinz&Kunzt / Hamburger Kunsthalle
FILM > Live Action Film > Film Publishing > Dokumentation	Wirtschaftsregion Erzgebirge "Weit weg von allem: Erzgebirge."	Regionalmanagement Erzgebirge
FILM > Live Action Film > Film Publishing > Public-Service-Film	Alzheimer Research Initiative e.V. "THE GLITCH"	Alzheimer Forschung Initiative e.V.
FILM > Live Action Film > Special Formats > Kurzfilm/Sonderformat	Mercedes-Benz G-Klasse "Immortal Love"	Mercedes-Benz
FILM > Live Action Film > Special Formats > Kurzfilm/Sonderformat	eBay Motors "A second chance"	eBay Deutschland
FILM > Live Action Film > Special Formats > Kurzfilm/Sonderformat	INTERSPORT "Einmal Sport. Intersport."	INTERSPORT
FILM > Live Action Film > Special Formats > Kurzfilm/Sonderformat	Mercedes-Benz GLC "Mercedes-Benz GLC - Digitale Weltpremiere"	Mercedes-Benz
FILM > Live Action Film > Special Formats > Kurzfilm/Sonderformat	BMW CES 2023 "The Dee Movie"	BMW
FILM > Live Action Film > Special Formats > Kurzfilm/Sonderformat	Alzheimer Research Initiative e.V. "THE GLITCH"	Alzheimer Forschung Initiative e.V.
FILM > Live Action Film > Special Formats > Film für Spatial Experience	Krombacher "Growling Creatures"	Krombacher
FILM > Live Action Film > Special Formats > Film für Point-of-Sale	ekn footwear "Designed in Bangladesh. Made in Europe."	ekn footwear
FILM > Live Action Film > Film Skills > Regie	Google Pixel "Dein Leben mit Pixel - Ohne Dich"	Google Deutschland
FILM > Live Action Film > Film Skills > Regie	HORNBACH "Entfesselt"	HORNBACH
FILM > Live Action Film > Film Skills > Regie	Mercedes-Benz G-Klasse "Immortal Love"	Mercedes-Benz
FILM > Live Action Film > Film Skills > Regie	PENNY "Der Riss"	PENNY
FILM > Live Action Film > Film Skills > Regie	Google Pixel "Dein Leben mit Pixel - Was heißt Liebe?"	Google Deutschland
FILM > Live Action Film > Film Skills > Regie	IKEA - The Room "IKEA - The Room"	IKEA Deutschland

Kategorienname	Produktname / Titel der Einsendung	Auftraggeber
FILM > Live Action Film > Film Skills > Regie	HORNBACH "Buchstaben-Klau"	HORNBACH
FILM > Live Action Film > Film Skills > Regie	SOS-Kinderdorf e.V. "Unsichtbar für die Gesellschaft"	SOS-Kinderdorf
FILM > Live Action Film > Film Skills > Regie	Bitpanda "To the moon"	Bitpanda
FILM > Live Action Film > Film Skills > Kamera	PENNY "Der Riss"	PENNY
FILM > Live Action Film > Film Skills > Kamera	Porsche "911 Sport Classic – A tale of now and then."	Porsche AG
FILM > Live Action Film > Film Skills > Kamera	HORNBACH "Buchstaben-Klau"	HORNBACH
FILM > Live Action Film > Film Skills > Kamera	Mercedes-Benz G-Klasse "Immortal Love"	Mercedes-Benz
FILM > Live Action Film > Film Skills > Kamera	SOS-Kinderdorf e.V. "Unsichtbar für die Gesellschaft"	SOS-Kinderdorf
FILM > Live Action Film > Film Skills > Kamera	Guhl "Echt vertraut"	Guhl
FILM > Live Action Film > Film Skills > Kamera	Alzheimer Research Initiative e.V. "THE GLITCH"	Alzheimer Forschung Initiative e.V.
FILM > Live Action Film > Film Skills > Schnitt	IKEA - The Room "IKEA - The Room"	IKEA Deutschland
FILM > Live Action Film > Film Skills > Schnitt	Südtiroler Frühling "Südtiroler Frühling "Dein Platz ist hier."	IDM Südtirol - Alto Adige
FILM > Live Action Film > Film Skills > Schnitt	BMW M XM "THE XMinded – BREAK THE NORM"	BMW M
FILM > Live Action Film > Film Skills > Schnitt	Alzheimer Research Initiative e.V. "THE GLITCH"	Alzheimer Forschung Initiative e.V.
FILM > Live Action Film > Film Skills > Casting	Bitpanda "To the moon"	Bitpanda
FILM > Live Action Film > Film Skills > Casting	PENNY "Der Riss"	PENNY
FILM > Live Action Film > Film Skills > Casting	Google Pixel "Dein Leben mit Pixel - Was heißt Liebe?"	Google Deutschland
FILM > Live Action Film > Film Skills > Casting	Guhl "Echt vertraut"	Guhl
FILM > Live Action Film > Film Skills > Casting	Mercedes-Benz G-Klasse "Immortal Love"	Mercedes-Benz
FILM > Live Action Film > Film Skills > Casting	HORNBACH "Buchstaben-Klau"	HORNBACH
FILM > Live Action Film > Film Skills > Post-Production	Alzheimer Research Initiative e.V. "THE GLITCH"	Alzheimer Forschung Initiative e.V.
FILM > Live Action Film > Film Skills > Post-Production	PENNY "Der Riss"	PENNY
FILM > Live Action Film > Film Skills > VFX	BMW M XM "THE XMinded – BREAK THE NORM"	BMW M
FILM > Live Action Film > Film Skills > VFX	PENNY "Der Riss"	PENNY
FILM > Live Action Film > Film Skills > Set/Production Design	PENNY "Der Riss"	PENNY
FILM > Live Action Film > Film Skills > Set/Production Design	HORNBACH "Entfesselt"	HORNBACH
FILM > Live Action Film > Film Skills > Set/Production Design	FIFA World Cup "Every Four Years"	KIA
FILM > Live Action Film > Film Skills > Set/Production Design	Canal+ "The Key Maker"	Canal+
FILM > Live Action Film > Film Skills > Set/Production Design	BSH Hausgeräte "Progress through Curiosity"	BSH Hausgeräte GmbH
FILM > Live Action Film > Film Skills > Set/Production Design	Mercedes-Benz G-Klasse "Immortal Love"	Mercedes-Benz
FILM > Live Action Film > Film Skills > Set/Production Design	Bitpanda "To the moon"	Bitpanda
FILM > Live Action Film > Film Skills > Set/Production Design	Porsche "911 Sport Classic – A tale of now and then."	Porsche AG
FILM > Live Action Film > Film Skills > Styling/Costume Design	Mercedes-Benz G-Klasse "Immortal Love"	Mercedes-Benz
FILM > Live Action Film > Film Skills > Styling/Costume Design	Porsche "911 Sport Classic – A tale of now and then."	Porsche AG
FILM > Live Action Film > Film Skills > Styling/Costume Design	The real street wear "BVG - The real street wear"	BVG
FILM > Animated Film > Animation Digital Experience > Online-Film (einzeln)	Samsung Galaxy S23 Ultra "The Date and the Fish"	Samsung Electronics GmbH
FILM > Animated Film > Animation Digital Experience > Online-Film (einzeln)	NIVEA "Die Schattenspringerin"	Beiersdorf AG
FILM > Animated Film > Animation Skills > Character Development	Samsung Galaxy S23 Ultra "The Date and the Fish"	Samsung Electronics GmbH
FILM > Animated Film > Animation Skills > Post-Production/CGI/VFX	Mercedes-Benz - Digital Experience "Mercedes-Benz - Digital Experience"	Mercedes-Benz
FILM > Animated Film > Animation Skills > Post-Production/CGI/VFX	Netflix "Stranger Things 4 - The Season Final"	Netflix
FILM > Animated Film > Animation Skills > Post-Production/CGI/VFX	Samsung Galaxy S23 Ultra "The Date and the Fish"	Samsung Electronics GmbH
FILM > Animated Film > Animation Skills > Animation	Samsung Galaxy S23 Ultra "The Date and the Fish"	Samsung Electronics GmbH

Kategorienname	Produktname / Titel der Einsendung	Auftraggeber
FILM > Animated Film > Animation Skills > Animation	NIVEA "Die Schattenspringerin"	Beiersdorf AG
EXPERIMENT / COMMUNICATION ARTS > Mandate > Mandate > Projekt	museum of modern ahrts "Kunst gegen das Vergessen"	Ahrwein
EXPERIMENT / COMMUNICATION ARTS > Mandate > Mandate > Projekt	PENNY "PENNY Las Wedding"	PENNY
EXPERIMENT / COMMUNICATION ARTS > Independent > Independent > Projekt	A Metaverse Fashion Week Event "Legacy of Tomorrow"	Metaverse Fashion Week
EXPERIMENT / COMMUNICATION ARTS > Independent > Independent > Projekt	Whatever "Evolution"	Rocket & Wink GmbH
EXPERIMENT / COMMUNICATION ARTS > Out of any category > Out of any category > Projekt	BVG "Muster der Vielfalt."	Berliner Verkehrsbetriebe (BVG) - AöR
EXPERIMENT / COMMUNICATION ARTS > Out of any category > Out of any category > Projekt	WAI Woods Art Institute "The Art Of Trending"	WAI Woods Art Institute
EXPERIMENT / COMMUNICATION ARTS > Out of any category > Out of any category > Projekt	Archive Capsule Collection ACC001 "Mercedes-Benz x Acte TM"	Mercedes-Benz
EXPERIMENT / COMMUNICATION ARTS > Out of any category > Out of any category > Projekt	imprfct space "Die imprfct space Experience"	Jazzunique GmbH
EXPERIMENT / COMMUNICATION ARTS > Out of any category > Out of any category > Projekt	Sound of Justice "Sound of Justice"	Reporter ohne Grenzen
INNOVATION / CREATIVE TECHNOLOGY > Concept > Concepts > Projekt	UIIA "a new impact in personal mobility"	nFrontier
INNOVATION / CREATIVE TECHNOLOGY > Concept > Concepts > Projekt	web3lex "Die virtuelle Kanzlei"	web3lex
INNOVATION / CREATIVE TECHNOLOGY > Prototype > Prototypes > Projekt	UIIA "a new impact in personal mobility"	nFrontier
INNOVATION / CREATIVE TECHNOLOGY > Prototype > Prototypes > Projekt	NIVEA "Loving Touch"	NIVEA
INNOVATION / CREATIVE TECHNOLOGY > Innovative Use of Media > Innovative Use of Media > Projekt	A Metaverse Fashion Week Event "Legacy of Tomorrow"	Metaverse Fashion Week
INNOVATION / CREATIVE TECHNOLOGY > Innovative Use of Media > Innovative Use of Media > Projekt	WAI Woods Art Institute "The Art Of Trending"	WAI Woods Art Institute
INNOVATION / CREATIVE TECHNOLOGY > Innovative Use of Media > Innovative Use of Media > Projekt	Reporter ohne Grenzen "The Truth Wins"	Reporter ohne Grenzen
INNOVATION / CREATIVE TECHNOLOGY > Innovative Use of Media > Innovative Use of Media > Projekt	Twisted Flags "Twisted Flags"	Twisted Flags
INNOVATION / CREATIVE TECHNOLOGY > Innovative Use of Media > Innovative Use of Media > Projekt	BMW Welt "Mega Me"	BMW
INNOVATION / CREATIVE TECHNOLOGY > Innovative Use of Media > Innovative Use of Media > Projekt	Oreo "Cheat Cookies"	Mondelēz Europe
INNOVATION / CREATIVE TECHNOLOGY > Innovative Use of Media > Innovative Use of Media > Projekt	Novartis Pavillon "Nullenergie-Medienfassade"	Novartis
ACTIVATION > Advertising > Integrated > Crossmediale Kampagne	PENNY "Der Riss Kampagne"	PENNY
ACTIVATION > Advertising > Integrated > Crossmediale Kampagne	Prime Video "Die Discounter" Staffel 2 "Karriere bei Kolinski"	Amazon Digital Germany GmbH
ACTIVATION > Advertising > Integrated > Crossmediale Kampagne	Deutsche Telekom "Der Chor gegen Hass"	Deutsche Telekom
ACTIVATION > Advertising > Integrated > Crossmediale Kampagne	Inconstant Regular "There's Nothing Comic About Dyslexia"	Dyslexia Scotland
ACTIVATION > Advertising > Integrated > Crossmediale Kampagne	HORNBACH "Buchstaben-Klau"	HORNBACH
ACTIVATION > Advertising > Integrated > Crossmediale Kampagne	REWE "Klima-Angebote"	REWE
ACTIVATION > Advertising > Integrated > Crossmediale Kampagne	AROYA "Freedom Grams"	METER Group

Kategorienname	Produktname / Titel der Einsendung	Auftraggeber
ACTIVATION > Advertising > Integrated > Crossmediale Kampagne	Uber Eats "Erstmal Essen"	Uber Eats
ACTIVATION > Advertising > Integrated > Crossmediale Kampagne	ekn footwear "Designed in Bangladesh. Made in Europe."	ekn footwear
ACTIVATION > Advertising > Integrated > Crossmediale Kampagne	Oreo "Cheat Cookies"	Mondelēz Europe
ACTIVATION > Advertising > Integrated > Crossmediale Kampagne	The Homeless Gallery "The Homeless Gallery"	Hinz&Kunzt / Hamburger Kunsthalle
ACTIVATION > Advertising > Integrated > Crossmediale Kampagne	BVG "Muster der Vielfalt."	Berliner Verkehrsbetriebe (BVG) - AöR
ACTIVATION > Advertising > Integrated Online Only > Crossmediale Online/Social Media Kampagne	WWF "Operation #OCEANDETOX"	WWF
ACTIVATION > Advertising > Integrated Online Only > Crossmediale Online/Social Media Kampagne	BCG "The most exclusive NFT series"	Boston Consulting Group
ACTIVATION > Advertising > Integrated Online Only > Crossmediale Online/Social Media Kampagne	ALDI Nord "Fragrance for everyone – by Jeremy Fragrance & ALDI Nord"	ALDI Nord
ACTIVATION > Advertising > Mobile/Online Media > Web-/Microsite	LOL: Last One Laughing "Bis Du lachst"	Amazon Prime Video DE
ACTIVATION > Advertising > Mobile/Online Media > Plattform	H.A.N.S. - The Hateful Audio Notification Service "H.A.N.S. - The Hateful Audio Notification Service"	Laut gegen Nazis e.V.
ACTIVATION > Advertising > Mobile/Online Media > Plattform	Prime Video "Die Discounter" Staffel 2 "Karriere bei Kolinski"	Amazon Digital Germany GmbH
ACTIVATION > Advertising > Mobile/Online Media > Targeting / Real-Time Advertising	WAI Woods Art Institute "The Art Of Trending"	WAI Woods Art Institute
ACTIVATION > Advertising > Mobile/Online Media > Targeting / Real-Time Advertising	Reporter ohne Grenzen "The Truth Wins"	Reporter ohne Grenzen
ACTIVATION > Advertising > Print Media > Anzeige (einzeln)	IKEA "Betten"	IKEA Deutschland
ACTIVATION > Advertising > Print Media > Anzeige (Serie)	IKEA "Inspiriert durchs Leben"	IKEA Deutschland
ACTIVATION > Advertising > Print Media > Plakat (einzeln)	IKEA "Betten"	IKEA Deutschland
ACTIVATION > Advertising > Print Media > Plakat (einzeln)	IKEA "First's"	IKEA Deutschland
ACTIVATION > Advertising > Print Media > Plakat (Serie)	Papperlacup "Mehrweg für die Mumu"	einhorn Products
ACTIVATION > Advertising > Print Media > Plakat (Serie)	IKEA "Inspiriert durchs Leben"	IKEA Deutschland
ACTIVATION > Advertising > Print Media > Plakat (Serie)	REWE "Klima-Angebote"	REWE
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (einzeln)	IKEA "First's"	IKEA Deutschland
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (einzeln)	IKEA "Betten"	IKEA Deutschland
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (einzeln)	Deutsche Krebshilfe "Sun Warning Flag"	Deutsche Krebshilfe
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (einzeln)	Borussia Dortmund "Ein Griff ist die beste Verteidigung."	Borussia Dortmund
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (einzeln)	hvv "Signs of Change"	Hamburger Verkehrsverbund
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)	IKEA "Inspiriert durchs Leben"	IKEA Deutschland
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)	Deutsche Bahn "Escape"	Deutsche Bahn
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)	BVG "Muster der Vielfalt."	Berliner Verkehrsbetriebe (BVG) - AöR

Kategorienname	Produktname / Titel der Einsendung	Auftraggeber
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)	OWNR "Jetzt kannst du Eigentum"	OWNR
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Digital Out-of-Home	The Homeless Gallery "The Homeless Gallery"	Hinz&Kunzt / Hamburger Kunsthalle
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Digital Out-of-Home	WAI Woods Art Institute "The Art Of Trending"	WAI Woods Art Institute
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Interactive Media	BVG CSD Truck "CSD-Truck"	Berliner Verkehrsbetriebe (BVG) - AöR
ACTIVATION > Advertising > Audio Media > Radiospot (einzeln)	The Homeless Gallery "The Homeless Gallery - Silvia"	Hinz&Kunzt / Hamburger Kunsthalle
ACTIVATION > Advertising > Audio Media > Radiospot (Serie)	Airlines der Lufthansa Group "Workation"	Deutsche Lufthansa AG
ACTIVATION > Advertising > Audio Media > Radiospot (Serie)	Telekom Mobilfunk "Sprachnachrichten"	Deutsche Telekom
ACTIVATION > Advertising > Audio Media > Radiospot (Serie)	Samsung Galaxy S22 "Aus dunkel wird hell"	Samsung Electronics GmbH
ACTIVATION > Advertising > TV/Cinema Media > Point-of-Sale-Film	ekn footwear "Designed in Bangladesh. Made in Europe."	ekn footwear
ACTIVATION > Advertising > TV/Cinema Media > Kurzfilm/Sonderformat	HORNBACH "Entfesselt"	HORNBACH
ACTIVATION > Advertising > TV/Cinema Media > Kurzfilm/Sonderformat	eBay Motors "A second chance"	eBay Deutschland
ACTIVATION > Advertising > TV/Cinema Media > Film für Unternehmensdarstellung	Naturland "Das System"	Naturland
ACTIVATION > Advertising > TV/Cinema Media > TV-/Kinospot (Einzelspot ab 30 Sekunden)	HORNBACH "Entfesselt"	HORNBACH
ACTIVATION > Advertising > TV/Cinema Media > TV-/Kinospot (Einzelspot ab 30 Sekunden)	Deutsche Bahn "von_nach_"	Deutsche Bahn
ACTIVATION > Advertising > TV/Cinema Media > TV-/Kinospot (Einzelspot ab 30 Sekunden)	Diverse Bosch Produkte "Bude Smart"	BOSCH
ACTIVATION > Advertising > TV/Cinema Media > Digital Mobile Only (einzeln)	ALDI Nord "Fragrance for everyone – by Jeremy Fragrance & ALDI Nord"	ALDI Nord
ACTIVATION > Advertising > TV/Cinema Media > Digital Mobile Only (Serie)	Prime Video "Die Discounter" Staffel 2 "Karriere bei Kolinski"	Amazon Digital Germany GmbH
ACTIVATION > Advertising > TV/Cinema Media > Digital Mobile Only (Serie)	Deutsche Bahn "Behind the camera"	Deutsche Bahn
ACTIVATION > Advertising > TV/Cinema Media > Digital Mobile Only (Serie)	Deutsche Bahn "Escape"	Deutsche Bahn
ACTIVATION > Advertising > TV/Cinema Media > Digital Pre-Roll Ads (Serie)	Deutsche Bahn "Behind the camera"	Deutsche Bahn
ACTIVATION > Advertising > TV/Cinema Media > Digital Pre-Roll Ads (Serie)	Deutsche Bahn "Escape"	Deutsche Bahn
ACTIVATION > Promotion > B2C Aktionen > B2C-Aktion (einzeln)	Nachhaltige ETFs "THE RISE"	growney GmbH
ACTIVATION > Promotion > B2C Aktionen > B2C-Aktion (einzeln)	Deutsche Krebshilfe "Sun Warning Flag"	Deutsche Krebshilfe
ACTIVATION > Promotion > B2C Aktionen > B2C-Aktion (einzeln)	Oreo "Cheat Cookies"	Mondelēz Europe
ACTIVATION > Promotion > B2C Aktionen > B2C-Aktion (einzeln)	Borussia Dortmund "Ein Griff ist die beste Verteidigung."	Borussia Dortmund
ACTIVATION > Promotion > B2C Aktionen > B2C-Aktion (Serie)	Prime Video "Die Discounter" Staffel 2 "Karriere bei Kolinski"	Amazon Digital Germany GmbH
ACTIVATION > Promotion > B2C Werbemittel > B2C-Werbemittel	Hela Webshop "Die Hela Trinkflasche"	Hela Gewürzwerk Hermann Laue
ACTIVATION > Promotion > B2C Werbemittel > B2C-Werbemittel	Oreo "Cheat Cookies"	Mondelēz Europe
ACTIVATION > Promotion > B2C Werbemittel > B2C-Werbemittel	BVG "Muster der Vielfalt."	Berliner Verkehrsbetriebe (BVG) - AöR
ACTIVATION > Promotion > B2C Werbemittel > B2C-Werbemittel	Deutsche Krebshilfe "Sun Warning Flag"	Deutsche Krebshilfe
ACTIVATION > Promotion > B2C Werbemittel > B2C-Werbemittel	ekn footwear "Designed in Bangladesh. Made in Europe."	ekn footwear
ACTIVATION > Promotion > B2C Werbemittel > B2C-Werbemittel	FC St. Pauli "Das Meister*innen Trikot"	FC St. Pauli
ACTIVATION > Promotion > B2B Aktionen > B2B-Aktion (einzeln)	Curtice Brothers Ketchup "Ketchup to the rescue"	Curtice Brothers GmbH
ACTIVATION > Promotion > B2B Aktionen > B2B-Aktion (Serie)	Ukraine "#AdvantageUkraine"	Ministry of Culture and Information Policy of Ukraine

Kategorienname	Produktname / Titel der Einsendung	Auftraggeber
ACTIVATION > Promotion > User Generated Content > User-Generated Content	Prime Video "Die Discounter" Staffel 2 "Karriere bei Kolinski"	Amazon Digital Germany GmbH
ACTIVATION > Promotion > User Generated Content > User-Generated Content	WAI Woods Art Institute "The Art Of Trending"	WAI Woods Art Institute
ACTIVATION > PR Activation > Product PR > Product PR (Einzelaktion)	Nachhaltige ETFs "THE RISE"	growney GmbH
ACTIVATION > PR Activation > Product PR > Product PR (Einzelaktion)	Deutsche Krebshilfe "Sun Warning Flag"	Deutsche Krebshilfe
ACTIVATION > PR Activation > Product PR > Product PR (Einzelaktion)	Oreo "Cheat Cookies"	Mondelēz Europe
ACTIVATION > PR Activation > Product PR > Product PR (Einzelaktion)	ekn footwear "Designed in Bangladesh. Made in Europe."	ekn footwear
ACTIVATION > PR Activation > Product PR > Product PR (Einzelaktion)	SCRABBLE "IN - GENDERSTEIN - WORLD SCRABBLE DAY"	MATTEL INC.
ACTIVATION > PR Activation > Cause Related Marketing > Cause-Related (Einzelaktion)	Krombacher "Growling Creatures"	Krombacher
ACTIVATION > PR Activation > Cause Related Marketing > Cause-Related (Einzelaktion)	Deutsche Krebshilfe "Sun Warning Flag"	Deutsche Krebshilfe
ACTIVATION > PR Activation > Cause Related Marketing > Cause-Related (Einzelaktion)	H.A.N.S. - The Hateful Audio Notification Service "H.A.N.S. - The Hateful Audio Notification Service"	Laut gegen Nazis e.V.
ACTIVATION > PR Activation > Cause Related Marketing > Cause-Related (Einzelaktion)	The Homeless Gallery "The Homeless Gallery"	Hinz&Kunzt / Hamburger Kunsthalle
ACTIVATION > PR Activation > Cause Related Marketing > Cause-Related (Serie)	Initiative §25/11 "Case - Haus ohne häusliche Gewalt"	Sozialdienst katholischer Frauen e.V. Berlin
ACTIVATION > PR Activation > Agenda Surfing > Agenda Surfing	PEAK Sport Teamwear & KIX - Basketball "Der Trikottausch"	Color Crew & KICKZ.com
ACTIVATION > PR Activation > Agenda Surfing > Agenda Surfing	Reporter ohne Grenzen "The Truth Wins"	Reporter ohne Grenzen
ACTIVATION > PR Activation > Agenda Surfing > Agenda Surfing	DB Personenverkehr "Tweet "Julian Reichelt""	DB Fernverkehr
ACTIVATION > PR Activation > Agenda Surfing > Agenda Surfing	Borussia Dortmund "Ein Griff ist die beste Verteidigung."	Borussia Dortmund
ACTIVATION > PR Activation > Agenda Surfing > Agenda Surfing	FC St. Pauli "Das Meister*innen Trikot"	FC St. Pauli
ACTIVATION > PR Activation > Agenda Surfing > Agenda Surfing	The Vulva Spaceship "The Vulva Spaceship"	Wer Braucht Feminismus?
ACTIVATION > PR Activation > Public Affairs > Public Affairs	Bioland "Insektenlobby"	Bioland
ACTIVATION > PR Activation > Public Affairs > Public Affairs	Initiative §25/11 "Case - Haus ohne häusliche Gewalt"	Sozialdienst katholischer Frauen e.V. Berlin
ACTIVATION > Dialog Activation > B2B > Dialog crossmediale Kampagne	Ukraine "#AdvantageUkraine"	Ministry of Culture and Information Policy of Ukraine
ACTIVATION > Dialog Activation > B2C > Dialog crossmediale Kampagne	HORNBACH "Sneakerpool"	HORNBACH
ACTIVATION > Dialog Activation > B2C > Dialog crossmediale Kampagne	Prime Video "Die Discounter" Staffel 2 "Karriere bei Kolinski"	Amazon Digital Germany GmbH
ACTIVATION > Dialog Activation > B2C > Dialog crossmediale Kampagne	HORNBACH "Buchstaben-Klau"	HORNBACH
ACTIVATION > Dialog Activation > B2C > Dialog crossmediale Kampagne	Oreo "Cheat Cookies"	Mondelēz Europe
ACTIVATION > Dialog Activation > B2C > Dialog crossmediale Kampagne	The Homeless Gallery "The Homeless Gallery"	Hinz&Kunzt / Hamburger Kunsthalle
ACTIVATION > Dialog Activation > B2C > Dialog crossmediale Kampagne	WAI Woods Art Institute "The Art Of Trending"	WAI Woods Art Institute
ACTIVATION > Dialog Activation > B2C > Dialog Mailing/Postsendung	Gustavo Gusto Eis "Die fliegende Eisdiele"	Gustavo Gusto
ACTIVATION > Dialog Activation > B2C > Dialog Online/Social Media	Nachhaltige ETFs "THE RISE"	growney GmbH
ACTIVATION > Dialog Activation > B2C > Dialog Online/Social Media	Prime Video "Die Discounter" Staffel 2 "Karriere bei Kolinski"	Amazon Digital Germany GmbH
ACTIVATION > Dialog Activation > B2C > Dialog Online/Social Media	H.A.N.S. - The Hateful Audio Notification Service "H.A.N.S. - The Hateful Audio Notification Service"	Laut gegen Nazis e.V.
ACTIVATION > Dialog Activation > B2C > Dialog Online/Social Media	Knorr "#GönnDirGemüse"	Unilever Deutschland GmbH

Kategorienname	Produktname / Titel der Einsendung	Auftraggeber
ACTIVATION > Dialog Activation > B2C > Dialog Online/Social Media	Shoah Memorial Frankfurt "Shoah Memorial Frankfurt"	Jüdisches Museum Frankfurt
ACTIVATION > Dialog Activation > B2C > Dialog Content Marketing	HORNBACH "Buchstaben-Klau"	HORNBACH
ACTIVATION > Dialog Activation > B2C > Dialog Content Marketing	The Homeless Gallery "The Homeless Gallery"	Hinz&Kunzt / Hamburger Kunsthalle
DIGITAL EXPERIENCE > Web 1.0 > Web-/Microsite > Website	Shoah Memorial Frankfurt "Shoah Memorial Frankfurt"	Jüdisches Museum Frankfurt
DIGITAL EXPERIENCE > Web 1.0 > Web-/Microsite > Microsite	JOBLINGE "Einstellungssache #NameIt"	JOBLINGE
DIGITAL EXPERIENCE > Web 1.0 > Web-/Microsite > Microsite	Microsite "NICE - Sneaker unterm Hammer"	Esche Jugendkunsthaut
DIGITAL EXPERIENCE > Web 1.0 > E-Commerce > E-Commerce Experience	Samsung Black Friday "Level Up Your Deal"	Samsung Electronics Germany
DIGITAL EXPERIENCE > Web 1.0 > E-Commerce > Innovation	BMW Group "BMW OPEN BRAND WORLD"	BMW
DIGITAL EXPERIENCE > Web 1.0 > Advertising > Targeting/ Real Time Advertising	WAI Woods Art Institute "The Art Of Trending"	WAI Woods Art Institute
DIGITAL EXPERIENCE > Web 1.0 > Advertising > Innovation	H.A.N.S. - The Hateful Audio Notification Service "H.A.N.S. - The Hateful Audio Notification Service"	Laut gegen Nazis e.V.
DIGITAL EXPERIENCE > Web 1.0 > Advertising > Innovation	LOL: Last One Laughing "Bis Du lachst"	Amazon Prime Video DE
DIGITAL EXPERIENCE > Web 2.0 > App > Tablet App	Browser-App for people with Parkinson's disease "Staybl"	Deutsche Parkinson Vereinigung e.V.
DIGITAL EXPERIENCE > Web 2.0 > App > Innovation	Browser-App for people with Parkinson's disease "Staybl"	Deutsche Parkinson Vereinigung e.V.
DIGITAL EXPERIENCE > Web 2.0 > App > Innovation	Dot "Dot Go. Die erste personalisierbare Objektkennungs-Plattform für Blinde."	Dot
DIGITAL EXPERIENCE > Web 2.0 > Web Plattform/Service > Web Plattform/Service	Shoah Memorial Frankfurt "Shoah Memorial Frankfurt"	Jüdisches Museum Frankfurt
DIGITAL EXPERIENCE > Web 2.0 > Web Plattform/Service > Web Plattform/Service	BMG Production Music "The Hidden Hit Makers"	BMG Production Music
DIGITAL EXPERIENCE > Web 2.0 > Web Plattform/Service > Service Design	BMG Production Music "The Hidden Hit Makers"	BMG Production Music
DIGITAL EXPERIENCE > Web 2.0 > Web Plattform/Service > Innovation	H.A.N.S. - The Hateful Audio Notification Service "H.A.N.S. - The Hateful Audio Notification Service"	Laut gegen Nazis e.V.
DIGITAL EXPERIENCE > Web 2.0 > Web Plattform/Service > Innovation	BMW Group "BMW OPEN BRAND WORLD"	BMW
DIGITAL EXPERIENCE > Web 2.0 > Social > Advertising	Kikkoman "Kikkoman AI Food-Fantasies"	Kikkoman Trading Europe
DIGITAL EXPERIENCE > Web 2.0 > Social > Advertising	The Football Blackout for Human Rights "The Football Blackout for Human Rights"	Laut gegen Nazis/Boycott Qatar 2022
DIGITAL EXPERIENCE > Web 2.0 > Social > Advertising	»ANNO 1688« "Der Harry Brotgeist"	Harry-Brot
DIGITAL EXPERIENCE > Web 2.0 > Social > Advertising	ALDI Nord "Fragrance for everyone – by Jeremy Fragrance & ALDI Nord"	ALDI Nord
DIGITAL EXPERIENCE > Web 2.0 > Social > Advertising	N26 "Proudly, the People of N26"	N26
DIGITAL EXPERIENCE > Web 2.0 > Social > Advertising	The Vulva Spaceship "The Vulva Spaceship"	Wer Braucht Feminismus?
DIGITAL EXPERIENCE > Web 2.0 > Social > Advertising	OTTO und adidas Originals Produkte "OTTO x adidas Originals: Eine Kampagne wie keine."	OTTO
DIGITAL EXPERIENCE > Web 2.0 > Social > Community Building	H.A.N.S. - The Hateful Audio Notification Service "H.A.N.S. - The Hateful Audio Notification Service"	Laut gegen Nazis e.V.
DIGITAL EXPERIENCE > Web 2.0 > Social > Community Building	Unveil the Flags "Unveil the Flags"	the voice of women
DIGITAL EXPERIENCE > Web 2.0 > Social > Community Building	Deutsche Telekom "Value. The NFT that survived the crash"	Deutsche Telekom
DIGITAL EXPERIENCE > Web 2.0 > Social > Community Building	Oreo "Cheat Cookies"	Mondelēz Europe
DIGITAL EXPERIENCE > Web 2.0 > Social > Innovation	H.A.N.S. - The Hateful Audio Notification Service "H.A.N.S. - The Hateful Audio Notification Service"	Laut gegen Nazis e.V.
DIGITAL EXPERIENCE > Web 2.0 > Social > Innovation	Reporter ohne Grenzen "The Truth Wins"	Reporter ohne Grenzen
DIGITAL EXPERIENCE > Web 2.0 > Gaming > Innovation	Oreo "Cheat Cookies"	Mondelēz Europe
DIGITAL EXPERIENCE > Web 3 / Metaverse > NFT / Tokens > NFT Website	WWF "Operation #OCEANDETOX"	WWF

Kategorienname	Produktname / Titel der Einsendung	Auftraggeber
DIGITAL EXPERIENCE > Web 3 / Metaverse > NFT / Tokens > NFT Project	BCG "The most exclusive NFT series"	Boston Consulting Group
DIGITAL EXPERIENCE > Web 3 / Metaverse > NFT / Tokens > NFT Project	Deutsche Telekom "Value. The NFT that survived the crash"	Deutsche Telekom
DIGITAL EXPERIENCE > Web 3 / Metaverse > NFT / Tokens > Innovation	web3lex "Die virtuelle Kanzlei"	web3lex
DIGITAL EXPERIENCE > Web 3 / Metaverse > Immersive Web > Immersive Web Experience	MINIverse "The First Drivable Metaverse"	BMW
DIGITAL EXPERIENCE > Web 3 / Metaverse > Immersive Web > Immersive Web Experience	Telekom Electronic Beats "Beatland"	Deutsche Telekom
DIGITAL EXPERIENCE > Web 3 / Metaverse > Immersive Web > Immersive Web Experience	A Metaverse Fashion Week Event "Legacy of Tomorrow"	Metaverse Fashion Week
DIGITAL EXPERIENCE > Web 3 / Metaverse > Immersive Web > Immersive Web Experience	Samsung "Re:Connect – Das Metaverse trifft auf das Realverse"	Samsung Electronics Germany
DIGITAL EXPERIENCE > Web 3 / Metaverse > Immersive Web > Innovation	web3lex "Die virtuelle Kanzlei"	web3lex
DIGITAL EXPERIENCE > Web 3 / Metaverse > Augmented Reality > AR Experience	AR Experience "Pringles® - AR you Ready?!"	Kellogg Deutschland GmbH
DIGITAL EXPERIENCE > Web 3 / Metaverse > Augmented Reality > AR Effect	AR Experience "Pringles® - AR you Ready?!"	Kellogg Deutschland GmbH
DIGITAL EXPERIENCE > Internet of Things > Consumer Product > Consumer Product	Produktlösungen in Google Maps & Google Search "Jede klimafreundliche Entscheidung zählt"	Google Deutschland
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > User Experience	Telefónica Germany/o2 Deutschland "Das Jedes-Zuhause in Minecraft"	Telefónica Germany
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > User Experience	LOL: Last One Laughing "Bis Du lachst"	Amazon Prime Video DE
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > User Experience	A Metaverse Fashion Week Event "Legacy of Tomorrow"	Metaverse Fashion Week
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > User Experience	H.A.N.S. - The Hateful Audio Notification Service "H.A.N.S. - The Hateful Audio Notification Service"	Laut gegen Nazis e.V.
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > User Experience	Dot "Dot Pad. Das erste intelligente taktile Grafikdisplay für Menschen mit Sehschwäche."	Dot
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > User Experience	web3lex "Die virtuelle Kanzlei"	web3lex
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > User Experience	Browser-App for people with Parkinson's disease "Staybl"	Deutsche Parkinson Vereinigung e.V.
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > AI/Machine Learning	Immersive Interactive Media Installation "#UNHATE BY ARTISTIC INTELLIGENCE"	Deutsche Telekom
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > AI/Machine Learning	Kikkoman "Kikkoman AI Food-Fantasies"	Kikkoman Trading Europe
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > AI/Machine Learning	The Homeless Gallery "The Homeless Gallery"	Hinz&Kunzt / Hamburger Kunsthalle
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > AI/Machine Learning	WAI Woods Art Institute "The Art Of Trending"	WAI Woods Art Institute
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > AI/Machine Learning	BMW Welt "Mega Me"	BMW
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Immersion (AR, VR, Web)	A Metaverse Fashion Week Event "Legacy of Tomorrow"	Metaverse Fashion Week
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Immersion (AR, VR, Web)	Samsung "Re:Connect – Das Metaverse trifft auf das Realverse"	Samsung Electronics Germany
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Immersion (AR, VR, Web)	WWF "Operation #OCEANDETOX"	WWF
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Service Design	Dot "Dot Pad. Das erste intelligente taktile Grafikdisplay für Menschen mit Sehschwäche."	Dot
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Content	Nachhaltige ETFs "THE RISE"	growney GmbH
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Content	Reporter ohne Grenzen "The Truth Wins"	Reporter ohne Grenzen
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Content	iVision DEE "Digital Emotional Experience"	BMW
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Content	Oreo "Cheat Cookies"	Mondelēz Europe

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DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Code	MINIverse "The First Drivable Metaverse"	BMW
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Code	H.A.N.S. - The Hateful Audio Notification Service "H.A.N.S. - The Hateful Audio Notification Service"	Laut gegen Nazis e.V.
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Code	Munken "The Munken Creator"	Arctic Paper
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Data	Shoah Memorial Frankfurt "Shoah Memorial Frankfurt"	Jüdisches Museum Frankfurt
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Data	Immersive Interactive Media Installation "#UNHATE BY ARTISTIC INTELLIGENCE"	Deutsche Telekom
SPATIAL EXPERIENCE > Exhibition > Exhibition for Brand > Museum/Pavillon	Rapunzel Welt "Rapunzel Besucherzentrum"	Rapunzel Naturkost
SPATIAL EXPERIENCE > Exhibition > Exhibition for Brand > Museum/Pavillon	Montblanc Haus "Inspire Writing"	Montblanc
SPATIAL EXPERIENCE > Exhibition > Exhibition for Brand > Museum/Pavillon	Netherlands Pavilion "Uniting Water, Energy and Food"	The Netherlands represented by Ministry of Foreign Affairs and the Netherlands Enterprise Agency
SPATIAL EXPERIENCE > Exhibition > Exhibition for Brand > Messeauftritt	Panasonic IFA 2022 "Balance of Being"	Panasonic Marketing Europe GmbH
SPATIAL EXPERIENCE > Exhibition > Exhibition for Brand > Messeauftritt	Gaggenau "A Statement of Form"	Gaggenau Hausgeräte GmbH
SPATIAL EXPERIENCE > Exhibition > Exhibition for Brand > Exponat/Installation	Novartis Pavillon "Nullenergie-Medienfassade"	Novartis
SPATIAL EXPERIENCE > Exhibition > Exhibition for Brand > Exponat/Installation	Mercedes-Benz "Mercedes-Benz Magical Garage in Paris: An immersive phygital experience."	Mercedes-Benz
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Museum/Pavillon	Shoah Memorial Frankfurt "Shoah Memorial Frankfurt"	Jüdisches Museum Frankfurt
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Museum/Pavillon	Humboldt Forum "Nicht ausstellen ist manchmal die bessere Lösung"	Stiftung Preussischer Kulturbesitz
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Museum/Pavillon	VRgangene Orte "VRgangene Orte"	StadtPalais – Museum für Stuttgart
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Ausstellung	Haus der Digitalisierung "Mensch+Maschine"	ARGE GP Kronaus / Gallister / Mitterer / Vasko+Partner
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Ausstellung	Rapunzel Welt "Rapunzel Bio-Museum "	Rapunzel Naturkost
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Ausstellung	WAI Woods Art Institute "The Art Of Trending"	WAI Woods Art Institute
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Ausstellung	Augusta Raurica "AR Experience"	Augusta Raurica
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Ausstellung	Deutscher Garten Floriade Expo 2022 "BIOTOPIA - Growing Community"	Bundesministerium für Landwirtschaft und Ernährung
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Ausstellung	Sonderausstellung "Mall of Taste"	experimenta
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Ausstellung	Museum of the Future "Journey of the Pioneers"	Dubai Future Foundation
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Exponat/Installation	Bundesverband Kinderhospiz e.V. "FACING THE TABOO"	Bundesverband Kinderhospiz e.V.
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Exponat/Installation	Deutsche Krebshilfe "Sun Warning Flag"	Deutsche Krebshilfe
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Exponat/Installation	Hinz&Kunzt "Die vergessenen 43"	Hinz&Kunzt
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Exponat/Installation	Immersive Interactive Media Installation "#UNHATE BY ARTISTIC INTELLIGENCE"	Deutsche Telekom
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Räumliche Intervention	Hinz&Kunzt "Die vergessenen 43"	Hinz&Kunzt
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Immersive Welt	Augusta Raurica "AR Experience"	Augusta Raurica
SPATIAL EXPERIENCE > Exhibition > Online / Hybrid Exhibition for Brand > Ausstellung	WWF "Operation #OCEANDETOX"	WWF
SPATIAL EXPERIENCE > Exhibition > Online / Hybrid Exhibition for Subject > Museum/Pavillon	Shoah Memorial Frankfurt "Shoah Memorial Frankfurt"	Jüdisches Museum Frankfurt
SPATIAL EXPERIENCE > Exhibition > Online / Hybrid Exhibition for Subject > Ausstellung	WAI Woods Art Institute "The Art Of Trending"	WAI Woods Art Institute

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SPATIAL EXPERIENCE > Exhibition > Online / Hybrid Exhibition for Subject > Räumliche Intervention	Eine Stadt Wird Bunt "Die Augmented Reality App zur Ausstellung"	Stiftung Historische Museen Hamburg
SPATIAL EXPERIENCE > Exhibition > Online / Hybrid Exhibition for Subject > Immersive Welt	A Metaverse Fashion Week Event "Legacy of Tomorrow"	Metaverse Fashion Week
SPATIAL EXPERIENCE > Exhibition > Exhibition Craft > Raumin szenierung	Vorwerk "Vorwerk Factory Tour"	Vorwerk SE & Co. KG, Wuppertal
SPATIAL EXPERIENCE > Exhibition > Exhibition Craft > Raumin szenierung	Mediale Inszenierung "Zeitreise Saal 600 / Courtroom 600: Time Travel"	Stadt Nürnberg
SPATIAL EXPERIENCE > Exhibition > Exhibition Craft > Mediennutzung	Mercedes-Benz "Mercedes-Benz Magical Garage in Paris: An immersive phygital experience."	Mercedes-Benz
SPATIAL EXPERIENCE > Exhibition > Exhibition Craft > Partizipation des Publikums	Shoah Memorial Frankfurt "Shoah Memorial Frankfurt"	Jüdisches Museum Frankfurt
SPATIAL EXPERIENCE > Exhibition > Exhibition Craft > Partizipation des Publikums	Sonderausstellung "Mall of Taste"	experimenta
SPATIAL EXPERIENCE > Event > Event > Corporate	Lynk & Co at Chengdu Motor Show 2022 "Let´s flip"	Lynk & Co
SPATIAL EXPERIENCE > Event > Event > Guerilla-Aktion	Unveil the Flags "Unveil the Flags"	the voice of women
SPATIAL EXPERIENCE > Event > Event > Employee	Lufthansa Boeing 787 "Roll-in Event"	Lufthansa
SPATIAL EXPERIENCE > Event > Event > Consumer	PENNY "PENNY Las Wedding"	PENNY
SPATIAL EXPERIENCE > Event > Event > Consumer	PEAK Sport Teamwear & KIX - Basketball "Der Trikottausch"	Color Crew & KICKZ.com
SPATIAL EXPERIENCE > Event > Event > Public	Borussia Dortmund "Ein Griff ist die beste Verteidigung."	Borussia Dortmund
SPATIAL EXPERIENCE > Event > Event > PR	The Homeless Gallery "The Homeless Gallery"	Hinz&Kunzt / Hamburger Kunsthalle
SPATIAL EXPERIENCE > Event > Event > PR	Borussia Dortmund "Ein Griff ist die beste Verteidigung."	Borussia Dortmund
SPATIAL EXPERIENCE > Event > Event > PR	Bioland "Insektenlobby"	Bioland
SPATIAL EXPERIENCE > Event > Event > PR	hvv "Signs of Change"	Hamburger Verkehrsverbund
SPATIAL EXPERIENCE > Event > Event > Promotion	Ukraine "#AdvantageUkraine"	Ministry of Culture and Information Policy of Ukraine
SPATIAL EXPERIENCE > Event > Event > Charity	museum of modern ahrts "Kunst gegen das Vergessen"	Ahrwein
SPATIAL EXPERIENCE > Event > Event > Charity	The Homeless Gallery "The Homeless Gallery"	Hinz&Kunzt / Hamburger Kunsthalle
SPATIAL EXPERIENCE > Event > Event > Sponsorenauftritt	Krombacher "Growling Creatures"	Krombacher
SPATIAL EXPERIENCE > Event > Hybrid Event > Employee	BVG CSD Truck "CSD-Truck"	Berliner Verkehrsbetriebe (BVG) - AöR
SPATIAL EXPERIENCE > Event > Hybrid Event > Public	Samsung "Re:Connect - Das Metaverse trifft auf das Realverse"	Samsung Electronics Germany
SPATIAL EXPERIENCE > Event > Online Event > Employee	mobile.de "mobile.de: Der erste interne Jahres-Kick-off im Metaverse"	mobile.de
SPATIAL EXPERIENCE > Event > Online Event > Public	Telefónica Germany/o2 Deutschland "Das Jedes-Zuhause in Minecraft"	Telefónica Germany
SPATIAL EXPERIENCE > Event > Event Craft > Art Direction / Dramaturgie	The Homeless Gallery "The Homeless Gallery"	Hinz&Kunzt / Hamburger Kunsthalle
SPATIAL EXPERIENCE > Event > Event Craft > Art Direction / Dramaturgie	Accenture Song "NEXT Conference 2022"	Accenture Song
SPATIAL EXPERIENCE > Event > Event Craft > Raumin szenierung	Xiaomi x Leica "China through the lens."	Xiaomi
SPATIAL EXPERIENCE > Event > Event Craft > Raumin szenierung	Kunstinstallation "Stella Nova"	Hochschule Kaiserslautern
SPATIAL EXPERIENCE > Event > Event Craft > Raumin szenierung	Brand "Tech to Desire by Mercedes-Benz: CES 2023 Booth"	Mercedes-Benz
SPATIAL EXPERIENCE > Event > Event Craft > Partizipation des Publikums	Deutscher Garten Floriade Expo 2022 "BIOTOPIA - Growing Community"	Bundesministerium für Landwirtschaft und Ernährung
SPATIAL EXPERIENCE > Public Space > Interior > Corporate	HOC "The New House of Communication"	SERVICEPLAN
SPATIAL EXPERIENCE > Public Space > Interior > Retail/Shop Space	Telefónica Germany/o2 Deutschland "can do"	Telefónica Germany

Kategorienname	Produktname / Titel der Einsendung	Auftraggeber
SPATIAL EXPERIENCE > Public Space > Interior > Retail/Shop Space	Retail Store "Samsung Atmosphere"	Samsung Electronics Germany
SPATIAL EXPERIENCE > Public Space > Service Design > Customer Experience	Shoah Memorial Frankfurt "Shoah Memorial Frankfurt"	Jüdisches Museum Frankfurt
SPATIAL EXPERIENCE > Public Space > Service Design > Customer Experience	BVG "Muster der Vielfalt."	Berliner Verkehrsbetriebe (BVG) - AöR
SPATIAL EXPERIENCE > Public Space > Service Design > Customer Experience	Retail Store "Samsung Atmosphere"	Samsung Electronics Germany
SPATIAL EXPERIENCE > Public Space > Service Design > Customer Experience	SNIPES Soundbooth "Retail Experience"	SNIPES
PUBLISHING > Editorial > Magazin > Heft (einzeln)	Frankfurter Allgemeine Quarterly "Frankfurter Allgemeine Quarterly - Ausgabe 3/22"	Frankfurter Allgemeine Zeitung
PUBLISHING > Editorial > Magazin > Heft (einzeln)	Magazin "Slanted Magazine #40—Experimental Type"	Slanted Publishers
PUBLISHING > Editorial > Magazin > Heft (einzeln)	Frankfurter Allgemeine Quarterly "Frankfurter Allgemeine Quarterly - Ausgabe 4/22"	Frankfurter Allgemeine Zeitung
PUBLISHING > Editorial > Magazin > Jahrgang (Serie)	Tagesspiegel Magazin "Unterwegs"	Verlag Der Tagesspiegel
PUBLISHING > Editorial > Magazin > Jahrgang (Serie)	Grafikmagazin "Grafikmagazin Jahrgang 2022"	Phoenix Verlag für Grafikdesign UG
PUBLISHING > Editorial > Magazin > Independent	HOLO 3 "Mirror Stage: Between Computability and Its Opposite"	HOLO Media Inc., Toronto (CA)
PUBLISHING > Editorial > Magazin > Independent	Solomiya Magazine "Solomiya No. 1"	Solomiya Magazine
PUBLISHING > Editorial > Magazin > Independent	Highlevel Zero Dining Club Magazin "Highlevel Zero Dining Club Magazin No. 2"	Highlevelzero.com
PUBLISHING > Editorial > Magazin > Newcomer	For Our Planet "For Our Planet"	BurdaVerlag Data Publishing GmbH
PUBLISHING > Editorial > Magazin > Strecke (Spread) / Beitrag	Solomiya No. 1 "32 Young People photographed by (anonymisiert) in Kyiv, Ukraine, 04/05/2022"	Solomiya Magazine
PUBLISHING > Editorial > Zeitung > Redesign	Tagesspiegel "Der neue Tagesspiegel"	Verlag Der Tagesspiegel
PUBLISHING > Editorial > Buch > Buch (fiktional)	Stephen King ES Jubiläumsausgabe "ES Sonderausgabe im Schmuckschuber"	Penguin Random House
PUBLISHING > Editorial > Buch > Buch (nicht fiktional)	Buch "The Nest—The CalArts Poster Archive Print"	Slanted Publishers
PUBLISHING > Editorial > Buch > Buch (nicht fiktional)	ESSENZ STERNE DER RHÖN "ESSENZ STERNE DER RHÖN"	Frank Kayser New Territories
PUBLISHING > Editorial > Buch > Buch (nicht fiktional)	Buch "Posters Can Help"	Slanted Publishers
PUBLISHING > Editorial > Buch > Buch (nicht fiktional)	Visualizing Complexity – Handbuch modulares Informationsdesign "Visualizing Complexity – Handbuch"	Birkhäuser
PUBLISHING > Editorial > Buch > Sonstiges	Buch Queer Archaeology "Queer Archaeology"	Museum August Kestner; Roemer- und Pelizaeus-Museum; Institute for Area Studies, Leiden University
PUBLISHING > Corporate Publishing / Content Marketing > Magazin > Heft (einzeln)	mpaper "mpaper Gehts' noch?"	muehlhausmoers corporate communications gmbh
PUBLISHING > Corporate Publishing / Content Marketing > Magazin > Heft (einzeln)	Das S Magazin "Ausgabe 14"	ALBA Communications
PUBLISHING > Corporate Publishing / Content Marketing > Magazin > Heft (einzeln)	AKKURAT Paper "AKKURAT Paper 2"	AKKURAT Studios GmbH
PUBLISHING > Corporate Publishing / Content Marketing > Magazin > Heft (einzeln)	GO – Das Reportagemagazin "Was bleibt"	Die Reportagschule der VHS Reutlingen
PUBLISHING > Corporate Publishing / Content Marketing > Magazin > Newcomer	BMW Magazin "FREUDE.FOREVER – Issue No.1"	BMW
PUBLISHING > Corporate Publishing / Content Marketing > Magazin > Sonderausgabe	Bergen Assembly – Yasmine and the Seven Faces of the Heptahedron "Side Magazine"	Bergen Assembly
PUBLISHING > Corporate Publishing / Content Marketing > Magazin > Cover (Serie)	Absatzwirtschaft "Inklusive Cover"	Absatzwirtschaft
PUBLISHING > Corporate Publishing / Content Marketing > Buch > Buch (fiktional)	BOSCH Megatrend Report "M 11 BOSCH Megatrend Report"	Robert Bosch GmbH
PUBLISHING > Corporate Publishing / Content Marketing > Buch > Buch (nicht-fiktional)	Almut Riebe – Grafik-Design Kreativitäts-Training "Zuhause bleiben"	Almut Riebe

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PUBLISHING > Corporate Publishing / Content Marketing > Buch > Buch (nicht-fiktional)	Telefónica Germany/o2 Deutschland "can do decoded"	Telefónica Germany
PUBLISHING > Corporate Publishing / Content Marketing > Buch > Buch (nicht-fiktional)	Bergen Assembly – Yasmine and the Seven Faces of the Heptahedron "Side Magazine"	Bergen Assembly
PUBLISHING > Corporate Publishing / Content Marketing > Buch > Geschäftsbericht	Weischer.Green "Der nachhaltige Nachhaltigkeitsbericht"	Weischer.Media
PUBLISHING > Corporate Publishing / Content Marketing > Online Media > Sonstiges	Geschäfts- und Nachhaltigkeitsbericht "Ideen verbinden"	GEWOBAG
PUBLISHING > Corporate Publishing / Content Marketing > Online Media > Dokumentation	HORNBACH "Buchstaben-Klau"	HORNBACH
PUBLISHING > Corporate Publishing / Content Marketing > Crossmedia / Special Uses > Crossmedia Publications	museum of modern arts "Kunst gegen das Vergessen"	Ahrwein
PUBLISHING > Corporate Publishing / Content Marketing > Crossmedia / Special Uses > Crossmedia Publications	Inconstant Regular "There's Nothing Comic About Dyslexia"	Dyslexia Scotland
PUBLISHING > Corporate Publishing / Content Marketing > Crossmedia / Special Uses > Crossmedia Publications	Telefónica Germany/o2 Deutschland "can do decoded"	Telefónica Germany
PUBLISHING > Corporate Publishing / Content Marketing > Crossmedia / Special Uses > Crossmedia Publications	Laska "Manifest"	Laska Maschinenfabrik
COPY > Commercial > Copy for > Integrated/Crossmedia	Inconstant Regular "There's Nothing Comic About Dyslexia"	Dyslexia Scotland
COPY > Commercial > Copy for > Integrated/Crossmedia	OWNR "Jetzt kannst du Eigentum"	OWNR
COPY > Commercial > Copy for > Integrated/Crossmedia	Uber Eats "Erstmal Essen"	Uber Eats
COPY > Commercial > Copy for > Integrated/Crossmedia	Ukraine "#AdvantageUkraine"	Ministry of Culture and Information Policy of Ukraine
COPY > Commercial > Copy for > Print Media	Prime Video "Die Discounter" Staffel 2 "Karriere bei Kolinski"	Amazon Digital Germany GmbH
COPY > Commercial > Copy for > Print Media	Prime Video "Die Discounter" Staffel 2 "Karriere bei Kolinski"	Amazon Digital Germany GmbH
COPY > Commercial > Copy for > Print Media	OWNR "Jetzt kannst du Eigentum"	OWNR
COPY > Commercial > Copy for > Print Media	Ukraine "#AdvantageUkraine"	Ministry of Culture and Information Policy of Ukraine
COPY > Commercial > Copy for > Online/Social Media	OWNR "Jetzt kannst du Eigentum"	OWNR
COPY > Commercial > Copy for > Online/Social Media	ZDFinfo "Social Media Pharaonen"	ZDF Info
COPY > Commercial > Copy for > Online/Social Media	DB Personenverkehr "Tweet "Julian Reichelt""	DB Fernverkehr
COPY > Commercial > Copy for > Online/Social Media	Wynken Blynken & Nod "Wynachtsgenerator"	Wynken Blynken & Nod
COPY > Commercial > Copy for > Online/Social Media	Ukraine "#AdvantageUkraine"	Ministry of Culture and Information Policy of Ukraine
COPY > Commercial > Copy for > Packaging	Das *icket der BVG "BVG - Sicherer Verkehr"	Berliner Verkehrsbetriebe (BVG) - AöR
COPY > Commercial > Copy for > Packaging	ekn footwear "Designed in Bangladesh. Made in Europe."	ekn footwear
COPY > Commercial > Copy for > Digital Out-of-Home	OWNR "Jetzt kannst du Eigentum"	OWNR
COPY > Commercial > Copy for > Digital Out-of-Home	BVG CSD Truck "CSD-Truck"	Berliner Verkehrsbetriebe (BVG) - AöR
COPY > Editorial > Copy for > Buch	Jagd-Buch "Jagd-Buch"	Winfried Flohner
COPY > Storytelling > Storytelling for > Film (Script/Drehbuch)	Alzheimer Research Initiative e.V. "THE GLITCH"	Alzheimer Forschung Initiative e.V.
COPY > Storytelling > Storytelling for > Film (Script/Drehbuch)	Google Pixel "Dein Leben mit Pixel"	Google Deutschland
COPY > Storytelling > Storytelling for > Audio (Script)	Samsung Galaxy S22 "Aus dunkel wird hell"	Samsung Electronics GmbH

Kategorienname	Produktname / Titel der Einsendung	Auftraggeber
COPY > Storytelling > Storytelling for > Audio (Script)	Telekom Mobilfunk "Sprachnachrichten"	Deutsche Telekom
DESIGN > Graphic Design > Print Media > Plakat (Werbung, Veranstaltung, Kunst, Kultur, ...)	Theater Magdeburg "Premierenplakate Spielzeit 2022/23"	Theater Magdeburg
DESIGN > Graphic Design > Print Media > Plakat (Werbung, Veranstaltung, Kunst, Kultur, ...)	Deutsches Schauspielhaus Hamburg "Spielzeit 22/23"	Deutsches Schauspielhaus Hamburg
DESIGN > Graphic Design > Print Media > Plakat (Werbung, Veranstaltung, Kunst, Kultur, ...)	Accenture Song "NEXT Conference 2022"	Accenture Song
DESIGN > Graphic Design > Print Media > Plakat (Werbung, Veranstaltung, Kunst, Kultur, ...)	Bergen Assembly – Yasmine and the Seven Faces of the Heptahedron "Plakate"	Bergen Assembly
DESIGN > Graphic Design > Print Media > Plakat (Werbung, Veranstaltung, Kunst, Kultur, ...)	web3lex "Die virtuelle Kanzlei"	web3lex
DESIGN > Graphic Design > Print Media > Plakat (Werbung, Veranstaltung, Kunst, Kultur, ...)	Hälssen & Lyon "Sehen Sie den Unterschied?"	Hälssen & Lyon
DESIGN > Graphic Design > Print Media > Anzeige (Werbung, Veranstaltung, Kunst, Kultur, ...)	Berliner Philharmoniker "Grenzenlos"	Berliner Philharmonie
DESIGN > Graphic Design > Print Media > Bericht	Weischer.Green "Der nachhaltige Nachhaltigkeitsbericht"	Weischer.Media
DESIGN > Graphic Design > Print Media > Bericht	fritz-kola "nachhaltigkeitsbericht"	fritz-kulturgüter
DESIGN > Graphic Design > Print Media > Buch	Matteo Ferrantino "Simple & Sexy"	bianc
DESIGN > Graphic Design > Print Media > Buch	Telefónica Germany/o2 Deutschland "can do decoded"	Telefónica Germany
DESIGN > Graphic Design > Print Media > Buch	Coffee Table Book "Jam & Spoon - Tripomatic Fairytales"	Black Hole Recordings
DESIGN > Graphic Design > Print Media > Buch	3MM Möbelprototypen aus Birkenesperrholz "Dokumentation"	Hochschule Düsseldorf FB Architektur
DESIGN > Graphic Design > Print Media > Buch	Buch "Verhüllungen // Coverings" "Verhüllungen // Coverings"	Walter Oczlon
DESIGN > Graphic Design > Print Media > Buch	Fotokunstabuch "Schwarz.Wald.Weiß."	identis GmbH
DESIGN > Graphic Design > Print Media > Buch	BOSCH Megatrend Report "M 11 BOSCH Megatrend Report"	Robert Bosch GmbH
DESIGN > Graphic Design > Print Media > Buchcover	Telefónica Germany/o2 Deutschland "can do decoded"	Telefónica Germany
DESIGN > Graphic Design > Print Media > Collaterals	Briefmarke "100 Jahre Otl Aicher"	Bundesfinanzministerium / Deutsche Post
DESIGN > Graphic Design > Print Media > Collaterals	Xmas Mailing "Upcycled with love"	EIGA
DESIGN > Graphic Design > Print Media > Collaterals	AROYA "Freedom Grams"	METER Group
DESIGN > Graphic Design > Print Media > Collaterals	Deutsche Krebshilfe "Sun Warning Flag"	Deutsche Krebshilfe
DESIGN > Graphic Design > Print Media > Broschüre	FritzFritz "Look Book"	Dirnbauer
DESIGN > Graphic Design > Print Media > Print-Produktion	Telefónica Germany/o2 Deutschland "can do decoded"	Telefónica Germany
DESIGN > Graphic Design > Public Space Media > Spatial Experience Media	museum of modern arts "Kunst gegen das Vergessen"	Ahrwein
DESIGN > Graphic Design > Public Space Media > Spatial Experience Media	IWC Top Gun Collection "The Colors of Top Gun"	IWC Schaffhausen
DESIGN > Graphic Design > Public Space Media > Spatial Experience Media	BVG "Muster der Vielfalt."	Berliner Verkehrsbetriebe (BVG) - AöR
DESIGN > Graphic Design > Public Space Media > Spatial Experience Media	A Metaverse Fashion Week Event "Legacy of Tomorrow"	Metaverse Fashion Week
DESIGN > Graphic Design > Special Media > Orientierungssystem/Signaletik	Deutsche Krebshilfe "Sun Warning Flag"	Deutsche Krebshilfe
DESIGN > Graphic Design > Special Media > Orientierungssystem/Signaletik	HOC "The New House of Communication"	SERVICEPLAN
DESIGN > Graphic Design > Special Media > Logo	Steiff: Nach 120 Jahren endlich mit Teddybär "Corporate Design Relaunch"	Steiff
DESIGN > Graphic Design > Special Media > Logo	Tag der Deutschen Einheit 2023 "Horizonte öffnen"	Hamburg Marketing

Kategorienname	Produktname / Titel der Einsendung	Auftraggeber
DESIGN > Graphic Design > Special Media > Logo	vandaglas "glass beyond the ordinary"	Vandaglas
DESIGN > Graphic Design > Special Media > Key Visual	Deutsche Krebshilfe "Sun Warning Flag"	Deutsche Krebshilfe
DESIGN > Graphic Design > Special Media > Key Visual	BVG "Muster der Vielfalt."	Berliner Verkehrsbetriebe (BVG) - AöR
DESIGN > Graphic Design > Special Media > Pictogram/Icon	FC St. Pauli "Das Meister*innen Trikot"	FC St. Pauli
DESIGN > Graphic Design > Special Media > Pictogram/Icon	fritz-kola "das gute schläft nie"	fritz-kulturgüter
DESIGN > Graphic Design > Special Media > Pictogram/Icon	Liebherr Brand Experience "Neues Icon-Design"	Liebherr International Deutschland GmbH
DESIGN > Graphic Design > Special Media > Infografik/Datenvisualisierung	AROYA "Freedom Grams"	METER Group
DESIGN > Graphic Design > Special Media > Schrift/Typografie	AROYA "Freedom Grams"	METER Group
DESIGN > Graphic Design > Special Media > Schrift/Typografie	Supporter Schals "Ukraine Supporters"	#WeAreAllUkrainians
DESIGN > Graphic Design > Special Media > Schrift/Typografie	Telefónica Germany/o2 Deutschland "can do"	Telefónica Germany
DESIGN > Graphic Design > Special Media > Schrift/Typografie	HOF "Freedom to form"	Franz Hof
DESIGN > Graphic Design > Special Media > Schrift/Typografie	HOC "The New House of Communication"	SERVICEPLAN
DESIGN > Graphic Design > Special Media > Schrift/Typografie	Schriftfamilie "Neue DIN"	Fontwerk
DESIGN > Graphic Design > Special Media > Schrift/Typografie	Inconstant Regular "There's Nothing Comic About Dyslexia"	Dyslexia Scotland
DESIGN > Graphic Design > Special Media > Merchandise	Supporter Schals "Ukraine Supporters"	#WeAreAllUkrainians
DESIGN > Graphic Design > Special Media > Merchandise	AROYA "Freedom Grams"	METER Group
DESIGN > Interface Design > User Interface > Web	Shoah Memorial Frankfurt "Shoah Memorial Frankfurt"	Jüdisches Museum Frankfurt
DESIGN > Interface Design > User Interface > Web	A Metaverse Fashion Week Event "Legacy of Tomorrow"	Metaverse Fashion Week
DESIGN > Interface Design > User Interface > Web	WWF "Operation #OCEANDETOX"	WWF
DESIGN > Interface Design > User Interface > App	Browser-App for people with Parkinson's disease "Staybl"	Deutsche Parkinson Vereinigung e.V.
DESIGN > Interface Design > User Interface > Sonstiges	Dot "Dot Pad. Das erste intelligente taktile Grafikdisplay für Menschen mit Sehschwäche."	Dot
DESIGN > Interface Design > Creative use of ... > Typography	Munken "The Munken Creator"	Arctic Paper
DESIGN > Interface Design > Creative use of ... > Typography	AROYA "Freedom Grams"	METER Group
DESIGN > Interface Design > Creative use of ... > Iconography	yello "Keine Angst vor guter Energie"	yello Strom
DESIGN > Motion Design > Motion Design for > Spatial Experience	BMW CES 2023 "Reveal BMW i Vision Dee E-Ink"	BMW
DESIGN > Motion Design > Motion Design for > Advertising	Elbphilharmonie und Laeiszhalle Hamburg "Tag ein, Tag außergewöhnlich"	HamburgMusik gGmbH
DESIGN > Motion Design > Motion Design for > Advertising	Gira One "Messefilm"	Gira Giersiepen GmbH & Co. KG
DESIGN > Motion Design > Motion Design for > Digital Out-of-Home	Accenture Song "NEXT Conference 2022"	Accenture Song
DESIGN > Packaging Design > Packages > Verpackung	Biobrush "Ecomodern Packaging für die biologisch abbaubare Zahnbürste"	Biobrush
DESIGN > Packaging Design > Packages > Verpackung	Freikopf "Freikopf"	Freikopf GmbH
DESIGN > Packaging Design > Packages > Verpackung	AROYA "Freedom Grams"	METER Group
DESIGN > Packaging Design > Packages > Verpackung	sober.energy "unf*cked bio-energy"	Neue Welt Brands GmbH
DESIGN > Packaging Design > Packages > Promotion-Verpackung/Sonderform	Das *icket der BVG "BVG - Sicherer Verkehr"	Berliner Verkehrsbetriebe (BVG) - AöR
DESIGN > Packaging Design > Packages > Promotion-Verpackung/Sonderform	Hela Webshop "Die Hela Trinkflasche"	Hela Gewürzwerk Hermann Laue
DESIGN > Packaging Design > Packages > Werbemittel	Das *icket der BVG "BVG - Sicherer Verkehr"	Berliner Verkehrsbetriebe (BVG) - AöR
DESIGN > Product Design > Products > Consumer Goods	Dot "Dot Pad. Das erste intelligente taktile Grafikdisplay für Menschen mit Sehschwäche."	Dot
DESIGN > Product Design > Products > Consumer Goods	Oreo "Cheat Cookies"	Mondelēz Europe
DESIGN > Product Design > Products > Public Design	Deutsche Krebshilfe "Sun Warning Flag"	Deutsche Krebshilfe
DESIGN > Product Design > Products > Public Design	BVG "Muster der Vielfalt."	Berliner Verkehrsbetriebe (BVG) - AöR

Kategorienname	Produktname / Titel der Einsendung	Auftraggeber
DESIGN > Product Design > Products > Innovation	ekn footwear "Designed in Bangladesh. Made in Europe."	ekn footwear
DESIGN > Product Design > Products > Innovation	Archive Capsule Collection ACC001 "Mercedes-Benz x Acte TM"	Mercedes-Benz
DESIGN > Product Design > Products > Innovation	UULA "a new impact in personal mobility"	nFrontier
DESIGN > Product Design > Products > Innovation	Dot "Dot Pad. Das erste intelligente taktile Grafikdisplay für Menschen mit Sehschwäche."	Dot
DESIGN > Product Design > Products > Innovation	NIVEA "Loving Touch"	NIVEA
IMAGERY > Photography > Photography for > Brand an Product Presentation	Verkehrssicherheit "Don't drink and ride"	Don't drink and drive
IMAGERY > Photography > Photography for > Brand an Product Presentation	Burger King "Make it Plant-based"	Burger King Deutschland
IMAGERY > Photography > Photography for > Brand an Product Presentation	Berliner Philharmoniker "Grenzenlos"	Berliner Philharmonie
IMAGERY > Photography > Photography for > Brand an Product Presentation	Deutsche Bahn "Behind the camera"	Deutsche Bahn
IMAGERY > Photography > Photography for > Brand an Product Presentation	SOS-Kinderdorf e.V. "Unsichtbar für die Gesellschaft"	SOS-Kinderdorf
IMAGERY > Photography > Photography for > Editorial	Playboy "Jubiläumsausgabe 08/2022" "Playboy "50 Jahre. 50 Cover."	Playboy
IMAGERY > Photography > Photography for > Editorial	The Homeless Gallery "The Homeless Gallery"	Hinz&Kunzt / Hamburger Kunsthalle
IMAGERY > Photography > Photography for > Corporate Publishing	Generali Deutschland AG "Die Deutschen des 21. Jahrhunderts"	Generali Deutschland AG
IMAGERY > Photography > Photography for > Free Works	Buch "Danke, ich möchte per Sie bleiben."	Norbert Herold
IMAGERY > Photography > Photography for > Free Works	Mercedes-Benz in Japan "Tokyo Nights"	J. Konrad Schmidt
IMAGERY > Illustration > Illustration for > Brand Building	McDonald's Happy Meal "McDonald's Happy Eyes"	McDonald's
IMAGERY > Illustration > Illustration for > Brand Building	Yasmine and the Seven Faces of the Heptahedron "Illustrationen"	Bergen Assembly
IMAGERY > Illustration > Illustration for > Brand Building	Walter Scheel Madaille "Portraits von PreisträgerInnen"	Trägerkreis der Walter Scheel Medaille
IMAGERY > Illustration > Illustration for > Brand Building	TALCID® "Willkommen in Acid Town"	Bayer Vital Consumer Health
IMAGERY > Illustration > Illustration for > Activation	#visible "Psychische Erkrankungen sichtbar machen"	#visible
IMAGERY > Illustration > Illustration for > Activation	GOI Asia "GOI to go"	GOI Asia Gourmet
IMAGERY > Illustration > Illustration for > Spatial Experience	BVG "Muster der Vielfalt."	Berliner Verkehrsbetriebe (BVG) - AöR
IMAGERY > Illustration > Illustration for > Online/Social Media	Tour de France Femmes "Tour de France Femmes"	Škoda
IMAGERY > Illustration > Illustration for > Online/Social Media	Upon You Records "Animated Artworks Flash Edition"	Upon You Records
IMAGERY > Illustration > Illustration for > Corporate Publishing	Inhouse Communication "Danger within Danger"	Pfizer Pharma
IMAGERY > Illustration > Illustration for > Corporate Publishing	Deutsches Schauspielhaus Hamburg "Spielzeit 22/23"	Deutsches Schauspielhaus Hamburg
IMAGERY > Illustration > Illustration for > Freie Arbeit / Eigenwerbung	Absolventengeschenk: Siebdruck SoSe 2022 "Kapitulation"	HS Augsburg, Fakultät für Gestaltung
IMAGERY > Illustration > Illustration for > Freie Arbeit / Eigenwerbung	Kalender "The fortune you seek is in another cookie"	Eat, Sleep + Design
IMAGERY > Illustration > Illustration for > Freie Arbeit / Eigenwerbung	3D Schrift "Vienna Typeface"	ricardodesign
IMAGERY > Illustration > Illustration for > Freie Arbeit / Eigenwerbung	Whatever "Evolution"	Rocket & Wink GmbH
IMAGERY > Post-production / CGI > Post-production / CGI for Illustration > Projekt	BMI-Förderpreis Helfende Hand "Projektfilme Helfende Hand 2022"	Bundesministerium des Innern und für Heimat
AUDIO > Radio / Online > Radio/Online Media > Radiospot (einzeln)	Deutsche Telekom "Der Chor gegen Hass"	Deutsche Telekom
AUDIO > Radio / Online > Radio/Online Media > Radiospot (einzeln)	McDonald's Milkshakes "Gut geschüttelt - Schokolade"	McDonald's
AUDIO > Radio / Online > Radio/Online Media > Radiospot (einzeln)	Telekom Mobilfunk "Sprachnachrichten - "Rezept"	Deutsche Telekom
AUDIO > Radio / Online > Radio/Online Media > Radiospot (Serie)	FLAMINGO-ROYALE.DE "BIZARR 'N BEAUTIFUL"	FLAMINGO ROYALE
AUDIO > Radio / Online > Radio/Online Media > Radiospot (Serie)	Grills von Enders "Burner Beats"	Enders
AUDIO > Radio / Online > Radio/Online Media > Radiospot (Serie)	Telekom Mobilfunk "Sprachnachrichten"	Deutsche Telekom
AUDIO > Radio / Online > Radio/Online Media > Radiospot (Serie)	Samsung Galaxy S22 "Aus dunkel wird hell"	Samsung Electronics GmbH

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AUDIO > Audio Design > Audio Design > for Film	Opel Astra "Spricht für sich"	Opel
AUDIO > Audio Design > Audio Design > for Film	Alzheimer Research Initiative e.V. "THE GLITCH"	Alzheimer Forschung Initiative e.V.
AUDIO > Audio Design > Audio Design > for Online/Social Media	Mercedes-Benz eActros LongHaul "The Sound of Tomorrow"	Daimler Truck
AUDIO > Music > Music > New Composition for Advertising	Mercedes-Benz eActros LongHaul "The Sound of Tomorrow"	Daimler Truck
AUDIO > Music > Music > New Composition for Advertising	Uber Eats "Erstmal Essen"	Uber Eats
AUDIO > Music > Music > New Composition for Advertising	BARMER "Der Song, der stark macht (GOLD - Loi)"	BARMER
AUDIO > Music > Music > Use of existing Music (Pick)	Deutsche Telekom "Der Chor gegen Hass"	Deutsche Telekom
AUDIO > Music > Music > Use of existing Music (Pick)	McDonald's Monopoly "Shirin David x McDonald's - Lieben Wir"	McDonald's
AUDIO > Music > Music > Use of existing Music (Pick)	Idealo "Idealo-low-low"	idealo
AUDIO > Music > Music > Brand Partnership Music	Uber Eats "Erstmal Essen"	Uber Eats
AUDIO > Music > Music > Brand Partnership Music	BARMER "Der Song, der stark macht (GOLD - Loi)"	BARMER
AUDIO > Music > Music > Brand Partnership Music	German National Football kit for World Cup 2022 "Launch of German National Football kit for World Cup 2022"	adidas
AUDIO > Audio Design and Music > Overall Audio Piece > Projekt	Mercedes-Benz G-Klasse "Immortal Love"	Mercedes-Benz
AUDIO > Audio Craft > Audio Craft > Audio Engineering	Mercedes-Benz eActros LongHaul "The Sound of Tomorrow"	Daimler Truck
AUDIO > Audio Craft > Audio Craft > Audio Engineering	Mercedes-Benz G-Klasse "Immortal Love"	Mercedes-Benz
AUDIO > Audio Craft > Audio Craft > Audio Engineering	AMBEO Soundbars "Primal"	Sonova Group for Sennheiser Brand
AUDIO > Audio Craft > Audio Craft > Casting	FLAMINGO-ROYALE.DE "BIZARR 'N BEAUTIFUL"	FLAMINGO ROYALE