

Kategorienname	Projektname	Auftraggeber
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (neu)	Kickbase "Brand Identity"	Kickbase
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (neu)	JaiJai "modern angle" indian cuisine"	Jai Foods
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (neu)	HOW "House of Wonders"	The House of Wonders
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (neu)	Corporate Design "Innomotics - It's time for new reliable motion"	Innomotics
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (neu)	Clee "Branding"	Clee
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (neu)	BADESCHLOSS "Dip a little deeper"	Travel Charme
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (neu)	855-HOW-TO-QUIT helpline "855-HOW-TO-QUIT-(OPIOIDS)"	Anzen Health
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (Redesign)	ZEIT STIFTUNG BUCERIUS "Branding"	ZEIT STIFTUNG BUCERIUS
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (Redesign)	Ski Austria "Ski Austria Brand Design"	Osterreichischer Skiverband
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (Redesign)	SIXT "Relaunch Brand Design"	SIXT
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (Redesign)	Mehler Systems "Empowered Protection"	Mehler Systems
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (Redesign)	kftzeile24 "Born in the garage!"	kftzeile24
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (Redesign)	Hochschule Bremerhaven "Horizonte erweitern"	Hochschule Bremerhaven
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (Redesign)	congstar "Für mehr fair."	congstar
BRAND BUILDING > Brand Identity / Brand Design > Unternehmen / Organisation / Institution > Crossmediale Konzeption (Redesign)	Brandenburg-Preußen Museum "Rebranding Brandenburg-Preußen Museum"	Brandenburg-Preußen Museum
BRAND BUILDING > Brand Identity / Brand Design > Produkt / Dienstleistung / Event > Crossmediale Konzeption (neu)	Nice Dry! - Die Initiative für Trockenheit und Suchtprävention "Branding und Corporate Identity"	Nice Dry! - Die Initiative für Trockenheit und Suchtprävention
BRAND BUILDING > Brand Identity / Brand Design > Produkt / Dienstleistung / Event > Crossmediale Konzeption (neu)	AIZOME WASTECARE™ "AIZOME WASTECARE™ - Industrieabfall, zertifiziert als Hautpflege"	AIZOME
BRAND BUILDING > Brand Identity / Brand Design > Produkt / Dienstleistung / Event > Crossmediale Konzeption (Redesign)	Performing Arts Festival Berlin "Bodies Under Tension (2023)"	LAFT Berlin - Landesverband freie darstellende Künste Berlin
BRAND BUILDING > Brand Identity / Brand Design > Produkt / Dienstleistung / Event > Crossmediale Konzeption (Redesign)	Kleinanzeigen "Kleinanzeigen - Große Wirkung"	Kleinanzeigen
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	WWF "Climate Realism"	WWF
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	The Squiggles "Skwigglisch"	Trolli
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	Schwarzkopf Masterbrand "ICONS OF YOU"	Henkel & SCHWARZKOPF
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	OREO "#ChasePlayfulness"	Mandeléz International
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	Mercedes-Benz X Moncler "The art of imagination"	Mercedes-Benz
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	McDonald's Monopoly "Monopoly - Auf Meccas Nacken"	McDonald's
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	Laut gegen Nazis "Recht gegen Rechts - Markenrechte eintragen, damit Nazis ihre Codes nicht weitertragen."	Laut gegen Nazis
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	KITAS Berlin "Berlin braucht Erziehung"	Kindergärten City
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	Junge Helden "#Optink"	Junge Helden
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	HORNBACH "Lass die Natur mal machen"	HORNBACH
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	HORNBACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBACH
BRAND BUILDING > Brand Communication > Integrated > Crossmediale Kampagne	BVG "Das BVG Musical - Tarifzone Liebe"	Berliner Verkehrsbetriebe (BVG)
BRAND BUILDING > Brand Communication > Integrated Online Only > Crossmediale Online-/Social-Media-Kampagne	Samsung Galaxy Z Flip5 "#SingWithSigns"	Samsung
BRAND BUILDING > Brand Communication > Integrated Online Only > Crossmediale Online-/Social-Media-Kampagne	Mercedes-Benz X Superplastic "Superdackel"	Mercedes-Benz
BRAND BUILDING > Brand Communication > Integrated Online Only > Crossmediale Online-/Social-Media-Kampagne	Mercedes-Benz IWD 2023 "Be one of many"	Mercedes-Benz
BRAND BUILDING > Brand Communication > Integrated Online Only > Crossmediale Online-/Social-Media-Kampagne	McDonald's Hamburger Royal Menü mit Cheese Dip "Brutal Royal"	McDonald's
BRAND BUILDING > Brand Communication > Integrated Online Only > Crossmediale Online-/Social-Media-Kampagne	EURO 2024 Jersey "YOU GOT THIS - adidas EURO 2024 Kampagne"	adidas
BRAND BUILDING > Brand Communication > Integrated Online Only > Crossmediale Online-/Social-Media-Kampagne	Der o2 Grow Tarif "o2 Elevator"	Telefónica Germany
BRAND BUILDING > Brand Communication > Mobile/Online Media > Web-/Microsite	Diesel VERT "Diesel Vert - born virtually - shaped by you!"	Fossil Group / Diesel
BRAND BUILDING > Brand Communication > Mobile/Online Media > Plattform	Zürich Versicherung "#JoyOfGettingOlder Awareness Kampagne"	Zürich Versicherung
BRAND BUILDING > Brand Communication > Mobile/Online Media > Plattform	Wien Tourismus "Will it Schnitzel!?"	Wien Tourismus
BRAND BUILDING > Brand Communication > Mobile/Online Media > Plattform	In-Game-Rechner "In-Game-Rechner"	Deutscher Sparkassen- und Giroverband & S-Communication Services
BRAND BUILDING > Brand Communication > Mobile/Online Media > Plattform	Audibene / hear.com "Jump 'n' Hear - A Roblox Hearing Game."	Audibene / hear.com
BRAND BUILDING > Brand Communication > Print Media > Anzeige (einzel)	HORNBACH "Die HORNBACH Fahndung"	HORNBACH
BRAND BUILDING > Brand Communication > Print Media > Anzeige (einzel)	Frankfurter Allgemeine Zeitung "Dahinter steckt immer ein kluger Kopf - Margot Friedländer"	Frankfurter Allgemeine Zeitung
BRAND BUILDING > Brand Communication > Print Media > Anzeige (einzel)	Europawah! "Eurofighterin"	Freie Demokraten (FDP)
BRAND BUILDING > Brand Communication > Print Media > Anzeige (einzel)	Carbon Neutral "The Last Feature"	Hyundai Motor Company
BRAND BUILDING > Brand Communication > Print Media > Anzeige (einzel)	Carbon Neutral "The Last Feature"	Hyundai Motor Company
BRAND BUILDING > Brand Communication > Print Media > Anzeige (Serie)	IKEA "Proudly Second Best"	IKEA
BRAND BUILDING > Brand Communication > Print Media > Anzeige (Serie)	Frankfurter Allgemeine Zeitung "Dahinter steckt immer ein kluger Kopf"	Frankfurter Allgemeine Zeitung
BRAND BUILDING > Brand Communication > Print Media > Anzeige (Serie)	Carbon Neutral "The Last Feature"	Hyundai Motor Company
BRAND BUILDING > Brand Communication > Print Media > Plakat (einzel)	HORNBACH "Die HORNBACH Fahndung"	HORNBACH
BRAND BUILDING > Brand Communication > Print Media > Plakat (einzel)	Europawah! "Eurofighterin"	Freie Demokraten (FDP)
BRAND BUILDING > Brand Communication > Print Media > Plakat (einzel)	Carbon Neutral "The Last Feature"	Hyundai Motor Company
BRAND BUILDING > Brand Communication > Print Media > Plakat (Serie)	Robert Capa Contemporary Photography Center "Capa Vs. War"	Robert Capa Contemporary Photography Center
BRAND BUILDING > Brand Communication > Print Media > Plakat (Serie)	KITAS Berlin "Berlin braucht Erziehung"	Kindergärten City
BRAND BUILDING > Brand Communication > Print Media > Plakat (Serie)	IKEA "Proudly Second Best"	IKEA
BRAND BUILDING > Brand Communication > Print Media > Plakat (Serie)	dm-Markt "Die stillen Helden von Weihnachten"	dm-drogerie markt
BRAND BUILDING > Brand Communication > Print Media > Plakat (Serie)	Carbon Neutral "The Last Feature"	Hyundai Motor Company
BRAND BUILDING > Brand Communication > Print Media > Plakat (Serie)	Brillen "Brille?"	Fielmann
BRAND BUILDING > Brand Communication > Print Media > Plakat (Serie)	Astra "Das erste Hellbier auf Sankt Pauli-Art"	Carlsberg Deutschland
BRAND BUILDING > Brand Communication > Print Media > Plakat (Serie)	855-HOW-TO-QUIT helpline "855-HOW-TO-QUIT-(OPIOIDS)"	Anzen Health
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (einzel)	THE BIGGER DRAW "THE BIGGER DRAW"	Hamburg Marketing
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)	Zürich Versicherung "#JoyOfGettingOlder Awareness Kampagne"	Zürich Versicherung
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)	Uber Eats "Berliner Originale"	Uber Eats
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)	HORNBACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBACH
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)	Brillen "Brille?"	Fielmann
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Digital Out-of-Home	WWF "Climate Realism"	WWF
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Digital Out-of-Home	Stiftung Deutsche Depressionshilfe "Auf den zweiten Blick."	Stiftung Deutsche Depressionshilfe

Kategorienname	Projektname	Auftraggeber
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Digital Out-of-Home	Lufthansa "Call of Love"	Lufthansa
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Interactive Media	Lufthansa "Call of Love"	Lufthansa
BRAND BUILDING > Brand Communication > Out-of-Home/Ambient Media > Out-of-Home/Ambient Interactive Media	Abstimmung zum Schweizer Klimagesetz "#PUTINYOURVOTE"	Myclimate
BRAND BUILDING > Brand Communication > Audio Media > Radiospot (einzeln)	ODEG "Die Rastplatz-Tagebücher"	ODEG, Ostdeutsche Eisenbahn
BRAND BUILDING > Brand Communication > Audio Media > Radiospot (Serie)	Radiozentrale "Ohnrürmer"	Radiozentrale
BRAND BUILDING > Brand Communication > Audio Media > Radiospot (Serie)	ODEG "Die Rastplatz-Tagebücher"	ODEG, Ostdeutsche Eisenbahn
BRAND BUILDING > Brand Communication > Audio Media > Radiospot (Serie)	MediaMarktSaturn "Sinnlose Apps"	MediaMarktSaturn
BRAND BUILDING > Brand Communication > Film > TV-/Kinospot (Einzelspot bis 30 Sekunden)	Opel Corsa "Yes, of Corsa"	Opel
BRAND BUILDING > Brand Communication > Film > TV-/Kinospot (Einzelspot bis 30 Sekunden)	(Perwall) Renew "Perwall Reloaded"	Perwall
BRAND BUILDING > Brand Communication > Film > Kurzfilm/Sonderformat	McDonald's Monopoly "Monopoly - Auf Mecces Nacken"	McDonald's
BRAND BUILDING > Brand Communication > Film > Kurzfilm/Sonderformat	IONIQ 5 robotaxi "Hyundai gets its driver's license"	Hyundai Motor Company
BRAND BUILDING > Brand Communication > Film > Public-Service-Film	ZDF "Der Wunschzettel"	ZDF
BRAND BUILDING > Brand Communication > Film > Filmische Dokumentation	NIVEA "The Climbing Chollitas"	NIVEA
BRAND BUILDING > Brand Communication > Film > Filmische Dokumentation	Lufthansa "The World Says Yes to You"	Lufthansa
BRAND BUILDING > Brand Communication > Film > Filmische Dokumentation	Aktion Mensch "Viel Vor"	Aktion Mensch
BRAND BUILDING > Brand Communication > Film > Taktischer Film	EDEKA "Waihnachtshase"	EDEKA
BRAND BUILDING > Brand Communication > Film > Taktischer Film	EDEKA "EL HOTZO ♥ EDEKA"	EDEKA
BRAND BUILDING > Brand Communication > Film > TV-/Kinospot (Einzelspot ab 30 Sekunden)	Opel Corsa "Yes, of Corsa!"	Opel
BRAND BUILDING > Brand Communication > Film > TV-/Kinospot (Einzelspot ab 30 Sekunden)	MediaMarktSaturn "Driving Home To Fix This"	MediaMarktSaturn
BRAND BUILDING > Brand Communication > Film > TV-/Kinospot (Einzelspot ab 30 Sekunden)	HORNBACH "Lass die Natur mal machen"	HORNBACH
BRAND BUILDING > Brand Communication > Film > TV-/Kinospot (Einzelspot ab 30 Sekunden)	HORNBACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBACH
BRAND BUILDING > Brand Communication > Film > TV-/Kinospot (Einzelspot ab 30 Sekunden)	Deutsche Telekom "Mehr Licht"	Deutsche Telekom
BRAND BUILDING > Brand Communication > Film > TV-/Kinospot (Einzelspot ab 30 Sekunden)	Anthem Brand Campaign "Every story starts with a Yes."	Lufthansa
BRAND BUILDING > Brand Communication > Film > TV-/Kinospot (Einzelspot ab 30 Sekunden)	Alfred Kärcher SE & Co. KG "Beautiful Insanity"	Alfred Kärcher
BRAND BUILDING > Brand Communication > Film > TV-/Kinospot (Serie)	IKEA "Proudly Second Best"	IKEA
BRAND BUILDING > Brand Communication > Film > TV-/Kinospot (Serie)	Burger King "X-MAS Hangover"	Burger King
BRAND BUILDING > Brand Communication > Film > Digital Mobile Only (Serie)	Wien Tourismus "Will it Schmitzel?"	Wien Tourismus
BRAND BUILDING > Brand Communication > Film > Digital Mobile Only (Serie)	Mercedes-Benz IWD 2023 "Be one of many"	Mercedes-Benz
BRAND BUILDING > Brand Communication > Film > Digital Mobile Only (Serie)	Deutsche Bahn "More Reasons To Escape"	Deutsche Bahn
BRAND BUILDING > Brand Communication > Film > Digital Pre-Roll Ads (Serie)	Deutsche Bahn "More Reasons To Escape"	Deutsche Bahn
BRAND BUILDING > Brand Communication > Film > Online-Film (einzeln)	Opel Corsa "Yes, of Corsa!"	Opel
BRAND BUILDING > Brand Communication > Film > Online-Film (einzeln)	Mercedes-Benz X Mancler "The art of imagination"	Mercedes-Benz
BRAND BUILDING > Brand Communication > Film > Online-Film (einzeln)	MediaMarktSaturn "Driving Home To Fix This"	MediaMarktSaturn
BRAND BUILDING > Brand Communication > Film > Online-Film (einzeln)	HORNBACH "Lass die Natur mal machen"	HORNBACH
BRAND BUILDING > Brand Communication > Film > Online-Film (einzeln)	HORNBACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBACH
BRAND BUILDING > Brand Communication > Film > Online-Film (einzeln)	Deutsche Telekom "Mehr Licht"	Deutsche Telekom
BRAND BUILDING > Brand Communication > Film > Online-Film (einzeln)	DEICHMANN "Give Moms Compliments"	DEICHMANN
BRAND BUILDING > Brand Communication > Film > Online-Film (einzeln)	DBS Partnerschaft "WE THE INVISIBLE"	McDonald's
BRAND BUILDING > Brand Communication > Film > Online-Film (einzeln)	Anthem Brand Campaign "Every story starts with a Yes."	Lufthansa
BRAND BUILDING > Brand Communication > Film > Online-Film (einzeln)	ALDI SÜD "Das Fest nach dem Fest"	ALDI Süd
BRAND BUILDING > Brand Communication > Film > Online-Film (einzeln)	Aktion Mensch "Viel Vor"	Aktion Mensch
BRAND BUILDING > Brand Communication > Film > Online-Film (einzeln)	adidas DFB Home Jersey "YOU GOT THIS - adidas EURO 2024 Kampagne"	adidas
BRAND BUILDING > Brand Communication > Film > Online-Film (einzeln)	adidas DFB Away Jersey "YOU GOT THIS - adidas EURO 2024 Kampagne"	adidas
BRAND BUILDING > Brand Communication > Film > Online-Film (Serie)	THE LAND "Webisodes - Bigger, Better, Baden-Württemberg"	Staatsministerium Baden-Württemberg – Referat Landesmarketing und Veranstaltungen
BRAND BUILDING > Brand Communication > Film > Online-Film (Serie)	Lufthansa "The World Says Yes to You"	Lufthansa
BRAND BUILDING > Brand Communication > Film > Online-Film (Serie)	IKEA "Proudly Second Best"	IKEA
BRAND BUILDING > Brand Communication > Film > Online-Film (Serie)	Aktion Mensch "Viel Vor"	Aktion Mensch
BRAND BUILDING > Brand PR > Influencer Marketing > Influencer Marketing (Einzelaktion)	Ottobock "I Am A Mountain"	Ottobock
BRAND BUILDING > Brand PR > Influencer Marketing > Influencer Marketing (Einzelaktion)	McDonald's Monopoly "Monopoly - Auf Mecces Nacken"	McDonald's
BRAND BUILDING > Brand PR > Influencer Marketing > Influencer Marketing (Einzelaktion)	Long COVID Awareness "Long COVID Mode"	Long COVID Europe
BRAND BUILDING > Brand PR > Influencer Marketing > Influencer Marketing (Einzelaktion)	Junge Helden "#Optink"	Junge Helden
BRAND BUILDING > Brand PR > Influencer Marketing > Influencer Marketing (Einzelaktion)	CosmosDirect "#Schatzsuche"	CosmosDirect
BRAND BUILDING > Brand PR > Influencer Marketing > Influencer Marketing (Serie)	myclimate "Carbon Tracker"	Stiftung myclimate
BRAND BUILDING > Brand PR > Influencer Marketing > Influencer Marketing (Serie)	ALDI Nord "Gute Beats für alle - by ALDI Nord"	ALDI Nord
BRAND BUILDING > Brand PR > Crisis Communication > Crisis Communication (Einzelaktion)	adidas DFB Away Jersey "YOU GOT THIS - adidas EURO 2024 Kampagne"	adidas
BRAND BUILDING > Brand PR > Brand Partnership / Sponsoring > Brand Partnership/Sponsoring (Einzelaktion)	Uber Eats "Berliner Originale!"	Uber Eats
BRAND BUILDING > Brand PR > Brand Partnership / Sponsoring > Brand Partnership/Sponsoring (Einzelaktion)	THE BIGGER DRAW "THE BIGGER DRAW"	Hamburg Marketing
BRAND BUILDING > Brand PR > Brand Partnership / Sponsoring > Brand Partnership/Sponsoring (Einzelaktion)	Mercedes-Benz X Mancler "The art of imagination"	Mercedes-Benz
BRAND BUILDING > Brand PR > Brand Partnership / Sponsoring > Brand Partnership/Sponsoring (Einzelaktion)	EURO 2024 Jersey "YOU GOT THIS - adidas EURO 2024 Kampagne"	adidas
BRAND BUILDING > Brand PR > Brand Partnership / Sponsoring > Brand Partnership/Sponsoring (Einzelaktion)	CosmosDirect "#Schatzsuche"	CosmosDirect
BRAND BUILDING > Brand PR > Employer Branding > Employer Branding (Serie)	Mercedes-Benz IWD 2023 "Be one of many"	Mercedes-Benz
BRAND BUILDING > Brand PR > Employer Branding > Employer Branding (Serie)	KITAS Berlin "Berlin braucht Erziehung"	Kindergärten City
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Event/Live Experience	WWF "Climate Realism"	WWF
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Event/Live Experience	THE BIGGER DRAW "THE BIGGER DRAW"	Hamburg Marketing
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Event/Live Experience	HORNBACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBACH
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Event/Live Experience	CosmosDirect "#Schatzsuche"	CosmosDirect
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Event/Live Experience	BVG "Das BVG Musical - Tarifzone Liebe"	Berliner Verkehrsbetriebe (BVG)
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Event/Live Experience	Burger King "Charles III - The Burger King"	Burger King

Kategorienname	Projektname	Auftraggeber
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Video/Film	IONIQ 5 robotaxi "Hyundai gets its driver's license"	Hyundai Motor Company
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Video/Film	HORNBACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBACH
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Video/Film	Frankfurter Allgemeine Zeitung "Dahinter steckt immer ein kluger Kopf - Margot Friedländer"	Frankfurter Allgemeine Zeitung
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Video/Film	BRLO Naked Alkoholfrei "DRINK NAKED!"	BRLO
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Audio	BVG "Das BVG Musical - Tarifzone Liebe"	Berliner Verkehrsbetriebe (BVG)
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Audio	ALDI Nord "Gute Beats für alle - by ALDI Nord"	ALDI Nord
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Game	Long COVID Awareness "Long COVID Mode"	Long COVID Europe
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Social Media Activation	SIXT rent "Elbtower Takeover"	SIXT
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Social Media Activation	Laut gegen Nazis "Recht gegen Rechts - Markenrechte eintragen, damit Nazis ihre Codes nicht weitertragen."	Laut gegen Nazis
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Social Media Activation	Kaufland "NFT Refresh"	Kaufland
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Social Media Activation	Junge Helden "#OptInk"	Junge Helden
BRAND BUILDING > Brand PR > Branded Content/Entertainment > Social Media Activation	BRLO Naked Alkoholfrei "DRINK NAKED!"	BRLO
BRAND BUILDING > Brand Dialog > B2B > Mailing/Postsendung	AIZOME WASTECARE™ "AIZOME WASTECARE™ - Industrieabfall, zertifiziert als Hautpflege"	AIZOME
BRAND BUILDING > Brand Dialog > B2C > Printanzeige	HORNBACH "Die HORNBACH Fahndung"	HORNBACH
BRAND BUILDING > Brand Dialog > B2C > Crossmediale Kampagne	Schwarzopf Masterbrand "ICONS OF YOU"	Henkel & SCHWARZKOPF
BRAND BUILDING > Brand Dialog > B2C > Crossmediale Kampagne	Junge Helden "#OptInk"	Junge Helden
BRAND BUILDING > Brand Dialog > B2C > Crossmediale Kampagne	HORNBACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBACH
BRAND BUILDING > Brand Dialog > B2C > Crossmediale Kampagne	855-HOW-TO-QUIT helpline "855-HOW-TO-QUIT-(OPIOIDS)"	Anzen Health
BRAND BUILDING > Brand Dialog > B2C > Social Media	myclimate "Carbon Tracker"	Stiftung myclimate
BRAND BUILDING > Brand Dialog > B2C > Social Media	Junge Helden "#OptInk"	Junge Helden
BRAND BUILDING > Brand Dialog > B2C > Content Marketing	CosmosDirect "#Schatzsuche"	CosmosDirect
BRAND BUILDING > Brand Dialog > B2C > Content Marketing	Audibene / hear.com "Jump 'n' Hear - A Roblox Hearing Game."	Audibene / hear.com
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Einzelspot bis 30 Sekunden)	(Perwall) Renew "Perwall Reloaded"	Perwall
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Einzelspot ab 30 Sekunden)	Opel Corsa "Yes, of Corsa!"	Opel
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Einzelspot ab 30 Sekunden)	IKEA "KEA, Abschied"	IKEA
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Einzelspot ab 30 Sekunden)	HORNBACH "Lass die Natur mal machen"	HORNBACH
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Einzelspot ab 30 Sekunden)	HORNBACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBACH
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Einzelspot ab 30 Sekunden)	Deutsche Telekom "Mehr Licht"	Deutsche Telekom
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Einzelspot ab 30 Sekunden)	BMW "Father & Sohn"	BMW
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Einzelspot ab 30 Sekunden)	Anthem Brand Campaign "Every story starts with a Yes."	Lufthansa
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Einzelspot ab 30 Sekunden)	adidas DFB Home jersey "YOU GOT THIS - adidas EURO 2024 Kampagne"	adidas
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Serie)	IKEA "Proudly Second Best"	IKEA
FILM > Live Action Film > Film for TV/Cinema > TV-/Kinospot (Serie)	Burger King "X-MAS Hangover"	Burger King
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzel)	Opel Corsa "Yes, of Corsa!"	Opel
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzel)	IONIQ 5 robotaxi "Hyundai gets its driver's license"	Hyundai Motor Company
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzel)	International Women's Day 2024 "One of Many"	Mercedes-Benz
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzel)	HORNBACH "Lass die Natur mal machen"	HORNBACH
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzel)	HORNBACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBACH
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzel)	EDEKA "EL HOTZO ♥ EDEKA"	EDEKA
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzel)	Deutsche Telekom "Mehr Licht"	Deutsche Telekom
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzel)	DEICHMANN "Give Moms Compliments"	DEICHMANN
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzel)	BRLO Naked Alkoholfrei "DRINK NAKED!"	BRLO
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzel)	Associated Press "SPLIT SECOND"	Sinan Sevinç
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzel)	ALDI SÜD "Entkrümmt euch"	ALDI Süd
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzel)	ALDI SÜD "Das Fest nach dem Fest"	ALDI Süd
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (einzel)	adidas DFB Home jersey "YOU GOT THIS - adidas EURO 2024 Kampagne"	adidas
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (Serie)	Pflegeausbildung "Nicht Wieder Mary"	waff
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (Serie)	McDonald's Monopoly "Monopoly - Auf Mecces Nacken"	McDonald's
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (Serie)	Lufthansa "The World Says Yes to You"	Lufthansa
FILM > Live Action Film > Film for Mobile/Online Media > Online-Film (Serie)	Der o2 Grow Tarif "o2 Elevator"	Telefónica Germany
FILM > Live Action Film > Music Video > Music Video	Schwer "Schwer"	Paul Kalkbrenner
FILM > Live Action Film > Music Video > Music Video	Musik Video "MoMa PS3"	Neromon
FILM > Live Action Film > Music Video > Music Video	HEAVY LUNGS All Gas No Brakes (Official Video) "All Gas No Brakes"	Heavy Lungs
FILM > Live Action Film > Music Video > Music Video	Deichkind "Auch Im Bentley Wird Geweint"	Deichkind Enterprises
FILM > Live Action Film > Film for Publishing > Film für Unternehmensdarstellung	International Women's Day 2024 "One of Many"	Mercedes-Benz
FILM > Live Action Film > Film for Publishing > Film für Unternehmensdarstellung	HORNBACH "Lass die Natur mal machen"	HORNBACH
FILM > Live Action Film > Film for Publishing > Film für Unternehmensdarstellung	HORNBACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBACH
FILM > Live Action Film > Film for Publishing > Dokumentation	Porsche "Back to Tape 3"	Porsche
FILM > Live Action Film > Film for Publishing > Dokumentation	NIVEA "The Climbing Chollitas"	NIVEA
FILM > Live Action Film > Film for Publishing > Dokumentation	Lufthansa "The World Says Yes to You"	Lufthansa
FILM > Live Action Film > Film for Publishing > Dokumentation	HORNBACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBACH
FILM > Live Action Film > Film for Publishing > Dokumentation	Aktion Mensch "Viel Vor"	Aktion Mensch
FILM > Live Action Film > Special Formats > Kurzfilm/Sonderformat	United Colors of Benetton "Guardians of colors"	Filmakademie Baden-Württemberg
FILM > Live Action Film > Special Formats > Kurzfilm/Sonderformat	McDonald's Monopoly "Monopoly - Auf Mecces Nacken"	McDonald's
FILM > Live Action Film > Special Formats > Kurzfilm/Sonderformat	Der o2 Grow Tarif "o2 Elevator"	Telefónica Germany
FILM > Live Action Film > Special Formats > Taktischer Film	EDEKA "Weihnachtshase"	EDEKA
FILM > Live Action Film > Special Formats > Taktischer Film	CosmosDirect "#Schatzsuche"	CosmosDirect
FILM > Live Action Film > Special Formats > Film für Spatial Experience	THE BIGGER DRAW "THE BIGGER DRAW"	Hamburg Marketing
FILM > Live Action Film > Special Formats > Film für Point-of-Sale	Opel Corsa "Yes, of Corsa!"	Opel

Kategorienname	Projektname	Auftraggeber
FILM > Live Action Film > Special Formats > Film für Point-of-Sale	IWC Ingenieur. Form und Technik."	IWC Schaffhausen
FILM > Live Action Film > Film Craft > Regie	Opel Corsa "Yes, of Corsa!"	Opel
FILM > Live Action Film > Film Craft > Regie	Mercedes-Benz X Moncler "The art of imagination"	Mercedes-Benz
FILM > Live Action Film > Film Craft > Regie	Mercedes-AMG "SO AMG"	Mercedes-Benz
FILM > Live Action Film > Film Craft > Regie	International Women's Day 2024 "One of Many"	Mercedes-Benz
FILM > Live Action Film > Film Craft > Regie	HORNBAACH "Lass die Natur mal machen"	HORNBAACH
FILM > Live Action Film > Film Craft > Regie	HORNBAACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBAACH
FILM > Live Action Film > Film Craft > Regie	Deutsche Telekom "The Power of a Comment"	Deutsche Telekom
FILM > Live Action Film > Film Craft > Regie	Deutsche Telekom "Mehr Licht"	Deutsche Telekom
FILM > Live Action Film > Film Craft > Regie	BMW "Father & Sohn"	BMW
FILM > Live Action Film > Film Craft > Kamera	Mercedes-Benz X Moncler "The art of imagination"	Mercedes-Benz
FILM > Live Action Film > Film Craft > Kamera	Hyundai "How Far We've Come"	Hyundai Motor Company
FILM > Live Action Film > Film Craft > Kamera	HORNBAACH "Lass die Natur mal machen"	HORNBAACH
FILM > Live Action Film > Film Craft > Kamera	HORNBAACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBAACH
FILM > Live Action Film > Film Craft > Kamera	Deutsche Telekom "Mehr Licht"	Deutsche Telekom
FILM > Live Action Film > Film Craft > Kamera	Deine Brille: Fielmann. "Your Glasses"	Fielmann
FILM > Live Action Film > Film Craft > Schnitt	Touareg "Dry Cleaning"	Volkswagen
FILM > Live Action Film > Film Craft > Schnitt	Hyundai "How Far We've Come"	Hyundai Motor Company
FILM > Live Action Film > Film Craft > Schnitt	HORNBAACH "Lass die Natur mal machen"	HORNBAACH
FILM > Live Action Film > Film Craft > Schnitt	HORNBAACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBAACH
FILM > Live Action Film > Film Craft > Schnitt	Deutsche Telekom "The Power of a Comment"	Deutsche Telekom
FILM > Live Action Film > Film Craft > Casting	Netflix Gift-Card "Schenk Dir Eltern mit Netflix"	Netflix
FILM > Live Action Film > Film Craft > Casting	Mercedes-Benz IWD 2023 "Be one of many"	Mercedes-Benz
FILM > Live Action Film > Film Craft > Casting	IKEA "IKEA_Abschied"	IKEA
FILM > Live Action Film > Film Craft > Casting	HORNBAACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBAACH
FILM > Live Action Film > Film Craft > Casting	Deutsche Telekom "The Power of a Comment"	Deutsche Telekom
FILM > Live Action Film > Film Craft > Casting	Aktion Mensch "Viel Vor"	Aktion Mensch
FILM > Live Action Film > Film Craft > Post-Production/CGI/VFX	WICK Hustenbonbons "Polar Bear"	Katjes Fassin
FILM > Live Action Film > Film Craft > Post-Production/CGI/VFX	Opel Corsa "Yes, of Corsa!"	Opel
FILM > Live Action Film > Film Craft > Post-Production/CGI/VFX	Netflix "Shadow and Bone Season 2"	Netflix
FILM > Live Action Film > Film Craft > Post-Production/CGI/VFX	Mercedes-Benz X League of Legends "Worlds 2023"	Mercedes-Benz
FILM > Live Action Film > Film Craft > Post-Production/CGI/VFX	Mercedes-Benz Maybach "Welcome to beyond"	Mercedes-Benz
FILM > Live Action Film > Film Craft > Post-Production/CGI/VFX	HBO "The Nevers"	HBO
FILM > Live Action Film > Film Craft > Post-Production/CGI/VFX	DBS Partnerschaft "WE THE INVISIBLE"	McDonald's
FILM > Live Action Film > Film Craft > Post-Production/CGI/VFX	BMW iX2 "Make it real!"	BMW
FILM > Live Action Film > Film Craft > Set/Production Design	Mercedes-Benz X Moncler "The art of imagination"	Mercedes-Benz
FILM > Live Action Film > Film Craft > Set/Production Design	HORNBAACH "Lass die Natur mal machen"	HORNBAACH
FILM > Live Action Film > Film Craft > Set/Production Design	HORNBAACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBAACH
FILM > Animated Film > Animation Craft > Character Development	Netflix "Shadow and Bone Season 2"	Netflix
FILM > Animated Film > Animation Craft > Character Development	Mercedes-Benz X League of Legends "Worlds 2023"	Mercedes-Benz
FILM > Animated Film > Animation Craft > Character Development	HBO "The Nevers"	HBO
FILM > Animated Film > Animation Craft > Character Development	Erste Group Bank "Rodeo"	Erste Group Bank
FILM > Animated Film > Animation Craft > Post-Production/CGI/VFX	WICK Hustenbonbons "Polar Bear"	Katjes Fassin
FILM > Animated Film > Animation Craft > Post-Production/CGI/VFX	Netflix "Shadow and Bone Season 2"	Netflix
FILM > Animated Film > Animation Craft > Post-Production/CGI/VFX	HBO "The Nevers"	HBO
FILM > Animated Film > Animation Craft > Animation	WICK Hustenbonbons "Polar Bear"	Katjes Fassin
FILM > Animated Film > Animation Craft > Animation	Netflix "Shadow and Bone Season 2"	Netflix
FILM > Animated Film > Animation Craft > Animation	Mercedes-Benz X League of Legends "Worlds 2023"	Mercedes-Benz
FILM > Animated Film > Animation Craft > Animation	HBO "The Nevers"	HBO
FILM > Animated Film > Animation Craft > Animation	Erste Group Bank "Rodeo"	Erste Group Bank
EXPERIMENT / COMMUNICATION ARTS > Independent > Independent > Projekt	Das Licht im Treppenhaus "Das Licht im Treppenhaus"	Terre des Femmes
EXPERIMENT / COMMUNICATION ARTS > Out of any category > Out of any category > Projekt	Fashion Label "Tags Against Crime"	Yannik Zamboni
INNOVATION / CREATIVE TECHNOLOGY > Concept > Concepts > Projekt	Offen für Vielfalt - Geschlossen gegen Ausgrenzung e.V. "Die inklusivste Weihnachtsansprache"	Offen für Vielfalt - Geschlossen gegen Ausgrenzung
INNOVATION / CREATIVE TECHNOLOGY > Concept > Concepts > Projekt	MUTABOR.AI "AI for Brands"	MUTABOR
INNOVATION / CREATIVE TECHNOLOGY > Concept > Concepts > Projekt	Mirror Me "Mirror Me"	Elastique.
INNOVATION / CREATIVE TECHNOLOGY > Concept > Concepts > Projekt	AIZOME ULTRA™ "AIZOME ULTRA™ - Ein innovatives Produktionsverfahren für gesundheitsfördernde Textilien"	AIZOME
INNOVATION / CREATIVE TECHNOLOGY > Innovative Use of Media > Innovative Use of Media > Projekt	WWF Deutschland "Das Bienenradio"	WWF
INNOVATION / CREATIVE TECHNOLOGY > Innovative Use of Media > Innovative Use of Media > Projekt	THE BIGGER DRAW "THE BIGGER DRAW"	Hamburg Marketing
INNOVATION / CREATIVE TECHNOLOGY > Innovative Use of Media > Innovative Use of Media > Projekt	Long COVID Awareness "Long COVID Mode"	Long COVID Europe
INNOVATION / CREATIVE TECHNOLOGY > Innovative Use of Media > Innovative Use of Media > Projekt	CosmosDirect "#Schatzsuche"	CosmosDirect
INNOVATION / CREATIVE TECHNOLOGY > Innovative Use of Media > Innovative Use of Media > Projekt	BMW Ape Car Experience 2023 "BMW Ape Car Experience 2023"	BMW
INNOVATION / CREATIVE TECHNOLOGY > Innovative Use of Media > Innovative Use of Media > Projekt	Aktion Deutschland Hilft "Das große Wachebeben"	Aktion Deutschland Hilft
INNOVATION / CREATIVE TECHNOLOGY > Innovative Use of Media > Innovative Use of Media > Projekt	855-HOW-TO-QUIT helpline "855-HOW-TO-QUIT-(OPIOIDS)"	Anzen Health
ACTIVATION > Advertising > Integrated > Crossmediale Kampagne	Zürich Versicherung "#JoyOfGettingOlder Awareness Kampagne"	Zürich Versicherung
ACTIVATION > Advertising > Integrated > Crossmediale Kampagne	McDonald's Monopoly "Monopoly - Auf Meccas Nacken"	McDonald's
ACTIVATION > Advertising > Integrated > Crossmediale Kampagne	CosmosDirect "#Schatzsuche"	CosmosDirect
ACTIVATION > Advertising > Integrated > Crossmediale Kampagne	BVG "Das BVG Musical - Tarifzone Liebe"	Berliner Verkehrsbetriebe (BVG)
ACTIVATION > Advertising > Integrated > Crossmediale Kampagne	855-HOW-TO-QUIT helpline "855-HOW-TO-QUIT-(OPIOIDS)"	Anzen Health

Kategorienname	Projektname	Auftraggeber
ACTIVATION > Advertising > Integrated Online Only > Crossmediale Online/Social Media Kampagne	Opel Corsa "Yes, of Corsa!"	Opel
ACTIVATION > Advertising > Integrated Online Only > Crossmediale Online/Social Media Kampagne	Laut gegen Nazis "Recht gegen Rechts - Markenrechte eintragen, damit Nazis ihre Codes nicht weitertragen."	Laut gegen Nazis
ACTIVATION > Advertising > Integrated Online Only > Crossmediale Online/Social Media Kampagne	Junge Helden "#Optink"	Junge Helden
ACTIVATION > Advertising > Integrated Online Only > Crossmediale Online/Social Media Kampagne	EURO 2024 Jersey "YOU GOT THIS - adidas EURO 2024 Kampagne"	adidas
ACTIVATION > Advertising > Integrated Online Only > Crossmediale Online/Social Media Kampagne	ALDI Nord "Gute Beats für alle - by ALDI Nord"	ALDI Nord
ACTIVATION > Advertising > Mobile/Online Media > Web-/Microsite	ELNET "Die Fragemauer"	ELNET Deutschland
ACTIVATION > Advertising > Mobile/Online Media > App	In-Game-Rechner "In-Game-Rechner"	Deutscher Sparkassen- und Giroverband & S-Communication Services
ACTIVATION > Advertising > Mobile/Online Media > Plattform	Audibene / hear.com "Jump 'n' Hear - A Roblox Hearing Game."	Audibene / hear.com
ACTIVATION > Advertising > Mobile/Online Media > Display	WWF Save the Rainforest "WWF Save What You See"	WWF
ACTIVATION > Advertising > Mobile/Online Media > Targeting/Real-Time Advertising	WWF "Die X-Tinction Timeline"	WWF
ACTIVATION > Advertising > Mobile/Online Media > Targeting/Real-Time Advertising	myclimate "Carbon Tracker"	Stiftung myclimate
ACTIVATION > Advertising > Mobile/Online Media > Targeting/Real-Time Advertising	In-Game-Rechner "In-Game-Rechner"	Deutscher Sparkassen- und Giroverband & S-Communication Services
ACTIVATION > Advertising > Mobile/Online Media > Targeting/Real-Time Advertising	GoSpring "GoSpring Premature Ending"	Wellster Healthtech
ACTIVATION > Advertising > Mobile/Online Media > Targeting/Real-Time Advertising	EDEKA "EL HOTZO ♥ EDEKA"	EDEKA
ACTIVATION > Advertising > Mobile/Online Media > Targeting/Real-Time Advertising	BRLO Naked Alkoholfrei "DRINK NAKED!"	BRLO
ACTIVATION > Advertising > Print Media > Anzeige (einzel)	HORNBACK "Die HORNBACH Fahndung"	HORNBACK
ACTIVATION > Advertising > Print Media > Anzeige (einzel)	Frauenhäuser Wien "Tatbericht über häusliche Gewalt"	Verein Wiener Frauenhäuser
ACTIVATION > Advertising > Print Media > Anzeige (Serie)	Stiftung Deutsche Depressionshilfe "Auf den zweiten Blick."	Stiftung Deutsche Depressionshilfe
ACTIVATION > Advertising > Print Media > Anzeige (Serie)	Robert Capa Contemporary Photography Center "Capa Vs. War"	Robert Capa Contemporary Photography Center
ACTIVATION > Advertising > Print Media > Anzeige (Serie)	IKEA "Proudly Second Best"	IKEA
ACTIVATION > Advertising > Print Media > Anzeige (Serie)	Eurowings "The Beauty of Free Space"	Eurowings
ACTIVATION > Advertising > Print Media > Plakat (einzel)	HORNBACK "Die HORNBACH Fahndung"	HORNBACK
ACTIVATION > Advertising > Print Media > Plakat (Serie)	Stiftung Deutsche Depressionshilfe "Auf den zweiten Blick."	Stiftung Deutsche Depressionshilfe
ACTIVATION > Advertising > Print Media > Plakat (Serie)	Robert Capa Contemporary Photography Center "Capa Vs. War"	Robert Capa Contemporary Photography Center
ACTIVATION > Advertising > Print Media > Plakat (Serie)	IKEA "Proudly Second Best"	IKEA
ACTIVATION > Advertising > Print Media > Plakat (Serie)	ELNET "Die Fragemauer"	ELNET Deutschland
ACTIVATION > Advertising > Print Media > Plakat (Serie)	dm-Markt "Die stillen Helden von Weihnachten"	dm-drogerie markt
ACTIVATION > Advertising > Print Media > Plakat (Serie)	Brillen "Brille?"	Fielmann
ACTIVATION > Advertising > Print Media > Plakat (Serie)	Astra "Das erste Hellbier auf Sankt Pauli-Art"	Carlsberg Deutschland
ACTIVATION > Advertising > Print Media > Plakat (Serie)	855-HOW-TO-QUIT helpline "855-HOW-TO-QUIT-(OPIOIDS)"	Anzen Health
ACTIVATION > Advertising > Print Media > Plakat (Serie)	#AfDnee "#AfDnee"	DEMOPUK_Verein zur Förderung demokratischer Politik und Kultur.
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (einzel)	THE BIGGER DRAW "THE BIGGER DRAW"	Hamburg Marketing
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (einzel)	Burger King "Charles III - The Burger King"	Burger King
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (einzel)	Awareness-Kampagne für politisch Inhaftierte "Faces of Freedom"	Axel Springer Freedom Foundation
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (einzel)	Abstimmung zum Schweizer Klimagesetz "#PUTINYOURVOTE"	Myclimate
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)	Über Eats "Berliner Originale"	Über Eats
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)	HORNBACK "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBACK
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Media (Serie)	Awareness-Kampagne für politisch Inhaftierte "Faces of Freedom"	Axel Springer Freedom Foundation
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Interactive Media	Oktoberfest "SoundTrack"	Paulaner Brauerei Gruppe
ACTIVATION > Advertising > Out-of-Home/Ambient Media > Out-of-Home/Ambient Interactive Media	Abstimmung zum Schweizer Klimagesetz "#PUTINYOURVOTE"	Myclimate
ACTIVATION > Advertising > Audio Media > Radiospot (einzel)	REWE "Die drei Muske"	REWE
ACTIVATION > Advertising > Audio Media > Radiospot (einzel)	Hilfsorganisation gewalt-beenden.de von UN Women "Alexa"	UN Women
ACTIVATION > Advertising > Audio Media > Radiospot (Serie)	MediaMarktSaturn "Sinnlose Apps"	MediaMarktSaturn
ACTIVATION > Advertising > Audio Media > Radiospot (Serie)	Farbkollektiv Hamburg "Jugendssünden"	Farbkollektiv
ACTIVATION > Advertising > Audio Media > Radiospot (Serie)	Eurowings "Kulturgespräche"	Eurowings
ACTIVATION > Advertising > Film > TV-/Kinospot (Einzelspot bis 30 Sekunden)	Opel Corsa "Yes, of Corsa!"	Opel
ACTIVATION > Advertising > Film > TV-/Kinospot (Einzelspot bis 30 Sekunden)	(Perwoll) Renew "Perwoll Reloaded"	Perwoll
ACTIVATION > Advertising > Film > Point-of-Sale-Film	Atlas der Kreativität "Atlas der Kreativität"	brandeins-Verlag, E105
ACTIVATION > Advertising > Film > Filmische Dokumentation	Aktion Mensch "Viel Var"	Aktion Mensch
ACTIVATION > Advertising > Film > Taktischer Film	Laut gegen Nazis "Recht gegen Rechts - Markenrechte eintragen, damit Nazis ihre Codes nicht weitertragen."	Laut gegen Nazis
ACTIVATION > Advertising > Film > Taktischer Film	EDEKA "Weihnachtshase"	EDEKA
ACTIVATION > Advertising > Film > TV-/Kinospot (Einzelspot ab 30 Sekunden)	Opel Corsa "Yes, of Corsa!"	Opel
ACTIVATION > Advertising > Film > TV-/Kinospot (Einzelspot ab 30 Sekunden)	MediaMarktSaturn "Driving Home To Fix This"	MediaMarktSaturn
ACTIVATION > Advertising > Film > TV-/Kinospot (Einzelspot ab 30 Sekunden)	IKEA "IKEA_Abschied"	IKEA
ACTIVATION > Advertising > Film > TV-/Kinospot (Einzelspot ab 30 Sekunden)	HORNBACK "Lass die Natur mal machen"	HORNBACK
ACTIVATION > Advertising > Film > TV-/Kinospot (Einzelspot ab 30 Sekunden)	HORNBACK "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBACK
ACTIVATION > Advertising > Film > TV-/Kinospot (Einzelspot ab 30 Sekunden)	adidas DFB Home jersey "YOU GOT THIS - adidas EURO 2024 Kampagne"	adidas
ACTIVATION > Advertising > Film > TV-/Kinospot (Serie)	IKEA "Proudly Second Best"	IKEA
ACTIVATION > Advertising > Film > Digital Mobile Only (einzel)	Offen für Vielfalt - Geschlossen gegen Ausgrenzung e.V. "Die inklusivste Weihnachtsansprache"	Offen für Vielfalt - Geschlossen gegen Ausgrenzung
ACTIVATION > Advertising > Film > Digital Mobile Only (Serie)	Deutsche Bahn "More Reasons To Escape"	Deutsche Bahn
ACTIVATION > Advertising > Film > Digital Pre-Roll Ads (einzel)	GoSpring "Long Lasting Skip Ad"	Wellster Healthtech
ACTIVATION > Advertising > Film > Digital Pre-Roll Ads (Serie)	Deutsche Bahn "More Reasons To Escape"	Deutsche Bahn
ACTIVATION > Advertising > Film > Online-Film (einzel)	Opel Corsa "Yes, of Corsa!"	Opel
ACTIVATION > Advertising > Film > Online-Film (einzel)	Netflix Gift-Card "Schenk Dir Eltern mit Netflix"	Netflix
ACTIVATION > Advertising > Film > Online-Film (einzel)	MediaMarktSaturn "Driving Home To Fix This"	MediaMarktSaturn
ACTIVATION > Advertising > Film > Online-Film (einzel)	MagentaTV "Aufklärungskampagne Nebenkostenprivileg_Fahrt flirrt"	Deutsche Telekom
ACTIVATION > Advertising > Film > Online-Film (einzel)	HORNBACK "Lass die Natur mal machen"	HORNBACK
ACTIVATION > Advertising > Film > Online-Film (einzel)	HORNBACK "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBACK
ACTIVATION > Advertising > Film > Online-Film (einzel)	DEICHMANN "Give Moms Compliments"	DEICHMANN

Kategorienname	Projektname	Auftraggeber
ACTIVATION > Advertising > Film > Online-Film (einzel)	BRLO Naked Alkoholfrei "DRINK NAKED!"	BRLO
ACTIVATION > Advertising > Film > Online-Film (einzel)	Alfred Kärcher SE & Co. KG "There's No Stopping Your Wow"	Alfred Kärcher
ACTIVATION > Advertising > Film > Online-Film (einzel)	adidas DFB Home jersey "YOU GOT THIS - adidas EURO 2024 Kampagne"	adidas
ACTIVATION > Advertising > Film > Online-Film (Serie)	McDonald's Monopoly "Monopoly - Auf Mecces Nacken"	McDonald's
ACTIVATION > Advertising > Film > Online-Film (Serie)	IKEA "Proudly Second Best"	IKEA
ACTIVATION > Advertising > Film > Online-Film (Serie)	Deutsche Bahn "Greener"	Deutsche Bahn
ACTIVATION > Promotion > B2C Aktionen > B2C-Aktion (einzel)	THE BIGGER DRAW "THE BIGGER DRAW"	Hamburg Marketing
ACTIVATION > Promotion > B2C Aktionen > B2C-Aktion (einzel)	Laut gegen Nazis "Recht gegen Rechts - Markenrechte eintragen, damit Nazis ihre Codes nicht weitertragen."	Laut gegen Nazis
ACTIVATION > Promotion > B2C Aktionen > B2C-Aktion (einzel)	Kaufland "NFT Refresh"	Kaufland
ACTIVATION > Promotion > B2C Aktionen > B2C-Aktion (einzel)	In-Game-Rechner "In-Game-Rechner"	Deutscher Sparkassen- und Giroverband & S-Communication Services
ACTIVATION > Promotion > B2C Aktionen > B2C-Aktion (einzel)	HORNBACK "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBACK
ACTIVATION > Promotion > B2C Aktionen > B2C-Aktion (einzel)	HORNBACK "Die HORNBACK Fahndung"	HORNBACK
ACTIVATION > Promotion > B2C Aktionen > B2C-Aktion (einzel)	Aktion Deutschland Hilft "Das große Wacheben"	Aktion Deutschland Hilft
ACTIVATION > Promotion > B2C Aktionen > B2C-Aktion (Serie)	McCrispy® "Der neue McCrispy® - Unser lautestes Chicken"	McDonald's
ACTIVATION > Promotion > B2C Aktionen > B2C-Aktion (Serie)	855-HOW-TO-QUIT helpline "855-HOW-TO-QUIT-(OPIOIDS)"	Anzen Health
ACTIVATION > Promotion > B2C Werbemittel > B2C-Werbemittel	THOMY "The Saurk"	THOMY
ACTIVATION > Promotion > B2C Werbemittel > B2C-Werbemittel	Mercedes-Benz X Superplastic "Superdackel"	Mercedes-Benz
ACTIVATION > Promotion > B2C Werbemittel > B2C-Werbemittel	EDEKA "Weihnachtshase"	EDEKA
ACTIVATION > Promotion > B2B Werbemittel > B2B-Werbemittel	AIZOME WASTECARE™ "AIZOME WASTECARE™ - Industrieabfall, zertifiziert als Hautpflege"	AIZOME
ACTIVATION > Promotion > User Generated Content > User-Generated Content	Schwarzkopf Masterbrand "ICONS OF YOU"	Henkel & SCHWARZKOPF
ACTIVATION > PR Activation > Product PR > Product PR (Einzelaktion)	THOMY "The Saurk"	THOMY
ACTIVATION > PR Activation > Product PR > Product PR (Einzelaktion)	THE BIGGER DRAW "THE BIGGER DRAW"	Hamburg Marketing
ACTIVATION > PR Activation > Product PR > Product PR (Einzelaktion)	Regendering of childhood pictures "SAVED MEMORIES"	Transklar, Trans-Ident, Rosa Strippe
ACTIVATION > PR Activation > Product PR > Product PR (Einzelaktion)	PENNY "Wahre Kosten"	PENNY
ACTIVATION > PR Activation > Product PR > Product PR (Einzelaktion)	Laut gegen Nazis "Recht gegen Rechts - Markenrechte eintragen, damit Nazis ihre Codes nicht weitertragen."	Laut gegen Nazis
ACTIVATION > PR Activation > Product PR > Product PR (Einzelaktion)	Junge Helden "#OptInk"	Junge Helden
ACTIVATION > PR Activation > Product PR > Product PR (Einzelaktion)	IONIQ 5 robotaxi "Hyundai gets its driver's license"	Hyundai Motor Company
ACTIVATION > PR Activation > Product PR > Product PR (Einzelaktion)	EURO 2024 Jersey "YOU GOT THIS - adidas EURO 2024 Kampagne"	adidas
ACTIVATION > PR Activation > Product PR > Product PR (Einzelaktion)	EDEKA "Weihnachtshase"	EDEKA
ACTIVATION > PR Activation > Product PR > Product PR (Einzelaktion)	AIZOME WASTECARE™ "AIZOME WASTECARE™ - Industrieabfall, zertifiziert als Hautpflege"	AIZOME
ACTIVATION > PR Activation > Cause Related Marketing > Cause-Related (Einzelaktion)	Long COVID Awareness "Long COVID Mode"	Long COVID Europe
ACTIVATION > PR Activation > Cause Related Marketing > Cause-Related (Einzelaktion)	Fashion Label "Tags Against Crime"	Yannik Zamboni
ACTIVATION > PR Activation > Cause Related Marketing > Cause-Related (Einzelaktion)	EDEKA "Weihnachtshase"	EDEKA
ACTIVATION > PR Activation > Cause Related Marketing > Cause-Related (Einzelaktion)	CosmosDirect "#Schatzsuche"	CosmosDirect
ACTIVATION > PR Activation > Cause Related Marketing > Cause-Related (Einzelaktion)	Aktion Deutschland Hilft "Das große Wacheben"	Aktion Deutschland Hilft
ACTIVATION > PR Activation > Agenda Surfing > Agenda Surfing	WWF "Die X-Tinction Timeline"	WWF
ACTIVATION > PR Activation > Agenda Surfing > Agenda Surfing	SIXT rent "Elbtower Takeover"	SIXT
ACTIVATION > PR Activation > Agenda Surfing > Agenda Surfing	Offen für Vielfalt - Geschlossen gegen Ausgrenzung e.V. "Die inklusivste Weihnachtsansprache"	Offen für Vielfalt - Geschlossen gegen Ausgrenzung
ACTIVATION > PR Activation > Agenda Surfing > Agenda Surfing	Laut gegen Nazis "Recht gegen Rechts - Markenrechte eintragen, damit Nazis ihre Codes nicht weitertragen."	Laut gegen Nazis
ACTIVATION > PR Activation > Agenda Surfing > Agenda Surfing	Europawahl "Eurofighterin"	Freie Demokraten (FDP)
ACTIVATION > PR Activation > Agenda Surfing > Agenda Surfing	EDEKA "EL HOTZO ♥ EDEKA"	EDEKA
ACTIVATION > PR Activation > Agenda Surfing > Agenda Surfing	BRLO Naked Alkoholfrei "DRINK NAKED!"	BRLO
ACTIVATION > PR Activation > Agenda Surfing > Agenda Surfing	Abstimmung zum Schweizer Klimagesetz "#PUTINYOURVOTE"	Myclimate
ACTIVATION > Dialog Activation > B2B > Dialog Mailing/Postsendung	AIZOME WASTECARE™ "AIZOME WASTECARE™ - Industrieabfall, zertifiziert als Hautpflege"	AIZOME
ACTIVATION > Dialog Activation > B2C > Dialog crossmediale Kampagne	Junge Helden "#OptInk"	Junge Helden
ACTIVATION > Dialog Activation > B2C > Dialog crossmediale Kampagne	HORNBACK "Die HORNBACK Fahndung"	HORNBACK
ACTIVATION > Dialog Activation > B2C > Dialog crossmediale Kampagne	Aktion Deutschland Hilft "Das große Wacheben"	Aktion Deutschland Hilft
ACTIVATION > Dialog Activation > B2C > Dialog crossmediale Kampagne	855-HOW-TO-QUIT helpline "855-HOW-TO-QUIT-(OPIOIDS)"	Anzen Health
ACTIVATION > Dialog Activation > B2C > Dialog Mobile	WWF Save the Rainforest "WWF Save What You See"	WWF
ACTIVATION > Dialog Activation > B2C > Dialog Online/Social Media	Wien Tourismus "Will it Schnitzel?!"	Wien Tourismus
ACTIVATION > Dialog Activation > B2C > Dialog Online/Social Media	myclimate "Carbon Tracker"	Stiftung myclimate
ACTIVATION > Dialog Activation > B2C > Dialog Content Marketing	ELNET "Die Fragemauer"	ELNET Deutschland
ACTIVATION > Dialog Activation > B2C > Dialog Content Marketing	CosmosDirect "#Schatzsuche"	CosmosDirect
DIGITAL EXPERIENCE > Web 1.0 > Web-/Microsite > Website	Hochschule für Künste Bremen "Website Relaunch"	Hochschule für Künste Bremen
DIGITAL EXPERIENCE > Web 1.0 > Web-/Microsite > Microsite	Siemens "Welcome to Everyday - The global Siemens Company Purpose - as a Game"	Siemens
DIGITAL EXPERIENCE > Web 1.0 > Web-/Microsite > Microsite	Diesel VERT "Diesel VERT: Born virtually - Shaped by you"	Fossil Group / Diesel
DIGITAL EXPERIENCE > Web 1.0 > E-Commerce > E-Commerce Experience	Samsung Black Weeks "Smartopia"	Samsung
DIGITAL EXPERIENCE > Web 1.0 > E-Commerce > Innovation	Sam Again "AI Audio Spot Konfigurator"	Krane & Rabe
DIGITAL EXPERIENCE > Web 1.0 > Advertising > Targeting/ Real Time Advertising	Offen für Vielfalt - Geschlossen gegen Ausgrenzung e.V. "Die inklusivste Weihnachtsansprache"	Offen für Vielfalt - Geschlossen gegen Ausgrenzung
DIGITAL EXPERIENCE > Web 1.0 > Advertising > Targeting/ Real Time Advertising	GoSpring "GoSpring Premature Ending"	Wellster Healthtech
DIGITAL EXPERIENCE > Web 2.0 > App > Native App	Serviceplan My Hoc App: Pool "Pool"	SERVICEPLAN
DIGITAL EXPERIENCE > Web 2.0 > App > Progressive Web App	Struggly "Struggly — A Different Way to Learn, Think and Grow"	Boggl
DIGITAL EXPERIENCE > Web 2.0 > App > Prototype	Reckless AIR "Reise durch den Spiegel"	Atmende Bücher
DIGITAL EXPERIENCE > Web 2.0 > Web Plattform/Service > Web Plattform/Service	Struggly "Struggly — A Different Way to Learn, Think and Grow"	Boggl
DIGITAL EXPERIENCE > Web 2.0 > Web Plattform/Service > Web Plattform/Service	In-Game-Rechner "In-Game-Rechner"	Deutscher Sparkassen- und Giroverband & S-Communication Services
DIGITAL EXPERIENCE > Web 2.0 > Web Plattform/Service > Conversational Service	855-HOW-TO-QUIT helpline "855-HOW-TO-QUIT-(OPIOIDS)"	Anzen Health
DIGITAL EXPERIENCE > Web 2.0 > Web Plattform/Service > Service Design	MUTABOR.AI "AI for Brands"	MUTABOR
DIGITAL EXPERIENCE > Web 2.0 > Web Plattform/Service > Innovation	MUTABOR.AI "AI for Brands"	MUTABOR
DIGITAL EXPERIENCE > Web 2.0 > Social > Advertising	Wien Tourismus "Will it Schnitzel?!"	Wien Tourismus

Kategorienname	Projektname	Auftraggeber
DIGITAL EXPERIENCE > Web 2.0 > Social > Advertising	telekom.com/de/share-with-care "Message von Ella"	Deutsche Telekom
DIGITAL EXPERIENCE > Web 2.0 > Social > Advertising	Offen für Vielfalt - Geschlossen gegen Ausgrenzung e.V. "Die inklusivste Weihnachtsansprache"	Offen für Vielfalt - Geschlossen gegen Ausgrenzung
DIGITAL EXPERIENCE > Web 2.0 > Social > Advertising	Mercedes-Benz X Moncler "The art of imagination"	Mercedes-Benz
DIGITAL EXPERIENCE > Web 2.0 > Social > Advertising	Long COVID Awareness "Long COVID Mode"	Long COVID Europe
DIGITAL EXPERIENCE > Web 2.0 > Social > Advertising	EDEKA "EL HOTZO ♥ EDEKA"	EDEKA
DIGITAL EXPERIENCE > Web 2.0 > Social > Advertising	Aufklärungskampagne "#StopRepeatingStories"	Zentralrat der Juden in Deutschland
DIGITAL EXPERIENCE > Web 2.0 > Social > Advertising	ALDI Nord "Gute Beats für alle - by ALDI Nord"	ALDI Nord
DIGITAL EXPERIENCE > Web 2.0 > Social > Community Building	CosmosDirect "#Schatzsuche"	CosmosDirect
DIGITAL EXPERIENCE > Web 2.0 > Social > Innovation	Long COVID Awareness "Long COVID Mode"	Long COVID Europe
DIGITAL EXPERIENCE > Web 2.0 > Gaming > Mobile Game	Fanta Zero "Fanta Haunted Mansion"	The Coca Cola Company
DIGITAL EXPERIENCE > Web 2.0 > Gaming > Browser Game	Siemens "Welcome to Everyday - The global Siemens Company Purpose - as a Game"	Siemens
DIGITAL EXPERIENCE > Web 2.0 > Gaming > Browser Game	Samsung Black Weeks "Smartopia"	Samsung
DIGITAL EXPERIENCE > Web 2.0 > Gaming > Browser Game	OREO "#ChasePlayfulness"	Mandelé International
DIGITAL EXPERIENCE > Web 2.0 > Gaming > Browser Game	Diesel VERT "Diesel VERT: Born virtually - Shaped by you"	Fossil Group / Diesel
DIGITAL EXPERIENCE > Web 2.0 > Gaming > Browser Game	Audibene / hear.com "Jump 'n' Hear - A Roblox Hearing Game."	Audibene / hear.com
DIGITAL EXPERIENCE > Web 2.0 > Gaming > Innovation	Long COVID Awareness "Long COVID Mode"	Long COVID Europe
DIGITAL EXPERIENCE > Web 2.0 > Gaming > Innovation	KICKZ "Mooncourt Ballin"	KICKZ
DIGITAL EXPERIENCE > Web 2.0 > Gaming > Innovation	In-Game-Rechner "In-Game-Rechner"	Deutscher Sparkassen- und Giroverband & S-Communication Services
DIGITAL EXPERIENCE > Web 2.0 > Gaming > Innovation	BMW iX2 "Hypnopolis"	BMW
DIGITAL EXPERIENCE > Web 3 / Immersive > NFT / Tokens > Innovation	BMW Ape Car Experience 2023 "BMW Ape Car Experience 2023"	BMW
DIGITAL EXPERIENCE > Web 3 / Immersive > Immersive Web > Immersive Web Experience	Siemens "Welcome to Everyday - The global Siemens Company Purpose - as a Game"	Siemens
DIGITAL EXPERIENCE > Web 3 / Immersive > Immersive Web > Immersive Web Experience	Diesel VERT "Diesel VERT: Born virtually - Shaped by you"	Fossil Group / Diesel
DIGITAL EXPERIENCE > Web 3 / Immersive > Immersive Web > Immersive Web Experience	Audibene / hear.com "Jump 'n' Hear - A Roblox Hearing Game."	Audibene / hear.com
DIGITAL EXPERIENCE > Web 3 / Immersive > Immersive Web > Immersive Web Experience	#lastseen Game "#lastseen"	Arolsen Archives
DIGITAL EXPERIENCE > Web 3 / Immersive > Immersive Web > Innovation	KICKZ "Mooncourt Ballin"	KICKZ
DIGITAL EXPERIENCE > Web 3 / Immersive > Immersive Web > Innovation	BMW iX2 "Hypnopolis"	BMW
DIGITAL EXPERIENCE > Web 3 / Immersive > Spatial Computing > Spatial Computing Experience	Diesel VERT "Diesel VERT: Born virtually - Shaped by you"	Fossil Group / Diesel
DIGITAL EXPERIENCE > Web 3 / Immersive > Augmented Reality > AR Experience	Europa-Park "VOLTRON chARge - Teleport a theme park into your living room"	Europa-Park
DIGITAL EXPERIENCE > Web 3 / Immersive > Augmented Reality > AR Effect	Europa-Park "VOLTRON chARge - Teleport a theme park into your living room"	Europa-Park
DIGITAL EXPERIENCE > AI > AI / Machine Learning > AI Product	MUTABOR.AI "AI for Brands"	MUTABOR
DIGITAL EXPERIENCE > AI > AI / Machine Learning > AI Product	Cheeseburger Nuggets "Cheeseburger Nuggets - Developed with AI"	Burger King
DIGITAL EXPERIENCE > AI > AI / Machine Learning > AI Experience	The all-new SANTA FE "Open for More: Messenger Experience"	Hyundai Motor Company
DIGITAL EXPERIENCE > AI > AI / Machine Learning > AI Experience	telekom.com/de/share-with-care "Message von Ella"	Deutsche Telekom
DIGITAL EXPERIENCE > AI > AI / Machine Learning > AI Experience	Offen für Vielfalt - Geschlossen gegen Ausgrenzung e.V. "Die inklusivste Weihnachtsansprache"	Offen für Vielfalt - Geschlossen gegen Ausgrenzung
DIGITAL EXPERIENCE > AI > AI / Machine Learning > AI Experience	DreamCo "Imagining your dreams."	VAVE Studio
DIGITAL EXPERIENCE > AI > AI / Machine Learning > AI Experience	Aufklärungskampagne "#StopRepeatingStories"	Zentralrat der Juden in Deutschland
DIGITAL EXPERIENCE > AI > AI / Machine Learning > AI Experience	AI and Me "AI and Me"	Zauberberg Productions
DIGITAL EXPERIENCE > AI > AI / Machine Learning > Innovation	Offen für Vielfalt - Geschlossen gegen Ausgrenzung e.V. "Die inklusivste Weihnachtsansprache"	Offen für Vielfalt - Geschlossen gegen Ausgrenzung
DIGITAL EXPERIENCE > AI > AI / Machine Learning > Innovation	MUTABOR.AI "AI for Brands"	MUTABOR
DIGITAL EXPERIENCE > Digital Transformation > Digital Transformation > Digital Products & Services	MUTABOR.AI "AI for Brands"	MUTABOR
DIGITAL EXPERIENCE > Digital Transformation > Digital Transformation > Digital Products & Services	Motel One "BeOne App Digital Key"	Motel One
DIGITAL EXPERIENCE > Digital Transformation > Digital Transformation > Geschäftsmodell	MUTABOR.AI "AI for Brands"	MUTABOR
DIGITAL EXPERIENCE > Digital Transformation > Digital Transformation > Innovationsmodell	The New MINI Family "MINIWOOD"	BMW
DIGITAL EXPERIENCE > Digital Transformation > Digital Transformation > Innovation	MUTABOR.AI "AI for Brands"	MUTABOR
DIGITAL EXPERIENCE > Digital For Good > Digital For Good > Projekt	WWF "Climate Realism"	WWF
DIGITAL EXPERIENCE > Digital For Good > Digital For Good > Projekt	Tree of Hope "Ein WhatsApp Abenteuer"	WWF
DIGITAL EXPERIENCE > Digital For Good > Digital For Good > Projekt	telekom.com/de/share-with-care "Message von Ella"	Deutsche Telekom
DIGITAL EXPERIENCE > Digital For Good > Digital For Good > Projekt	Sanitäts-Serie "SAVE - Die Playlist, die Leben rettet."	Bundesministerium der Verteidigung
DIGITAL EXPERIENCE > Digital For Good > Digital For Good > Projekt	Offen für Vielfalt - Geschlossen gegen Ausgrenzung e.V. "Die inklusivste Weihnachtsansprache"	Offen für Vielfalt - Geschlossen gegen Ausgrenzung
DIGITAL EXPERIENCE > Digital For Good > Digital For Good > Projekt	Long COVID Awareness "Long COVID Mode"	Long COVID Europe
DIGITAL EXPERIENCE > Digital For Good > Digital For Good > Projekt	krisenchat.de "Toxic Monster"	Techniker Krankenkasse
DIGITAL EXPERIENCE > Digital For Good > Digital For Good > Projekt	In-Game-Rechner "In-Game-Rechner"	Deutscher Sparkassen- und Giroverband & S-Communication Services
DIGITAL EXPERIENCE > Digital For Good > Digital For Good > Projekt	ELNET "Die Fragemauer"	ELNET Deutschland
DIGITAL EXPERIENCE > Digital For Good > Digital For Good > Projekt	Curt Bloch und sein Unterwasser-Kabarett "Webseite"	Familie Bloch (New York), Rotary Club Wiesbaden-Kochbrunnen
DIGITAL EXPERIENCE > Digital For Good > Digital For Good > Projekt	CosmosDirect "#Schatzsuche"	CosmosDirect
DIGITAL EXPERIENCE > Digital For Good > Digital For Good > Projekt	Borealis / SystemIQ (Project STOP Foundation) "Stop Waste. Go Circular. Banyuwangi Hijau."	Borealis / SystemIQ (Project STOP Foundation)
DIGITAL EXPERIENCE > Digital For Good > Digital For Good > Projekt	Aufklärungskampagne "#StopRepeatingStories"	Zentralrat der Juden in Deutschland
DIGITAL EXPERIENCE > Digital For Good > Digital For Good > Projekt	855-HOW-TO-QUIT helpline "855-HOW-TO-QUIT-(OPIOIDS)"	Anzen Health
DIGITAL EXPERIENCE > Digital For Good > Digital For Good > Projekt	Offen für Vielfalt - Geschlossen gegen Ausgrenzung e.V. "Die inklusivste Weihnachtsansprache"	Offen für Vielfalt - Geschlossen gegen Ausgrenzung
DIGITAL EXPERIENCE > Digital For Good > Digital For Good > Idee / Konzept	myclimate "Carbon Tracker"	Stiftung myclimate
DIGITAL EXPERIENCE > Digital For Good > Digital For Good > Idee / Konzept	Laut gegen Nazis "Recht gegen Rechts - Markenrechte eintragen, damit Nazis ihre Codes nicht weitertragen."	Laut gegen Nazis
DIGITAL EXPERIENCE > Digital For Good > Digital For Good > Idee / Konzept	In-Game-Rechner "In-Game-Rechner"	Deutscher Sparkassen- und Giroverband & S-Communication Services
DIGITAL EXPERIENCE > Digital For Good > Digital For Good > Idee / Konzept	Aufklärungskampagne "#StopRepeatingStories"	Zentralrat der Juden in Deutschland
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > User Experience	Struggly "Struggly - A Different Way to Learn, Think and Grow"	Boggi
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > User Experience	Siemens "Welcome to Everyday - The global Siemens Company Purpose - as a Game"	Siemens
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > User Experience	miqona "The World's First Iconographic Time Teller"	Miqona
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > User Experience	BMW iX2 "Hypnopolis"	BMW
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > AI/Machine Learning	WWF "Climate Realism"	WWF
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > AI/Machine Learning	The all-new SANTA FE "Open for More: Messenger Experience"	Hyundai Motor Company

Kategorienname	Projektname	Auftraggeber
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > AI/Machine Learning	telekom.com/de/share-with-care "Message von Ella"	Deutsche Telekom
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > AI/Machine Learning	Regendering of childhood pictures "SAVED MEMORIES"	Transklar, Trans-Ident, Rosa Strippe
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > AI/Machine Learning	MUTABOR.AI "AI for Brands"	MUTABOR
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > AI/Machine Learning	Cheeseburger Nuggets "Cheeseburger Nuggets - Developed with AI"	Burger King
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > AI/Machine Learning	Aufklärungskampagne "#StopRepeatingStories"	Zentralrat der Juden in Deutschland
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Immersion (AR, VR, Web)	Europa-Park "VOLTRON chARge - Teleport a theme park into your living room"	Europa-Park
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Immersion (AR, VR, Web)	Diesel VERT "Diesel VERT: Born virtually - Shaped by you"	Fossil Group / Diesel
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > User Interface	Struggly "Struggly – A Different Way to Learn, Think and Grow"	Boggl
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Service Design	The New MINI Family "MINIWOOD"	BMW
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Service Design	Borealis / SystemIQ (Project STOP Foundation) "Stop Waste, Go Circular, Banyuwangi Hijou."	Borealis / SystemIQ (Project STOP Foundation)
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Copywriting	ELNET "Die Fragemauer"	ELNET Deutschland
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Content	Long COVID Awareness "Long COVID Mode"	Long COVID Europe
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Content	An Immersive Art Experience for Iranian Artists "The iii Museum - An Immersive Art Experience for Iranian Artists"	The Mohammed Afkhami Foundation
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Code	Long COVID Awareness "Long COVID Mode"	Long COVID Europe
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Data	WWF "Climate Realism"	WWF
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Data	myclimate "Carbon Tracker"	Stiftung myclimate
DIGITAL EXPERIENCE > Digital Skills > Creative use of... > Data	ista "Heiz-O-Meter"	ista
SPATIAL EXPERIENCE > Exhibition > Exhibition for Brand > Ausstellung	Viega World "Seminarcenter der Zukunft"	Viega, Ennest
SPATIAL EXPERIENCE > Exhibition > Exhibition for Brand > Ausstellung	SHOWROOM "SARSTEDT COMPETENCE SPACE"	SARSTEDT
SPATIAL EXPERIENCE > Exhibition > Exhibition for Brand > Ausstellung	Schwalbe Brand World "Die perfekte Mischung"	Schwalbe Ralf Bohle
SPATIAL EXPERIENCE > Exhibition > Exhibition for Brand > Messeauftritt	Mercedes Benz "Urban Mobility Experience"	Mercedes-Benz
SPATIAL EXPERIENCE > Exhibition > Exhibition for Brand > Messeauftritt	IAA 2023 "#OneFuture, der Inklusive Messestand"	Volkswagen
SPATIAL EXPERIENCE > Exhibition > Exhibition for Brand > Messeauftritt	DMG MORI "DMG MORI City - The Home of Technology"	DMG MORI
SPATIAL EXPERIENCE > Exhibition > Exhibition for Brand > Exponat/Installation	HORNBAACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBAACH
SPATIAL EXPERIENCE > Exhibition > Exhibition for Brand > Räumliche Intervention	HORNBAACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBAACH
SPATIAL EXPERIENCE > Exhibition > Exhibition for Brand > Immersive Welt	Viega Sphere "Multimediale 360° Wissensvermittlung"	Viega, Ennest
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Ausstellung	Zeyrek Çiniil Hamam "Zeyrek Çiniil Hamam"	Marmara Group
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Ausstellung	Museum Abtei Liesborn "Evangelienraum"	Kreis Warendorf
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Ausstellung	Hölderlinhaus Nürtingen "Möcht' ich ein Kommet sein?"	Stadt Nürtingen
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Ausstellung	ding/dong "out of the ding into the dong"	Axl Jansen
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Ausstellung	American Museum of Natural History "Invisible Worlds"	American Museum of Natural History
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Exponat/Installation	Mirror Me "Mirror Me"	Elastique.
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Exponat/Installation	DreamCo "Imagining your dreams."	VAVE Studio
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Exponat/Installation	Born to Mix "Feast for All"	Absolut
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Immersive Welt	Gedenkstätte und Museum Sachsenhausen "Zeitschichten"	Brandenburgische Gesellschaft für Kultur und Geschichte gemeinnützige GmbH
SPATIAL EXPERIENCE > Exhibition > Exhibition for Subject > Immersive Welt	Ephesus Experience Museum "Ephesus Experience Museum"	Türkisches Kulturministerium / DEM Museums
SPATIAL EXPERIENCE > Exhibition > Exhibition Craft > Art Direction / Dramaturgie	THE BIGGER DRAW "THE BIGGER DRAW"	Hamburg Marketing
SPATIAL EXPERIENCE > Exhibition > Exhibition Craft > Art Direction / Dramaturgie	IWC Ingenieur "IWC Ingenieur, Form und Technik."	IWC Schaffhausen
SPATIAL EXPERIENCE > Exhibition > Exhibition Craft > Architektur	Mercedes-Benz "Urban Brand Staging"	Mercedes-Benz
SPATIAL EXPERIENCE > Exhibition > Exhibition Craft > Rauminzenierung	THE BIGGER DRAW "THE BIGGER DRAW"	Hamburg Marketing
SPATIAL EXPERIENCE > Exhibition > Exhibition Craft > Rauminzenierung	Mirror Me "Mirror Me"	Elastique.
SPATIAL EXPERIENCE > Exhibition > Exhibition Craft > Mediennutzung	SHOWROOM "SARSTEDT COMPETENCE SPACE"	SARSTEDT
SPATIAL EXPERIENCE > Exhibition > Exhibition Craft > Mediennutzung	Al and Me "Al and Me"	Zauberberg Productions
SPATIAL EXPERIENCE > Exhibition > Exhibition Craft > Licht	Mirror Me "Mirror Me"	Elastique.
SPATIAL EXPERIENCE > Exhibition > Exhibition Craft > Partizipation des Publikums	Skoda "Let's Explore Experience"	Skoda Auto
SPATIAL EXPERIENCE > Exhibition > Exhibition Craft > Partizipation des Publikums	Mirror Me "Mirror Me"	Elastique.
SPATIAL EXPERIENCE > Exhibition > Exhibition Craft > Partizipation des Publikums	Al and Me "Al and Me"	Zauberberg Productions
SPATIAL EXPERIENCE > Event > Event > Corporate	Zukunft Nahverkehr "Aufaktentevent der Brancheninitiative"	DB Regio
SPATIAL EXPERIENCE > Event > Event > Consumer	THE BIGGER DRAW "THE BIGGER DRAW"	Hamburg Marketing
SPATIAL EXPERIENCE > Event > Event > Public	krisenchat.de "Toxic Monster"	Techniker Krankenkasse
SPATIAL EXPERIENCE > Event > Event > PR	THE BIGGER DRAW "THE BIGGER DRAW"	Hamburg Marketing
SPATIAL EXPERIENCE > Event > Event > PR	BVG "Das BVG Musical - Tarifzone Liebe"	Berliner Verkehrsbetriebe (BVG)
SPATIAL EXPERIENCE > Event > Event > Promotion	HORNBAACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBAACH
SPATIAL EXPERIENCE > Event > Event > Promotion	FUSSBALLLIEBE "THE DROP OF FUSSBALLLIEBE"	adidas
SPATIAL EXPERIENCE > Event > Hybrid Event > Public	Battle of the Socials "#BOTS23"	ReachCon und DLS Consulting
SPATIAL EXPERIENCE > Event > Event Craft > Regie	BVG "Das BVG Musical - Tarifzone Liebe"	Berliner Verkehrsbetriebe (BVG)
SPATIAL EXPERIENCE > Event > Event Craft > Rauminzenierung	THE BIGGER DRAW "THE BIGGER DRAW"	Hamburg Marketing
SPATIAL EXPERIENCE > Event > Event Craft > Rauminzenierung	IAA MOBILITY 2023 "Immersive Product Experience for Mercedes-Benz"	Mercedes-Benz
SPATIAL EXPERIENCE > Event > Event Craft > Rauminzenierung	HORNBAACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBAACH
SPATIAL EXPERIENCE > Event > Event Craft > Mediennutzung	WWF "Climate Realism"	WWF
SPATIAL EXPERIENCE > Event > Event Craft > Mediennutzung	BMW Ape Car Experience 2023 "BMW Ape Car Experience 2023"	BMW
SPATIAL EXPERIENCE > Event > Event Craft > Partizipation des Publikums	Oktoberfest "SoundTrack"	Paulaner Brauerei Gruppe
SPATIAL EXPERIENCE > Event > Event Craft > Partizipation des Publikums	hÄppy "(!: häppy?"	hÄppy
SPATIAL EXPERIENCE > Event > Event Craft > Partizipation des Publikums	CosmosDirect "#Schatzsuche"	CosmosDirect
SPATIAL EXPERIENCE > Interior Design / Public Space > Retail/Shop Space	Retail / Shop Space "Globetrotter RE:THINK Store"	Globetrotter Ausrüstung
SPATIAL EXPERIENCE > Interior Design / Public Space > Interior Design > Retail/Shop Space	Poggenpohl "Shanghai Experience Center"	Poggenpohl Shanghai
SPATIAL EXPERIENCE > Interior Design / Public Space > Urban Design > Outdoor Space	THE BIGGER DRAW "THE BIGGER DRAW"	Hamburg Marketing
SPATIAL EXPERIENCE > Interior Design / Public Space > Urban Design > Outdoor Space	HORNBAACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBAACH
SPATIAL EXPERIENCE > Interior Design / Public Space > Urban Design > Park/Landscape	Deutsche Telekom "Magenta Blossom"	Deutsche Telekom

Kategorienname	Projektname	Auftraggeber
PUBLISHING > Editorial > Magazin > Heft (einzel)	Science Notes Magazin "Ausgabe 11, Thema: Wachsen"	Science Notes Magazin
PUBLISHING > Editorial > Magazin > Heft (einzel)	Science Notes Magazin "Ausgabe 10, Thema: Nacht"	Science Notes Magazin
PUBLISHING > Editorial > Magazin > Heft (einzel)	Frankfurter Allgemeine Quarterly "Wie politisch ist die Mode?"	Frankfurter Allgemeine Zeitung
PUBLISHING > Editorial > Magazin > Heft (einzel)	Frankfurter Allgemeine Quarterly "Was wollen wir wirklich essen?"	Frankfurter Allgemeine Zeitung
PUBLISHING > Editorial > Magazin > Heft (einzel)	Aufklärungsmagazin "Die unsichtbare Krankheit En-do-me-tri-o-se"	New Design University
PUBLISHING > Editorial > Magazin > Sonstiges	Mitgliedermagazin "PopUp"	PopRat Saarland
PUBLISHING > Editorial > Magazin > Jahrgang (Serie)	S-Magazin "Das Stilmagazin vom Spiegel"	Der Spiegel
PUBLISHING > Editorial > Magazin > Jahrgang (Serie)	FOCUS "Style"	FOCUS Magazin Verlag
PUBLISHING > Editorial > Magazin > Redesign	WirtschaftsWoche "Redesign"	WirtschaftsWoche
PUBLISHING > Editorial > Magazin > Independent	The Highlevelzero Dining Club "The Highlevelzero Dining Club Magazin"	Highlevelzero
PUBLISHING > Editorial > Magazin > Independent	Solomiya Magazine "Solomiya No. 2"	Solomiya Magazine
PUBLISHING > Editorial > Magazin > Independent	Pfeil Magazine #17 "High"	Montez Press
PUBLISHING > Editorial > Magazin > Independent	Neue Narrative Magazin "Neue Narrative Magazin 2023"	NN Publishing
PUBLISHING > Editorial > Magazin > Newcomer	EARTHLIKE - Das nachhaltige Magazin über die Circular Economy "Book One - Materials"	Looping Group / Open Minds Media
PUBLISHING > Editorial > Magazin > Cover (einzel)	FOCUS "Wie wehrhaft ist unsere Demokratie?"	FOCUS Magazin Verlag
PUBLISHING > Editorial > Magazin > Cover (Serie)	Grafikmagazin "Grafikmagazin 05.23 »Creative Printing«"	Phoenix Verlag für Grafikdesign
PUBLISHING > Editorial > Magazin > Strecke (Spread) / Beitrag	S-Magazin "Kostbare Welt - Utopien!"	S-Magazin/Spiegel
PUBLISHING > Editorial > Magazin > Strecke (Spread) / Beitrag	Frankfurter Allgemeine Quarterly "Was mir wichtig ist"	Frankfurter Allgemeine Zeitung
PUBLISHING > Editorial > Magazin > Strecke (Spread) / Beitrag	Frankfurter Allgemeine Quarterly "Neue Hauptstädte"	Frankfurter Allgemeine Zeitung
PUBLISHING > Editorial > Magazin > Strecke (Spread) / Beitrag	FOCUS "Tatort Zuhause"	FOCUS Magazin Verlag
PUBLISHING > Editorial > Zeitung > Ausgabe (einzel)	der Freitag - Die Wochenzeitung "Wir wollen doch nur die Welt retten!"	der Freitag Mediengesellschaft
PUBLISHING > Editorial > Zeitung > Beitrag	F.A.Z. Feuilleton "So ist Deutschland"	Frankfurter Allgemeine Zeitung
PUBLISHING > Editorial > Buch > Buch (fiktional)	Robert Steinmüller "Die Meere des Mondes"	Reisedepeschen
PUBLISHING > Editorial > Buch > Buch (fiktional)	Doppelthochief "Doppelthochief"	Firat Kara
PUBLISHING > Editorial > Buch > Buch (nicht fiktional)	Tom Leifer "Ich hatte keinen blauen Himmel erlaubt"	Tom Leifer
PUBLISHING > Editorial > Buch > Buch (nicht fiktional)	Fotobuch "Men at Work"	Distanz Verlag
PUBLISHING > Editorial > Buch > Sonstiges	Salt Works "Salt Works"	Tom Hegen
PUBLISHING > Editorial > Buch > Sonstiges	Fotografieband: BLACK MASCULINITIES "BLACK MASCULINITIES"	Joshua Amissh, ZHDK/Hatje Cantz
PUBLISHING > Corporate Publishing / Content Marketing > Magazin > Heft (einzel)	TWELVE "TWELVE - das Magazin für Marken, Medien & Kommunikation"	SERVICEPLAN
PUBLISHING > Corporate Publishing / Content Marketing > Magazin > Heft (einzel)	Think:Act #39 "Reise in die Zukunft"	Roland Berger
PUBLISHING > Corporate Publishing / Content Marketing > Magazin > Heft (einzel)	S-Magazin "S-Magazin #15"	Alba Communications
PUBLISHING > Corporate Publishing / Content Marketing > Magazin > Heft (einzel)	DREIKLANG "Das Magazin der Oper Leipzig"	Oper Leipzig
PUBLISHING > Corporate Publishing / Content Marketing > Magazin > Heft (einzel)	Bookazine N°2 "REBUILD THE FUTURE"	CSMM - architecture matters
PUBLISHING > Corporate Publishing / Content Marketing > Magazin > Heft (einzel)	BMW Magazin "FREUDE.FOREVER Issue No.2 - The Neue New"	BMW
PUBLISHING > Corporate Publishing / Content Marketing > Magazin > Heft (einzel)	KaDeWe XMAS23 Magazin "Wunschgesichter"	The KaDeWe Group
PUBLISHING > Corporate Publishing / Content Marketing > Magazin > Strecke (Spread)/Beitrag	M12 BOSCH Megatrend Report "Denken auf Vorrat"	Robert Bosch
PUBLISHING > Corporate Publishing / Content Marketing > Buch > Buch (fiktional)	Linz Tourismus "Veränderungs-Buch"	Tourismusverband Linz
PUBLISHING > Corporate Publishing / Content Marketing > Online Media > Sonstiges	ALDI Nord "Gute Beats für alle - by ALDI Nord"	ALDI Nord
PUBLISHING > Corporate Publishing / Content Marketing > Online Media > Dokumentation	Porsche "Back to Tape 3"	Porsche
PUBLISHING > Corporate Publishing / Content Marketing > Online Media > Dokumentation	Aktion Mensch "Viel Vor"	Aktion Mensch
COPY > Commercial > Copy for > Integrated/Crossmedia	Zürich Versicherung "#JoyOfGettingOlder Awareness Kampagne"	Zürich Versicherung
COPY > Commercial > Copy for > Integrated/Crossmedia	The Squiggles "Skwiggelisch"	Trolli
COPY > Commercial > Copy for > Integrated/Crossmedia	HORNBACH "Lass die Natur mal machen"	HORNBACH
COPY > Commercial > Copy for > Print Media	Zürich Versicherung "#JoyOfGettingOlder Awareness Kampagne"	Zürich Versicherung
COPY > Commercial > Copy for > Print Media	The Squiggles "Skwiggelisch"	Trolli
COPY > Commercial > Copy for > Print Media	Robert Capa Contemporary Photography Center "Capa Vs. War"	Robert Capa Contemporary Photography Center
COPY > Commercial > Copy for > Print Media	ODEG "Die Rastplatz-Tagebücher"	ODEG, Ostdeutsche Eisenbahn
COPY > Commercial > Copy for > Print Media	IWC Ingenieur "IWC Ingenieur, Form und Technik."	IWC Schaffhausen
COPY > Commercial > Copy for > Print Media	HORNBACH "Lass die Natur mal machen"	HORNBACH
COPY > Commercial > Copy for > Print Media	Europawahl "Eurofighterin"	Freie Demokraten (FDP)
COPY > Commercial > Copy for > Print Media	ELNET "Die Fragemauer"	ELNET Deutschland
COPY > Commercial > Copy for > Print Media	dm-Markt "Die stillen Helden von Weihnachten"	dm-drogerie markt
COPY > Commercial > Copy for > Print Media	Brillen "Brille?"	Fielmann
COPY > Commercial > Copy for > Print Media	Astra "Das erste Hellbier auf Sankt Pauli-Art"	Carlsberg Deutschland
COPY > Commercial > Copy for > Print Media	ABUS "Diebische Unfreude"	ABUS
COPY > Commercial > Copy for > Online/Social Media	Zürich Versicherung "#JoyOfGettingOlder Awareness Kampagne"	Zürich Versicherung
COPY > Commercial > Copy for > Online/Social Media	KITAS Berlin "Berlin braucht Erziehung"	Kindergärten City
COPY > Commercial > Copy for > Online/Social Media	Deutsche Bahn "More Reasons To Escape"	Deutsche Bahn
COPY > Commercial > Copy for > Digital Out-of-Home	Zürich Versicherung "#JoyOfGettingOlder Awareness Kampagne"	Zürich Versicherung
COPY > Commercial > Copy for > Digital Out-of-Home	HORNBACH "Lass die Natur mal machen"	HORNBACH
COPY > Storytelling > Storytelling for > Film (Script/Drehbuch)	HORNBACH "Lass die Natur mal machen"	HORNBACH
COPY > Storytelling > Storytelling for > Film (Script/Drehbuch)	HORNBACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBACH
COPY > Storytelling > Storytelling for > Film (Script/Drehbuch)	GoSpring "Long Lasting Skip Ad"	Wellster Healthtech
COPY > Storytelling > Storytelling for > Film (Script/Drehbuch)	DEICHMANN "Give Moms Compliments"	DEICHMANN
COPY > Storytelling > Storytelling for > Film (Script/Drehbuch)	Burger King "X-MAS Hangover"	Burger King
COPY > Storytelling > Storytelling for > Audio (Script)	ODEG "Die Rastplatz-Tagebücher"	ODEG, Ostdeutsche Eisenbahn
COPY > Storytelling > Storytelling for > Audio (Script)	Mercedes-Benz iWD 2023 "Be one of many"	Mercedes-Benz
COPY > Storytelling > Storytelling for > Audio (Script)	Das Licht im Treppenhaus "Das Licht im Treppenhaus"	Terre des Femmes
DESIGN > Graphic Design > Print Media > Plakat (Werbung, Veranstaltung, Kunst, Kultur, ...)	Theater Magdeburg "Premieren Plakate Spielzeit 2023/24"	Theater Magdeburg

Kategorienname	Projektname	Auftraggeber
DESIGN > Graphic Design > Print Media > Plakat (Werbung, Veranstaltung, Kunst, Kultur, ...)	Stiftung Deutsche Depressionshilfe "Auf den zweiten Blick."	Stiftung Deutsche Depressionshilfe
DESIGN > Graphic Design > Print Media > Plakat (Werbung, Veranstaltung, Kunst, Kultur, ...)	Ramenfaktur "One Bowl. One Soul."	Wecraftjoy
DESIGN > Graphic Design > Print Media > Plakat (Werbung, Veranstaltung, Kunst, Kultur, ...)	a2 Studio "The Art of Recycling"	Telefónica Germany/a2 Deutschland
DESIGN > Graphic Design > Print Media > Plakat (Werbung, Veranstaltung, Kunst, Kultur, ...)	McDonald's "McDonald's Crossroads"	McDonald's
DESIGN > Graphic Design > Print Media > Plakat (Werbung, Veranstaltung, Kunst, Kultur, ...)	Kia's tech features "Extraordinary People"	Kia Europe
DESIGN > Graphic Design > Print Media > Plakat (Werbung, Veranstaltung, Kunst, Kultur, ...)	Act for Animals "Animal Welfare Now"	Animal Society
DESIGN > Graphic Design > Print Media > Plakat (Werbung, Veranstaltung, Kunst, Kultur, ...)	855-HOW-TO-QUIT helpline "855-HOW-TO-QUIT-(OPIOIDS)"	Anzen Health
DESIGN > Graphic Design > Print Media > Anzeige (Werbung, Veranstaltung, Kunst, Kultur, ...)	Hyundai Pony Coupé concept "The ad that should have been."	Hyundai Motor Company
DESIGN > Graphic Design > Print Media > Buch	MIZ BOSCH Megatrend Report "Denken auf Vorrat"	Robert Bosch
DESIGN > Graphic Design > Print Media > Buch	Linz Tourismus "Veränderungs-Buch"	Tourismusbund Linz
DESIGN > Graphic Design > Print Media > Buch	Leseförderungsinitiative "Bücherbande"	Stadtbibliothek Köln
DESIGN > Graphic Design > Print Media > Buch	COLLISION "COLLISION"	Slanted Publishers
DESIGN > Graphic Design > Print Media > Buch	Aesthetics Imperfections "Aesthetics Imperfections"	Slanted Publishers
DESIGN > Graphic Design > Print Media > Buch	75 Jahre Bergbahnen Sölden "Auf den Gipfeln der Zeit"	Bergbahnen Sölden
DESIGN > Graphic Design > Print Media > Buchcover	Isaac Julien "Playtime – Works from the Wemhöner Collection"	Sammlung Wemhöner
DESIGN > Graphic Design > Print Media > Collaterals	EIGA Mailing "Mailing 2024"	EIGA Design
DESIGN > Graphic Design > Print Media > Collaterals	ALDI Nord "ALDI Original x Art Edition"	ALDI Nord
DESIGN > Graphic Design > Print Media > Collaterals	AIZOME WASTECARE™ "AIZOME WASTECARE™ - Industrieabfall, zertifiziert als Hautpflege"	AIZOME
DESIGN > Graphic Design > Print Media > Broschüre	un_endlich. Leben mit dem Tod "Broschüre"	Humboldt Forum
DESIGN > Graphic Design > Print Media > Broschüre	Die Essays. "60 Jahre Ernst von Siemens Musikstiftung"	Ernst von Siemens Musikstiftung
DESIGN > Graphic Design > Print Media > Broschüre	Alles Licht, das wir nicht sehen "The Unseen"	Netflix
DESIGN > Graphic Design > Print Media > Print-Produktion	Hochschule Trier, Fachbereich Gestaltung "Werkschau Campus Gestaltung der Hochschule Trier"	Hochschule Trier
DESIGN > Graphic Design > Public Space Media > Spatial Experience Media	IWC Ingenieur "IWC Ingenieur, Form und Technik."	IWC Schaffhausen
DESIGN > Graphic Design > Public Space Media > Spatial Experience Media	HORNBACK "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBACK
DESIGN > Graphic Design > Public Space Media > POS/POP	Ramenfaktur "One Bowl. One Soul."	Wecraftjoy
DESIGN > Graphic Design > Special Media > Logo	Ski Austria "Ski Austria Brand Design"	Österreichischer Skiverband
DESIGN > Graphic Design > Special Media > Logo	SET YES – Art Department "SET YES – Art Department"	SET YES – Art Department
DESIGN > Graphic Design > Special Media > Key Visual	WWF "Die X-Tinction Timeline"	WWF
DESIGN > Graphic Design > Special Media > Key Visual	Schwarzkopf Masterbrand "ICONS OF YOU"	Henkel & SCHWARZKOPF
DESIGN > Graphic Design > Special Media > Key Visual	Die ganze Stadt "Key Visual"	Freie und Hansestadt Hamburg, Behörde für Stadtentwicklung und Wohnen
DESIGN > Graphic Design > Special Media > Key Visual	AIRSKIN "Unleashing the full power of industrial automation"	Blue Danube Robotics
DESIGN > Graphic Design > Special Media > Key Visual	855-HOW-TO-QUIT helpline "855-HOW-TO-QUIT-(OPIOIDS)"	Anzen Health
DESIGN > Graphic Design > Special Media > Infografik/Datensvisualisierung	WWF "Climate Realism"	WWF
DESIGN > Graphic Design > Special Media > Schrift/Typografie	Spielzeit 2023/2024 "Custom-Type"	Theater Bielefeld
DESIGN > Graphic Design > Special Media > Merchandise	ALDI Nord "ALDI Original x Art Edition"	ALDI Nord
DESIGN > Interface Design > User Interface > Web	Struggly "Struggly – A Different Way to Learn, Think and Grow"	Boggl
DESIGN > Interface Design > User Interface > Web	Diesel VERT "Diesel VERT: Born virtually - Shaped by you"	Fossil Group / Diesel
DESIGN > Interface Design > User Interface > Sonstiges	DreamCo "Imagining your dreams."	VAVE Studio
DESIGN > Interface Design > Digital Design System > Digital Design System	The New MINI Family "MINIWOOD"	BMW
DESIGN > Interface Design > Digital Design System > Digital Design System	Struggly "Struggly – A Different Way to Learn, Think and Grow"	Boggl
DESIGN > Interface Design > Digital Design System > Digital Design System	Kleinanzeigen "Kleinanzeigen – Große Wirkung"	Kleinanzeigen
DESIGN > Motion Design > Motion Design for > Corporate Design	Team D "Team D Motion Branding"	Deutscher Olympischer Sportbund
DESIGN > Motion Design > Motion Design for > Spatial Experience	BMW Staging Neue Klasse "IAA Mobility 2023 - BMW Staging Neue Klasse"	BMW
DESIGN > Motion Design > Motion Design for > TV/Cinema	Documentary Greenpeace "Inside Greenpeace Opener"	Sky
DESIGN > Motion Design > Motion Design for > TV/Cinema	Baller League "Brand Design"	Media and Rockets
DESIGN > Motion Design > Motion Design for > Online/Social Media	Re-Series "Re-Think. Re-Art. Re-Series."	HORIZN STUDIOS
DESIGN > Motion Design > Motion Design for > Online/Social Media	Mercedes-Benz X League of Legends "Worlds 2023"	Mercedes-Benz
DESIGN > Motion Design > Motion Design for > Online/Social Media	Celonis "Process Confidential"	Celonis
DESIGN > Motion Design > Motion Design for > Game	Fanta Zero "Fanta Haunted Mansion"	The Coca Cola Company
DESIGN > Motion Design > Motion Design for > Data Visualisation	WWF "Climate Realism"	WWF
DESIGN > Packaging Design > Packages > Verpackung	SONORO "German Audio Design"	SONORO
DESIGN > Packaging Design > Packages > Verpackung	Schnauze & Co "Verpackungsdesign"	Schnauze & Company
DESIGN > Packaging Design > Packages > Verpackung	schlafgut "Quality Sleeping Essentials"	Matthies Textil
DESIGN > Packaging Design > Packages > Verpackung	JaiJai "modern anglo*indian cuisine"	Jai Foods
DESIGN > Packaging Design > Packages > Promotion-Verpackung/Sonderform	Fernet Hunter "KrAUT of Brunwald"	Fernet Hunter
DESIGN > Packaging Design > Packages > Promotion-Verpackung/Sonderform	AIZOME WASTECARE™ "AIZOME WASTECARE™ - Industrieabfall, zertifiziert als Hautpflege"	AIZOME
DESIGN > Product Design > Products > Consumer Goods	Schwarzwald Tourismus / Black Forest "The Black Forest Sneakers™"	Schwarzwald Tourismus / Black Forest
DESIGN > Product Design > Products > Consumer Goods	OREO "#ChasePlayfulness"	Mondeléz International
DESIGN > Product Design > Products > Consumer Goods	EDEKA "Weihnachtshase"	EDEKA
DESIGN > Product Design > Products > Werbemittel	ALDI Nord "ALDI Original x Art Edition"	ALDI Nord
DESIGN > Product Design > Products > Werbemittel	AIZOME WASTECARE™ "AIZOME WASTECARE™ - Industrieabfall, zertifiziert als Hautpflege"	AIZOME
DESIGN > Product Design > Products > Innovation	Creative Hub Ukraine "RESISTRUMENTS – Instrumente aus Kriegswaffen"	ArtHelps
DESIGN > Product Design > Products > Innovation	AIZOME ULTRA™ "AIZOME ULTRA™ – Ein innovatives Produktionsverfahren für gesundheitsfördernde Textilien"	AIZOME
IMAGERY > Photography > Photography for > Brand an Product Presentation	Stiftung Deutsche Depressionshilfe "Auf den zweiten Blick."	Stiftung Deutsche Depressionshilfe
IMAGERY > Photography > Photography for > Brand an Product Presentation	Kultur im Vulkanland "Visual Language"	Kultur im Vulkanland
IMAGERY > Photography > Photography for > Brand an Product Presentation	Jan Kath "Erased Caucasus"	Jan Kath Contemporary Rug Art
IMAGERY > Photography > Photography for > Brand an Product Presentation	IWC Pilot's Watches "IWC Pilot's x Lewis Hamilton"	IWC Schaffhausen
IMAGERY > Photography > Photography for > Brand an Product Presentation	Frankfurter Allgemeine Zeitung "Dahinter steckt immer ein kluger Kopf - Margot Friedländer"	Frankfurter Allgemeine Zeitung
IMAGERY > Photography > Photography for > Brand an Product Presentation	ADC Creative Club 2023 Stuttgart "ADC Creative Club 2023 Stuttgart"	Art Directors Club Deutschland

Kategorienname	Projektname	Auftraggeber
IMAGERY > Photography > Photography for > Social Media	Sportmax Fall Winter 2023 Accessoires & Denim "Inspirational Stills Sportmax FW 2023"	Sportmax
IMAGERY > Photography > Photography for > Social Media	NichttrauerHelden App "Abgebrannt"	Sanero Medical
IMAGERY > Photography > Photography for > Social Media	Mercedes-Benz X Moncler "The art of imagination"	Mercedes-Benz
IMAGERY > Photography > Photography for > Editorial	HIGHLEVELZERO "A Clearer Stance"	HIGHLEVELZERO.com
IMAGERY > Illustration > Illustration for > Brand Building	Stadtwerke Düsseldorf "Das passiert nur an Karneval"	Stadtwerke Düsseldorf
IMAGERY > Illustration > Illustration for > Brand Building	Astra "Kleine Freiheit"	Carlsberg Deutschland
IMAGERY > Illustration > Illustration for > Activation	Portfolio Night 2023 "Portfolio Night 2023"	The One Club for Creativity
IMAGERY > Illustration > Illustration for > Spatial Experience	Illustriertes Portrait einer Stadt auf 55qm2 "Hallo Regensburg"	D.B.A Doppelhammer Baumeister Architektur
IMAGERY > Illustration > Illustration for > Online/Social Media	Struggly "Struggly – A Different Way to Learn, Think and Grow"	Boggl
IMAGERY > Illustration > Illustration for > Online/Social Media	Mercedes-Benz Trucks Sicherheitsassistenzsysteme "Mercedes-Benz Trucks Super Safety Sidekicks"	Daimler Truck
IMAGERY > Illustration > Illustration for > Corporate Publishing	Absolventengrafik Sommer 2023 "So fröhlich seit 'an Seit' "	Hochschule Augsburg
IMAGERY > Illustration > Illustration for > Freie Arbeit / Eigenwerbung	Kalender "Turn your mood around"	Eat, Sleep + Design
IMAGERY > Post-production / CGI > Post-production / CGI for Illustration > Projekt	o2 Studio "The Art of Recycling"	Telefónica Germany/o2 Deutschland
IMAGERY > Post-production / CGI > Post-production / CGI for Illustration > Projekt	BMI-Förderpreis Helfende Hand "Projektfilme Helfende Hand 2023"	Bundesministerium des Innern und für Heimat
AUDIO > Radio / Online > Radio/Online Media > Radiospot (einzel)	Sea-Eye "Calm Down"	Sea-Eye
AUDIO > Radio / Online > Radio/Online Media > Radiospot (einzel)	Samsung Galaxy Buds "Noise Cancelling-Duett"	Samsung
AUDIO > Radio / Online > Radio/Online Media > Radiospot (einzel)	MediaMarktSaturn "Sprachkorrektur-AI"	MediaMarktSaturn
AUDIO > Radio / Online > Radio/Online Media > Radiospot (Serie)	Radiozentrale "Ohrwürmer"	Radiozentrale
AUDIO > Radio / Online > Radio/Online Media > Radiospot (Serie)	ODEG "Die Rastplatz-Tagebücher"	ODEG, Ostdeutsche Eisenbahn
AUDIO > Radio / Online > Radio/Online Media > Radiospot (Serie)	MediaMarktSaturn "Sinnlose Apps"	MediaMarktSaturn
AUDIO > Radio / Online > Radio/Online Media > Radiospot (Serie)	DLRG "Fürs Leben lernen"	Deutsche Lebens-Rettungs-Gesellschaft
AUDIO > Publishing > Publishing Media > Hörbuch	Reckless AIR "Reise durch den Spiegel"	Atmende Bücher
AUDIO > Audio Design > Audio Design > for Film	HORNBAACH "Lass die Natur mal machen"	HORNBAACH
AUDIO > Audio Design > Audio Design > for Film	Anthem Brand Campaign "Every story starts with a Yes."	Lufthansa
AUDIO > Audio Design > Audio Design > for Digital Experience	Reckless AIR "Reise durch den Spiegel"	Atmende Bücher
AUDIO > Audio Design > Audio Design > for Digital Experience	Diesel VERT "Diesel VERT: Born virtually - Shaped by you"	Fossil Group / Diesel
AUDIO > Audio Design > Audio Design > for Digital Experience	Audibene / hear.com "Jump 'n' Hear - A Roblox Hearing Game."	Audibene / hear.com
AUDIO > Audio Design > Audio Design > for Spatial Experience	Mirror Me "Mirror Me"	Elastique.
AUDIO > Audio Design > Audio Design > for Spatial Experience	BVG "Das BVG Musical - Tarifzone Liebe"	Berliner Verkehrsbetriebe (BVG)
AUDIO > Audio Design > Audio Design > for Online/Social Media	Offen für Vielfalt - Geschlossen gegen Ausgrenzung e.V. "Die inklusivste Weihnachtsansprache"	Offen für Vielfalt - Geschlossen gegen Ausgrenzung
AUDIO > Music > Music > New Composition for Advertising	The new iPhone 15 Pro "Influencer by Accident"	Telefónica Germany
AUDIO > Music > Music > New Composition for Advertising	Telefónica Germany "o2 The Wave"	Telefónica Germany
AUDIO > Music > Music > New Composition for Advertising	Ottobock "I Am A Mountain"	Ottobock
AUDIO > Music > Music > New Composition for Advertising	Opel Corsa "Yes, of Corsa!"	Opel
AUDIO > Music > Music > New Composition for Advertising	Kaufland "Watch out for the K"	Kaufland
AUDIO > Music > Music > New Composition for Advertising	HORNBAACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBAACH
AUDIO > Music > Music > New Composition for Advertising	Deutsche Telekom "Mehr Licht"	Deutsche Telekom
AUDIO > Music > Music > New Composition for Advertising	BVG "Das BVG Musical - Tarifzone Liebe"	Berliner Verkehrsbetriebe (BVG)
AUDIO > Music > Music > New Composition for Advertising	BRLO Naked Alkoholfrei "DRINK NAKED!"	BRLO
AUDIO > Music > Music > New Composition for Advertising	Anthem Brand Campaign "Every story starts with a Yes."	Lufthansa
AUDIO > Music > Music > Use of existing Music (Pick)	MediaMarktSaturn "Driving Home To Fix This"	MediaMarktSaturn
AUDIO > Music > Music > Use of existing Music (Pick)	Der o2 Grow Tarif "o2 Elevator"	Telefónica Germany
AUDIO > Music > Music > Use of existing Music (Pick)	DEICHMANN "Give Moms Compliments"	DEICHMANN
AUDIO > Music > Music > Use of existing Music (Pick)	Aldi Süd "ALDI SÜD - AUFRECHTER GANG"	ALDI Süd
AUDIO > Music > Music > Use of existing Music (Pick)	adidas DFB Home jersey "YOU GOT THIS - adidas EURO 2024 Kampagne"	adidas
AUDIO > Music > Music > Brand Partnership Music	ZEISS "NOBODY SEES MUSIC LIKE YOU."	Carl Zeiss Vision International
AUDIO > Music > Music > Brand Partnership Music	Samsung Galaxy Z Flip5 "#SingWithSigns"	Samsung
AUDIO > Music > Music > Brand Partnership Music	Der o2 Grow Tarif "o2 Elevator"	Telefónica Germany
AUDIO > Music > Music > Brand Partnership Music	ALDI Nord "Spaggulatius"	ALDI Nord
AUDIO > Music > Music > Brand Partnership Music	ALDI Nord "Gute Beats für alle - by ALDI Nord"	ALDI Nord
AUDIO > Music > Music > Brand Experience Music	Ottobock "I Am A Mountain"	Ottobock
AUDIO > Music > Music > Brand Experience Music	EMMA Sleep Score "Sleep album Vol. 1 & sleep concert"	EMMA Matratzen
AUDIO > Music > Music > Brand Experience Music	BVG "Das BVG Musical - Tarifzone Liebe"	Berliner Verkehrsbetriebe (BVG)
AUDIO > Audio Design and Music > Overall Audio Piece > Projekt	Reckless AIR "Reise durch den Spiegel"	Atmende Bücher
AUDIO > Audio Design and Music > Overall Audio Piece > Projekt	HORNBAACH "Lass die Natur mal machen"	HORNBAACH
AUDIO > Audio Design and Music > Overall Audio Piece > Projekt	HORNBAACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBAACH
AUDIO > Audio Design and Music > Overall Audio Piece > Projekt	Diesel VERT "Diesel VERT: Born virtually - Shaped by you"	Fossil Group / Diesel
AUDIO > Audio Design and Music > Overall Audio Piece > Projekt	Das Licht im Treppenhaus "Das Licht im Treppenhaus"	Terre des Femmes
AUDIO > Audio Design and Music > Overall Audio Piece > Projekt	Creative Hub Ukraine "RESISTRUMENTS – Instrumente aus Kriegswaffen"	ArtHelps
AUDIO > Audio Design and Music > Overall Audio Piece > Projekt	BVG "Das BVG Musical - Tarifzone Liebe"	Berliner Verkehrsbetriebe (BVG)
AUDIO > Audio Design and Music > Overall Audio Piece > Projekt	Anthem Brand Campaign "Every story starts with a Yes."	Lufthansa
AUDIO > Audio Craft > Audio Craft > Regie	Reckless AIR "Reise durch den Spiegel"	Atmende Bücher
AUDIO > Audio Craft > Audio Craft > Regie	Anthem Brand Campaign "Every story starts with a Yes."	Lufthansa
AUDIO > Audio Craft > Audio Craft > Audio Engineering	Reckless AIR "Reise durch den Spiegel"	Atmende Bücher
AUDIO > Audio Craft > Audio Craft > Audio Engineering	HORNBAACH "Jeder Quadratmeter verdient, der beste der Welt zu sein."	HORNBAACH
AUDIO > Audio Craft > Audio Craft > Audio Engineering	DLRG "Fürs Leben lernen"	Deutsche Lebens-Rettungs-Gesellschaft