

ADC Wettbewerb 2026 - Gewinne

Gewinn	Kategorienname	Projektname	Auftraggeber	Leadagentur
Grand Prix				
Grand Prix	DESIGN	"Mehr Energie für Vielfalt"	FC St. Pauli von 1910 e.V.	LichtBlick Brand-Team
Grand Prix	SUSTAINABILITY	"Mehr Energie für Vielfalt"	FC St. Pauli von 1910 e.V.	LichtBlick Brand-Team
Grand Prix	DESIGN > SPECIALS > CREATIVE IMPACT	"Redesigning Aufklärung"	FAQ YOU	loved Hamburg
Grand Prix	FILM & AUDIO	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Grand Prix	SPATIAL EXPERIENCE	"Wa! Germany"	Bundesministerium für Wirtschaft und Energie	facts and fiction GmbH
Gold				
Gold	ADVERTISING > CONCEPT FOR ADVERTISING > FILM MEDIA > Cinema Spot (Single)	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Gold	ADVERTISING > CONCEPT FOR ADVERTISING > FILM MEDIA > TV Spot (Single > 30 seconds)	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Gold	ADVERTISING > CONCEPT FOR ADVERTISING > INFLUENCER MARKETING > Disruptive Influencer Campaigns	"McDonald's x Heikos Spicy Nuggets"	McDonald's	Scholz & Friends
Gold	ADVERTISING > CONCEPT FOR ADVERTISING > INTEGRATED MEDIA > Digital First Campaign	"NON DISCLOSURE AUSTRIA"	Österreich Werbung (Austria Tourism)	SERVICEPLAN AUSTRIA
Gold	ADVERTISING > CONCEPT FOR ADVERTISING > INTEGRATED MEDIA > Integrated Campaign	"How to sell Gebrauchtes online (fast)"	kleinanzeigen.de GmbH	GUD.berlin GmbH
Gold	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Ambient Media - Static	"21 Tage Stille"	Sea-Eye e. V.	thjnk Germany
Gold	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Guerilla	"Halleluja! Ananas-Pizza ist keine Sünde mehr."	Domino's Pizza	Jung von Matt
Gold	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Out of Home (Series)	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Gold	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Out of Home (Series)	"Weil's heute McDonald's gibt"	McDonald's	Scholz & Friends
Gold	ADVERTISING > CONCEPT FOR ADVERTISING > PRINT MEDIA > Brochure, Flyer etc	"DIN – Das Magazin in allen Formaten"	DIN e.V.	RYSM GmbH
Gold	ADVERTISING > CONCEPT FOR ADVERTISING > SOCIAL MEDIA > Influencer Activation	"Cora mietet (wirhabendeinauto.de)"	SIXT	Jung von Matt
Gold	ADVERTISING > CRAFT FOR ADVERTISING > ART DIRECTION > Motion & Video	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Gold	ADVERTISING > CRAFT FOR ADVERTISING > COPYWRITING & STORYTELLING > Film & Scripted Content	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Gold	ADVERTISING > CRAFT FOR ADVERTISING > COPYWRITING & STORYTELLING > Film & Scripted Content	"Let's write" Kampagne"	Montblanc	Montblanc
Gold	ADVERTISING > CRAFT FOR ADVERTISING > FILM & VIDEOGRAPHY > Commercials & Ads (Online, TV, Cinema)	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Gold	ADVERTISING > CRAFT FOR ADVERTISING > GRAPHIC DESIGN > Print & Editorial	"DIN – Das Magazin in allen Formaten"	DIN e.V.	RYSM GmbH
Gold	ADVERTISING > CRAFT FOR ADVERTISING > GRAPHIC DESIGN > Print & Editorial	"IWC Ingenieur. Form und Technik. Poster."	IWC Schaffhausen	Scholz & Friends
Gold	ADVERTISING > SPECIALS > CREATIVE IMPACT	"YOU GOT THIS - adidas EURO 2024 Kampagne"	adidas	Jung von Matt
Gold	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Logo / Keyvisual	"Fühl' die Energie!"	Kulturstadt Hannover	EIGA Design
Gold	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Poster (Series)	"IWC Ingenieur. Form und Technik. Poster."	IWC Schaffhausen	Scholz & Friends
Gold	DESIGN > SPECIALS > CREATIVE IMPACT	"Kleinanzeigen – Große Wirkung"	kleinanzeigen.de GmbH	The Goodwins + Mutabor Seite 1 von 23

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Gold	DESIGN > SPECIALS > FOR GOOD	"Mehr Energie für Vielfalt"	FC St. Pauli von 1910 e.V.	LichtBlick Brand-Team
Gold	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL PRODUCTS & SERVICES > Apps	"Bedtime Donations"	Royal Society for Blind Children	INNOCEAN Berlin
Gold	EDITORIAL > CONCEPT FOR EDITORIAL > CORPORATE PUBLISHING MAGAZINES > Other/Specials	"DIN – Das Magazin in allen Formaten"	DIN e.V.	RYSM GmbH
Gold	EDITORIAL > CONCEPT FOR EDITORIAL > EDITORIAL MAGAZINES > Independend	"No. 5"	NGO Solomiya Collective	Kollektiv Scrollan
Gold	EDITORIAL > CRAFT FOR EDITORIAL > ART DIRECTION FOR PUBLISHING	"DIN – Das Magazin in allen Formaten"	DIN e.V.	RYSM GmbH
Gold	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > FILM > Cinema Spot (Single)	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Gold	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > STREAMING SERVICES > Live Event Streaming	"Pixel Cam"	Google	Jung von Matt
Gold	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > STREAMING SERVICES > Streaming Content	"BABO - Die Haftbefehl-Story"	Netflix	27 KM'B Entertainment GmbH
Gold	FILM & AUDIO > CRAFT FOR FILM&AUDIO > AUDIO > Direction	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Gold	FILM & AUDIO > CRAFT FOR FILM&AUDIO > AUDIO > Music & Sound Design	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Gold	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Acting	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Gold	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Animation	"Octowaltz"	BMW	Jung von Matt
Gold	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Audio Design & Music	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Gold	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Direction	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Gold	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Editing	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Gold	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Script & Story	"Carry the light"	Erste Group Bank AG	Jung von Matt
Gold	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Script & Story	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Gold	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Set & Production Design	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Gold	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Set & Production Design	"Let's write" Kampagne"	Montblanc	Montblanc
Gold	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > ARCHITECTURE, PUBLIC & URBAN DESIGN > Architectural Installations	"Usbekistan Pavillon"	Uzbekistan Art and Culture Development Foundation	ATELIER BRÜCKNER
Gold	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > ARCHITECTURE, PUBLIC & URBAN DESIGN > Architectural Installations	"Wa! Germany"	Bundesministerium für Wirtschaft und Energie	facts and fiction GmbH
Gold	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EVENT > PR Event	"I WOOL SURVIVE"	Grindr	SERVICEPLAN
Gold	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Exhibit/Installation	"The Incredible Machine"	Festo SE & Co. KG	Jung von Matt
Gold	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Museum & Pavillon Design	"Usbekistan Pavillon"	Uzbekistan Art and Culture Development Foundation	ATELIER BRÜCKNER
Gold	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Themed Exhibition	"Tutanchamun Galerie"	Ministry of Antiquities	ATELIER BRÜCKNER
Gold	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > AR & VR	"An interactive AR to understand global climate change."	Deutsche Telekom	Curious Company + Grabarz & Partner
Gold	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > CREATIVE CODING	"Du bist Teil der Geschichte"	Stiftung Haus der Geschichte der Bundesrepublik Deutschland	SCHNELLE BUNTE BILDER

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Gold	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > CREATIVE CODING	"The Incredible Machine"	Festo SE & Co. KG	Jung von Matt
Gold	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > MOTION DESIGN & INTERACTIVE INSTALLATION	"The Incredible Machine"	Festo SE & Co. KG	Jung von Matt
Silber				
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > DIGITAL SALES ACTIVATION > Social Media Sales Promotions	"Cora mietet (wirhabendeinauto.de)"	SIXT	Jung von Matt
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > DIRECT RESPONSE MARKETING > Online Direct Response	"Only Wero Accepted"	EPI Company	Buzzman
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > FILM MEDIA > Social Media Film (Series)	"Boah, Bahn!"	Deutsche Bahn AG	wtf GmbH
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > INTEGRATED MEDIA > Digital First Campaign	"Cora mietet (wirhabendeinauto.de)"	SIXT	Jung von Matt
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > INTEGRATED MEDIA > Integrated Campaign	"250 Reasons not to buy the Mercedes-AMG PureSpeed"	Mercedes-AMG	team x
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Guerilla	"Sheep happens"	PENNY	SAINT ELMO'S + charles & charlotte
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Innovation	"21 Tage Stille"	Sea-Eye e. V.	thjnk Germany
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Out of Home (Series)	"Irmela vs. Nazis"	toom Baumarkt	Scholz & Friends
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Out of Home (Series)	"Stadt ohne Stress"	Opel	Jung von Matt
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Out of Home (Single)	"Weil's heute McDonald's gibt"	McDonald's	Scholz & Friends
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Out of Home Special Formats	"Slap a Roman"	Netflix	Agentur XY GmbH
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > PRINT MEDIA > Poster (Series)	"Irmela vs. Nazis"	toom Baumarkt	Scholz & Friends
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > PRINT MEDIA > Poster (Series)	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > PRINT MEDIA > Print Ad (Series)	"Dahinter steckt immer ein kluger Kopf - Erwin Wurm"	Frankfurter Allgemeine Zeitung	Scholz & Friends
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > PRINT MEDIA > Print Ad (Single)	"Dahinter steckt immer ein kluger Kopf - Erwin Wurm"	Frankfurter Allgemeine Zeitung	Scholz & Friends
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > PROMOTIONAL CAMPAIGNS > Couponing/Voucher Campaigns	"DB Tik Tok Ticket"	Deutsche Bahn AG	GUD.berlin GmbH
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > PROMOTIONAL CAMPAIGNS > Flash Sales	"Halleluja! Ananas-Pizza ist keine Sünde mehr."	Domino's Pizza	Jung von Matt
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > PROMOTIONAL CAMPAIGNS > Flash Sales	"\$HOPLEFTING – Wie man Nazi Shops in Anti Nazis Shops verwandelt"	Laut gegen Nazis e.V.	Jung von Matt
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > PROMOTIONAL CAMPAIGNS > Innovative Media	"Pixel Cam"	Google	Jung von Matt
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > PUBLIC RELATIONS > Media Relations	"Pixel Cam"	Google	Jung von Matt
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > SOCIAL MEDIA > Social Media Idea (Series)	"Sheep happens"	PENNY	SAINT ELMO'S + charles & charlotte
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > SOCIAL MEDIA > Social Media Idea (Single)	"Cora mietet (wirhabendeinauto.de)"	SIXT	Jung von Matt
Silber	ADVERTISING > CONCEPT FOR ADVERTISING > SOCIAL MEDIA > Viral Concept	"Cora mietet (wirhabendeinauto.de)"	SIXT	Jung von Matt

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Silber	ADVERTISING > CONCEPT FOR ADVERTISING > TREND-BASED COMMUNICATION > Topical Engagement	"Unhide the Pride"	Berliner Verkehrsbetriebe (BVG) - AöR -	GUD.berlin GmbH
Silber	ADVERTISING > CRAFT FOR ADVERTISING > ART DIRECTION > Integrated Media	"Let's write" Kampagne"	Montblanc	Montblanc
Silber	ADVERTISING > CRAFT FOR ADVERTISING > ART DIRECTION > Print	"IWC Ingenieur. Form und Technik. Poster."	IWC Schaffhausen	Scholz & Friends
Silber	ADVERTISING > CRAFT FOR ADVERTISING > ART DIRECTION > other	"Schwein gehabt - Ein Spiel der Sparkasse."	Deutscher Sparkassen- und Giroverband e. V. & S-Communication Services GmbH	Jung von Matt
Silber	ADVERTISING > CRAFT FOR ADVERTISING > AUDIO DESIGN & MUSIC > Music Adaptation	"For The Runners' High"	Puma	adam&eveBerlin
Silber	ADVERTISING > CRAFT FOR ADVERTISING > AUDIO DESIGN & MUSIC > New Music Composition	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Silber	ADVERTISING > CRAFT FOR ADVERTISING > AUDIO DESIGN & MUSIC > Overall Audio Piece	"The all-new NEXO – Clearly Committed"	Hyundai Motor Company	SERVICEPLAN
Silber	ADVERTISING > CRAFT FOR ADVERTISING > COPYWRITING & STORYTELLING > Print & Editorial	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Silber	ADVERTISING > CRAFT FOR ADVERTISING > COPYWRITING & STORYTELLING > other	"\$HOPLEFTING – Wie man Nazi Shops in Anti Nazis Shops verwandelt"	Laut gegen Nazis e.V.	Jung von Matt
Silber	ADVERTISING > CRAFT FOR ADVERTISING > FILM & VIDEOGRAPHY > Branded Content & Documentaries	"The Most Brilliant Failure."	IWC Schaffhausen	Scholz & Friends
Silber	ADVERTISING > CRAFT FOR ADVERTISING > FILM & VIDEOGRAPHY > Commercials & Ads (Online, TV, Cinema)	"Let's write" Kampagne"	Montblanc	Montblanc
Silber	ADVERTISING > CRAFT FOR ADVERTISING > ILLUSTRATION > Advertising Illustration	"The Art of Table Tennis - A Tribute to Timo Boll "	Butterfly	Jung von Matt
Silber	ADVERTISING > CRAFT FOR ADVERTISING > MEDIA STRATEGY & BUYING	"Pixel Cam"	Google	Jung von Matt
Silber	ADVERTISING > SPECIALS > CREATIVE IMPACT	"PRICE PACKS"	PENNY	SERVICEPLAN
Silber	ADVERTISING > SPECIALS > CREATIVE IMPACT	"„Iss ein Scandalo!""	Carl Kühne KG (GmbH&Co.)	KNSK Werbeagentur
Silber	DESIGN > CONCEPT FOR DESIGN > BRAND IDENTITY > New Brand (B2C)	"Gemeinsam Kindheit gestalten."	Katholino Kitas im Erzbistum Köln gGmbH	EIGA Design
Silber	DESIGN > CONCEPT FOR DESIGN > PACKAGING DESIGN > Consumer Packaging	"Gustavo Gusto "Amooore"	Gustavo Gusto	Atelier Grand Berg
Silber	DESIGN > CONCEPT FOR DESIGN > PACKAGING DESIGN > Redesign / Relaunch	"Ipalat Redesign Packaging"	Dr. Pfleger	PEIX Health
Silber	DESIGN > CONCEPT FOR DESIGN > PACKAGING DESIGN > Redesign / Relaunch	"Kraftling – Bold rebranding for intensive functional shots."	Kraftling GmbH	Studio Oeding
Silber	DESIGN > CONCEPT FOR DESIGN > PRODUCT DESIGN > Food & Beverage	"RED LIST EDITION"	Katjes Fassin GmbH + Co.KG	antoni
Silber	DESIGN > CONCEPT FOR DESIGN > PRODUCT DESIGN > Personal Care & Lifestyle	"\$HOPLEFTING – Wie man Nazi Shops in Anti Nazis Shops verwandelt"	Laut gegen Nazis e.V.	Jung von Matt
Silber	DESIGN > CRAFT FOR DESIGN > BRAND DESIGN > New Brand (B2C)	"Fühl' die Energie!"	Kulturstadt Hannover	EIGA Design
Silber	DESIGN > CRAFT FOR DESIGN > BRAND DESIGN > Relaunch (B2B)	"Rebrand"	Extantia Capital Management	Studio zur Strassen
Silber	DESIGN > CRAFT FOR DESIGN > BRAND DESIGN > Relaunch (B2C)	"Brand Identity"	Vamo	Studio zur Strassen
Silber	DESIGN > CRAFT FOR DESIGN > BRAND DESIGN > Relaunch (B2C)	"Brand Refresh 2025"	Bauverein der Elbgemeinden eG	EIGA Design
Silber	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Logo / Keyvisual	"Gemeinsam Kindheit gestalten."	Katholino Kitas im Erzbistum Köln gGmbH	EIGA Design

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Silber	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Packaging	"Design System und Packaging Design"	SUEDHANG Kaffee	Zweifel
Silber	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Packaging	"Kraftling – Bold rebranding for intensive functional shots."	Kraftling GmbH	Studio Oeding
Silber	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Poster (Series)	"Fühl' die Energie!"	Kulturstadt Hannover	EIGA Design
Silber	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL EXPERIENCE & INTERACTION > Game-based Experience Design & Playful Interaction	"Schwein gehabt - Ein Spiel der Sparkasse."	Deutscher Sparkassen- und Giroverband e. V. & S-Communication Services GmbH	Jung von Matt
Silber	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL EXPERIENCE & INTERACTION > Immersive Experiences	"An interactive AR to understand global climate change."	Deutsche Telekom	Curious Company + Grabarz & Partner
Silber	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL EXPERIENCE & INTERACTION > Live Experience & Real-Time Interaction Concept	"Pixel Cam"	Google	Jung von Matt
Silber	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL INNOVATION & EXPERIMENTATION > Business Innovation & Platform Strategy	"Das erste inklusive Bezahlungssystem mit Street Credibility."	Hinz&Kunzt	KNSK Werbeagentur
Silber	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL INNOVATION & EXPERIMENTATION > Business Innovation & Platform Strategy	"Schwein gehabt - Ein Spiel der Sparkasse."	Deutscher Sparkassen- und Giroverband e. V. & S-Communication Services GmbH	Jung von Matt
Silber	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL INNOVATION & EXPERIMENTATION > Ethical Design Strategy & Accessibility	"Unlocking the Game"	Equip club S.A. / Nidecker Group	Apollo18 GmbH
Silber	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL PRODUCTS & SERVICES > Products & Services	"Das erste inklusive Bezahlungssystem mit Street Credibility."	Hinz&Kunzt	KNSK Werbeagentur
Silber	DIGITAL MEDIA > SPECIALS > INDEPENDENT WORK IN DIGITAL MEDIA > VR/AR Experiences	"Eine VR Experience über Obdachlosigkeit"	GoBanyo	Curious Company + German Wahnsinn
Silber	DIGITAL MEDIA > SPECIALS > TECHNOLOGICAL EXPERIMENT > Creative Technology Prototypes	"Interaktiver Audio-Guide – Die Circulars"	Bundesministerium für Wirtschaft und Energie	facts and fiction GmbH
Silber	EDITORIAL > CONCEPT FOR EDITORIAL > CORPORATE PUBLISHING MAGAZINES > Single Issue	"DIN – Das Magazin in allen Formaten"	DIN e.V.	RYSM GmbH
Silber	EDITORIAL > CONCEPT FOR EDITORIAL > EDITORIAL MAGAZINES > Article Spread	"Die stillen Helden des Haushalts – Wäscheständer neu gedacht"	Süddeutsche Zeitung	Süddeutsche Zeitung Magazin
Silber	EDITORIAL > CONCEPT FOR EDITORIAL > EDITORIAL MAGAZINES > Cover (Single)	"Eine Schülerin wird gemobbt."	Süddeutsche Zeitung	Süddeutsche Zeitung Magazin
Silber	EDITORIAL > CRAFT FOR EDITORIAL > ART DIRECTION FOR PUBLISHING	"Buchpublikation"	renaissance Immobilien und Beteiligungen Aktiengesellschaft	Studio Melskotte
Silber	EDITORIAL > CRAFT FOR EDITORIAL > GRAPHIC DESIGN FOR PUBLISHING	"Rückgrat - Backbone"	Robert Bosch GmbH	Strichpunkt GmbH
Silber	EDITORIAL > CRAFT FOR EDITORIAL > ILLUSTRATION FOR PUBLISHING	"Trump und der Dollar"	Handelsblatt Media Group	Handelsblatt
Silber	EDITORIAL > CRAFT FOR EDITORIAL > PRINTING TECHNIQUES FOR PUBLISHING	"The Art of Table Tennis - A Tribute to Timo Boll "	Butterfly	Jung von Matt
Silber	EDITORIAL > CRAFT FOR EDITORIAL > WRITING & STORYTELLING FOR PUBLISHING	"DIN – Das Magazin in allen Formaten"	DIN e.V.	RYSM GmbH
Silber	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > FILM > Online Film	"GOATS GOT BAG"	GOT BAG	Scholz & Friends
Silber	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > FILM > Online Film	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Silber	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > VIDEO PLATFORM > Single Video Content	"Commercial Series CLIENTS – The Presentation"	Dieter Boller Text Konzept	Dieter Boller

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Silber	FILM & AUDIO > CRAFT FOR FILM&AUDIO > AUDIO > Audio Innovation	"Kia Soundscapes"	Kia Europe	INNOCEAN Berlin
Silber	FILM & AUDIO > CRAFT FOR FILM&AUDIO > AUDIO > Editing & Mixing	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Silber	FILM & AUDIO > CRAFT FOR FILM&AUDIO > AUDIO > Music Adaption	"For The Runners' High"	PUMA	adam&eveBerlin
Silber	FILM & AUDIO > CRAFT FOR FILM&AUDIO > AUDIO > New Music Composition	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Silber	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Animation	"Lego - Holiday 25"	LEGO	Zauberberg Productions
Silber	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Casting	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Silber	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Direction	"Let's write" Kampagne"	Montblanc	Montblanc
Silber	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Editing	"Freu Dich wie ein Kind."	HORNBACH Baumarkt AG	HeimatTBWA\
Silber	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Script & Story	"Freu Dich wie ein Kind."	HORNBACH Baumarkt AG	HeimatTBWA\
Silber	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Set & Production Design	"Freu Dich wie ein Kind."	HORNBACH Baumarkt AG	HeimatTBWA\
Silber	FILM & AUDIO > SPECIALS > FOR GOOD	"Bedtime Donations"	Royal Society for Blind Children	INNOCEAN Berlin
Silber	FILM & AUDIO > SPECIALS > INDEPENDENT WORK IN FILM&AUDIO > Experimental Film	"From A Single Cry A Chorus Rises"	DOT Films	DOT Films
Silber	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EVENT > Corporate Event	"Making Code Tangible"	Celonis	PENTA GmbH
Silber	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EVENT > Event	"Wa! Germany"	Bundesministerium für Wirtschaft und Energie	facts and fiction GmbH
Silber	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Brand Exhibition	"Mercedes-Benz at the IAA MOBILITY 2025"	Mercedes-Benz AG	Atelier Markgraph GmbH + jangled nerves
Silber	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Brand Exhibition	"The Incredible Machine"	Festo SE & Co. KG	Jung von Matt
Silber	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Museum & Pavillon Design	"The Lightest Pavilion"	Präsenz Schweiz	Bellprat Partner AG
Silber	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Museum & Pavillon Design	"Wa! Germany"	Bundesministerium für Wirtschaft und Energie	facts and fiction GmbH
Silber	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Themed Exhibition	"Wa! Germany"	Bundesministerium für Wirtschaft und Energie	facts and fiction GmbH
Silber	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Trade Show Appearance	"Strive for Clarity"	Audi	Schmidhuber Brand Experience GmbH
Silber	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Trade Show Appearance	"Transforming Lifelines into Experiences"	Viega GmbH	BRAUNWAGNER GmbH, Aachen
Silber	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > AUDIENCE PARTICIPATION	"Du bist Teil der Geschichte"	Stiftung Haus der Geschichte der Bundesrepublik Deutschland	SCHNELLE BUNTE BILDER
Silber	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > DIRECTION & CREATIVE DIRECTION	"Du bist Teil der Geschichte"	Stiftung Haus der Geschichte der Bundesrepublik Deutschland	SCHNELLE BUNTE BILDER
Silber	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > LIGHTING DESIGN	"Botschaft statt Show"	Celonis	PENTA GmbH
Silber	SPATIAL EXPERIENCE > SPECIALS > FOR GOOD	"Wa! Germany"	Bundesministerium für Wirtschaft und Energie	facts and fiction GmbH
Bronze				
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > AUDIO MEDIA > Radio Spot (Series)	"Ding Dong"	Techem Energy Services	SERVICEPLAN Seite 6 von 23

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Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > CAUSE RELATED MARKETING > Community Engagement Campaign	"Bedtime Donations"	Royal Society for Blind Children	INNOCEAN Berlin
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > CAUSE RELATED MARKETING > Partnership Campaigns	"RED LIST EDITION"	Katjes Fassin GmbH + Co.KG	antoni
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > DIGITAL MEDIA > App	"Bedtime Donations"	Royal Society for Blind Children	INNOCEAN Berlin
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > DIGITAL MEDIA > Brand Platform/Content Platform	"Schwein gehabt - Ein Spiel der Sparkasse."	Deutscher Sparkassen- und Giroverband e. V. & S- Communication Services GmbH	Jung von Matt
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > DIGITAL MEDIA > Display Ads	"Die zensierte Kampagne"	Westdeutscher Rundfunk Köln	thjnk Germany
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > DIGITAL MEDIA > Interactive Digital Media	"Schwein gehabt - Ein Spiel der Sparkasse."	Deutscher Sparkassen- und Giroverband e. V. & S- Communication Services GmbH	Jung von Matt
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > DIGITAL MEDIA > Interactive Digital Media	"The Roblox Unbox"	geobra Brandstätter Stiftung	SERVICEPLAN
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > DIGITAL SALES ACTIVATION > Social Media Sales Promotions	"DB Tik Tok Ticket"	Deutsche Bahn AG	GUD.berlin GmbH
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > DIRECT RESPONSE MARKETING > Online Direct Response	"NON DISCLOSURE AUSTRIA"	Österreich Werbung (Austria Tourism)	SERVICEPLAN AUSTRIA
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > FILM MEDIA > Cinema Spot (Single)	"Freu Dich wie ein Kind."	HORNBACH Baumarkt AG	HeimatTBWA\
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > FILM MEDIA > Cinema Spot (Single)	"The Most Brilliant Failure."	IWC Schaffhausen	Scholz & Friends
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > FILM MEDIA > Cinema Spot (Single)	"Weil alle Eltern auch Kinder sind."	ALDI SÜD Dienstleistungs-SE & Co. oHG	antoni
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > FILM MEDIA > Social Media Film (Single)	"Cora mietet (wirhabendeinauto.de)"	SIXT	Jung von Matt
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > FILM MEDIA > Social Media Film (Single)	"Der Lidl Community Song"	Lidl Stiftung & Co. KG	la red
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > FILM MEDIA > Social Media Film (Single)	"GOATS GOT BAG"	GOT BAG	Scholz & Friends
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > FILM MEDIA > TV Spot (Series ≤ 30 seconds)	"Freu Dich wie ein Kind."	HORNBACH Baumarkt AG	HeimatTBWA\
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > FILM MEDIA > TV Spot (Series ≤ 30 seconds)	"Irmela vs. Nazis"	toom Baumarkt	Scholz & Friends
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > FILM MEDIA > TV Spot (Single > 30 seconds)	"Freu Dich wie ein Kind."	HORNBACH Baumarkt AG	HeimatTBWA\
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > INTEGRATED MEDIA > Integrated Campaign	"Schwein gehabt - Ein Spiel der Sparkasse."	Deutscher Sparkassen- und Giroverband e. V. & S- Communication Services GmbH	Jung von Matt
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > INTEGRATED MEDIA > Integrated Campaign	"Sheep happens"	PENNY	SAINT ELMO'S + charles & charlotte
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Ambient Media - Dynamic	"The Crying Mural"	Netflix	MOTOR kommunikation GmbH

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Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Ambient Media - Static	"Schade Fassade – wenn Mängel für sich sprechen"	Deutscher Sparkassen- und Giroverband e. V. & S-Communication Services GmbH	la red
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Digital Out of Home (Single)	"Ein stilles Zeichen für Gehörlosigkeit"	Borussia Dortmund GmbH & Co. KGaA	denkwerk GmbH
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Digital Out of Home (Single)	"Top of Ranch"	Zum Dorfkrug	blood actvertising
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Guerilla	"Unhide the Pride"	Berliner Verkehrsbetriebe (BVG) - AöR -	GUD.berlin GmbH
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Out of Home (Single)	"Female Finance "#Tradewife"	Scalable Capital	FRANNE
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Out of Home Special Formats	"The Crying Mural"	Netflix	MOTOR kommunikation GmbH
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > POINT-OF-SALE (POS) PROMOTION > In-Store Promotions	"Sheep happens"	PENNY	SAINT ELMO'S + charles & charlotte
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > PRINT MEDIA > Poster (Series)	"75 Years VW Bus. There when it happened"	Volkswagen	Scholz & Friends
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > PRINT MEDIA > Poster (Series)	"GOATS GOT BAG"	GOT BAG	Scholz & Friends
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > PRINT MEDIA > Poster (Series)	"IWC Ingenieur. Form und Technik. Poster."	IWC Schaffhausen	Scholz & Friends
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > PROMOTIONAL CAMPAIGNS > Innovative Media	"Sheep happens"	PENNY	SAINT ELMO'S + charles & charlotte
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > PROMOTIONAL CAMPAIGNS > Innovative Media	"The Most Brilliant Failure."	IWC Schaffhausen	Scholz & Friends
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > PROMOTIONAL CAMPAIGNS > Loyalty Programs	"HON Circle x Mr Doodle"	Miles & More GmbH	BBDO
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > PUBLIC RELATIONS > Corporate Social Responsibility (CSR)	"Das erste inklusive Bezahlsystem mit Street Credibility."	Hinz&Kunzt	KNSK Werbeagentur
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > PUBLIC RELATIONS > Influencer Relations	"Cora mietet (wirhabendeinauto.de)"	SIXT	Jung von Matt
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > SOCIAL MEDIA > Influencer Activation	"McDonald's x Heikos Spicy Nuggets"	McDonald's	Scholz & Friends
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > SOCIAL MEDIA > Social Media Idea (Series)	"Mindful Thiefluencer"	ESSECCA GmbH	Merlicek & Partner Werbeagentur m.b.H.
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > TREND-BASED COMMUNICATION > Topical Engagement	"Sheep happens"	PENNY	SAINT ELMO'S + charles & charlotte
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > TREND-BASED COMMUNICATION > Topical Engagement	"Wenn's mal wieder schnell gehen muss"	Böcker Maschinenwerke	Böcker Maschienenwerke
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > TREND-BASED COMMUNICATION > Trend-Based Campaigns	"Cora mietet (wirhabendeinauto.de)"	SIXT	Jung von Matt
Bronze	ADVERTISING > CONCEPT FOR ADVERTISING > TREND-BASED COMMUNICATION > Trend-Based Campaigns	"Sheep happens"	PENNY	SAINT ELMO'S + charles & charlotte
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > AI-ASSISTED CREATIVE PROCESSES	"21 Tage Stille"	Sea-Eye e. V.	thjnk Germany
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > AI-ASSISTED CREATIVE PROCESSES	"Rental Car Horror Stories"	SIXT	Jung von Matt
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > ANIMATION > Social Media	"Octowaltz"	BMW	Jung von Matt

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Bronze	ADVERTISING > CRAFT FOR ADVERTISING > ANIMATION > other	"Schwein gehabt - Ein Spiel der Sparkasse."	Deutscher Sparkassen- und Giroverband e. V. & S-Communication Services GmbH	Jung von Matt
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > AR/VR	"An interactive AR to understand global climate change."	Deutsche Telekom	Curious Company + Grabarz & Partner
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > ART DIRECTION > Integrated Media	"250 Reasons not to buy the Mercedes-AMG PureSpeed"	Mercedes-AMG	team x
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > ART DIRECTION > Motion & Video	"Let's write" Kampagne"	Montblanc	Montblanc
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > ART DIRECTION > Motion & Video	"Vienna Bites"	WienTourismus	seite zwei
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > ART DIRECTION > Print	"Dahinter steckt immer ein kluger Kopf - Erwin Wurm"	Frankfurter Allgemeine Zeitung	Scholz & Friends
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > ART DIRECTION > Print	"The Art of Table Tennis - A Tribute to Timo Boll "	Butterfly	Jung von Matt
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > ART DIRECTION > Social Media	"250 Reasons not to buy the Mercedes-AMG PureSpeed"	Mercedes-AMG	team x
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > ART DIRECTION > other	"\$HOPLEFTING – Wie man Nazi Shops in Anti Nazis Shops verwandelt"	Laut gegen Nazis e.V.	Jung von Matt
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > AUDIO DESIGN & MUSIC > Music Adaptation	"Lego - Holiday 25"	LEGO	Zauberberg Productions
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > AUDIO DESIGN & MUSIC > New Music Composition	"Der Baum"	Dennis BioMarkt	häppy
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > AUDIO DESIGN & MUSIC > New Music Composition	"Winter is for Playing"	McDonald's Österreich	BBDO
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > AUDIO DESIGN & MUSIC > Overall Audio Piece	"Schwein gehabt - Ein Spiel der Sparkasse."	Deutscher Sparkassen- und Giroverband e. V. & S-Communication Services GmbH	Jung von Matt
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > COPYWRITING & STORYTELLING > Film & Scripted Content	"Boah, Bahn!"	Deutsche Bahn AG	wtf GmbH
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > COPYWRITING & STORYTELLING > Social Media Text	"Branding News"	SIXT	Jung von Matt
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > FILM & VIDEOGRAPHY > Cinematic Visuals	"Freu Dich wie ein Kind."	HORNBACH Baumarkt AG	HeimatTBWA\
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > FILM & VIDEOGRAPHY > Cinematic Visuals	"The Most Brilliant Failure."	IWC Schaffhausen	Scholz & Friends
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > FILM & VIDEOGRAPHY > Commercials & Ads (Online, TV, Cinema)	"Das nächste Kapitel #ALDIstory"	ALDI SÜD Dienstleistungs-SE & Co. oHG	antoni
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > FILM & VIDEOGRAPHY > Social Video	"Der Lidl Community Song"	Lidl Stiftung & Co. KG	la red
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > GRAPHIC DESIGN > Print & Editorial	"Imagekampagne"	Stiftung Deutsches Technikmuseum	Neue Gestaltung GmbH
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > ILLUSTRATION > Print & Editorial	"The Art of Table Tennis - A Tribute to Timo Boll "	Butterfly	Jung von Matt
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > MEDIA STRATEGY & BUYING	"Kluge Köpfe lesen BILD"	Axel Springer Deutschland GmbH	antoni
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > MOTION DESIGN > Social Media	"Nac's Level"	Lorenz Snacks	SERVICEPLAN

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Bronze	ADVERTISING > CRAFT FOR ADVERTISING > PHOTOGRAPHY > Product & Still Life	"Dahinter steckt immer ein kluger Kopf - Erwin Wurm"	Frankfurter Allgemeine Zeitung	Scholz & Friends
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > SOCIAL MEDIA > Vertical Video	"Boah, Bahn!"	Deutsche Bahn AG	wtf GmbH
Bronze	ADVERTISING > CRAFT FOR ADVERTISING > SOCIAL MEDIA > Vertical Video	"Der Lidl Community Song"	Lidl Stiftung & Co. KG	la red
Bronze	ADVERTISING > SPECIALS > CREATIVE IMPACT	"Markenrechte eintragen, damit Nazis ihre Codes nicht weitertragen."	Laut gegen Nazis e.V.	Jung von Matt
Bronze	ADVERTISING > SPECIALS > CREATIVE IMPACT	"Rainbow Wool"	Schäferei Stücke	SERVICEPLAN
Bronze	ADVERTISING > SPECIALS > FOR GOOD	"21 Tage Stille"	Sea-Eye e. V.	thjnk Germany
Bronze	ADVERTISING > SPECIALS > FOR GOOD	"RED LIST EDITION"	Katjes Fassin GmbH + Co.KG	antoni
Bronze	DESIGN > CONCEPT FOR DESIGN > BRAND IDENTITY > New Brand (B2C)	"Fühl' die Energie"	Kulturstadt Hannover	EIGA Design
Bronze	DESIGN > CONCEPT FOR DESIGN > BRAND IDENTITY > Relaunch (B2C)	"A Gentle Touch of Science"	Weleda	Peter Schmidt Group
Bronze	DESIGN > CONCEPT FOR DESIGN > BRAND IDENTITY > Relaunch (B2C)	"No Branding"	Neuköllner Oper	Smith – Seyffert mit Himmelspach GmbH
Bronze	DESIGN > CONCEPT FOR DESIGN > BRAND IDENTITY > Relaunch (B2C)	"Welcome to the new Blue Farm"	Blue Farm	loved Hamburg
Bronze	DESIGN > CONCEPT FOR DESIGN > BRAND IDENTITY > Relaunch (B2C)	"Wie repositioniert man Deutschlands größten Fahrzeugmarkt?"	mobile.de	Mutabor
Bronze	DESIGN > CONCEPT FOR DESIGN > PACKAGING DESIGN > Limited Edition	"Die schrecklichste Marmelade Deutschlands"	Göbber GmbH	thjnk Germany
Bronze	DESIGN > CONCEPT FOR DESIGN > PACKAGING DESIGN > Redesign / Relaunch	"Welcome to the new Blue Farm"	Blue Farm	loved Hamburg
Bronze	DESIGN > CRAFT FOR DESIGN > BRAND DESIGN > Brand Design Systems	"Brand Refresh 2025"	Bauverein der Elbgemeinden eG	EIGA Design
Bronze	DESIGN > CRAFT FOR DESIGN > BRAND DESIGN > Brand Design Systems	"Fühl' die Energie!"	Kulturstadt Hannover	EIGA Design
Bronze	DESIGN > CRAFT FOR DESIGN > BRAND DESIGN > Brand Design Systems	"Gemeinsam Kindheit gestalten."	Katholino Kitas im Erzbistum Köln gGmbH	EIGA Design
Bronze	DESIGN > CRAFT FOR DESIGN > BRAND DESIGN > Employer Branding	"Glory Over Pain Corp."	INNOCEAN Berlin	INNOCEAN Berlin
Bronze	DESIGN > CRAFT FOR DESIGN > BRAND DESIGN > New Brand (B2C)	"WAM Wiener Aktionismus Museum"	WA-M Wiener Aktionismus Museum GmbH	Studio Franz GmbH
Bronze	DESIGN > CRAFT FOR DESIGN > BRAND DESIGN > Relaunch (B2B)	"A Gentle Touch of Science"	Weleda	Peter Schmidt Group
Bronze	DESIGN > CRAFT FOR DESIGN > BRAND DESIGN > Relaunch (B2C)	"Ernst Deutsch Theater Rebrand"	Ernst Deutsch Theater	THE STUDIOS
Bronze	DESIGN > CRAFT FOR DESIGN > BRAND DESIGN > Relaunch (B2C)	"Redesign"	mobile.de	Mutabor
Bronze	DESIGN > CRAFT FOR DESIGN > BRAND DESIGN > Relaunch (B2C)	"Welcome to the new Blue Farm"	Blue Farm	loved Hamburg
Bronze	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Logo / Keyvisual	"100 Jahre Lufthansa"	Lufthansa Airlines	Martin et Karczynski GmbH
Bronze	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Logo / Keyvisual	"Forming function. Creating emotion."	KTX GmbH	moodley strategy & design group
Bronze	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Packaging	"Welcome to the new Blue Farm"	Blue Farm	loved Hamburg
Bronze	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Print Ad (Series)	"The Art of Table Tennis - A Tribute to Timo Boll "	Butterfly	Jung von Matt
Bronze	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Typographie & Type Design	"Unfassbar Real"	Theater Bielefeld	beierarbeit
Bronze	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Typographie & Type Design	"iconic & human"	Beiersdorf (Nivea)	Global NIVEA Brand, In-Points

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Bronze	DESIGN > CRAFT FOR DESIGN > ILLUSTRATION > Brand Illustration	"Traum Poster"	mobile.de	Mutabor
Bronze	DESIGN > CRAFT FOR DESIGN > ILLUSTRATION > Editorial Illustration	"Illustriertes Interview"	SPIEGEL Geschichte	SPIEGEL-Verlag Rudolf Augstein GmbH&Co. KG
Bronze	DESIGN > CRAFT FOR DESIGN > ILLUSTRATION > Editorial Illustration	"The Art of Table Tennis - A Tribute to Timo Boll "	Butterfly	Jung von Matt
Bronze	DESIGN > CRAFT FOR DESIGN > INTERFACE DESIGN > Microsite Interface Design	"Interaktives AR Musikvideo"	Gustavo Gusto	Curious Company + Atelier Grand Berg + German Wahnsinn
Bronze	DESIGN > CRAFT FOR DESIGN > INTERFACE DESIGN > Platform Interface Design	"Relaunch / Designsystem"	Motel One	denkwerk GmbH
Bronze	DESIGN > CRAFT FOR DESIGN > MOTION DESIGN > Commercial Motion Design	"TWINBOTS "	KUKA	Elastique. GmbH
Bronze	DESIGN > CRAFT FOR DESIGN > MOTION DESIGN > Logo & Key Visual Animation	"Fühl' die Energie!"	Kulturstadt Hannover	EIGA Design
Bronze	DESIGN > CRAFT FOR DESIGN > PHOTOGRAPHY > Brand Photoseries	"Dahinter steckt immer ein kluger Kopf - Erwin Wurm"	Frankfurter Allgemeine Zeitung	Scholz & Friends
Bronze	DESIGN > CRAFT FOR DESIGN > PHOTOGRAPHY > Brand Photoseries	"Schleudertrauma"	Norbert Herold	Norbert Herold
Bronze	DESIGN > SPECIALS > FOR GOOD	"21 Tage Stille"	Sea-Eye e. V.	thjnk Germany
Bronze	DESIGN > SPECIALS > FOR GOOD	"Demoschilder gegen rechts"	All Things Letters	All Things Letters
Bronze	DESIGN > SPECIALS > FOR GOOD	"\$HOPLEFTING – Wie man Nazi Shops in Anti Nazis Shops verwandelt"	Laut gegen Nazis e.V.	Jung von Matt
Bronze	DESIGN > SPECIALS > INDEPENDENT WORK IN DESIGN > Illustration	"THE DAILY HEROLD, issue no. 02 2025"	Marc Herold	Marc Herold
Bronze	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL EXPERIENCE & INTERACTION > Game-based Experience Design & Playful Interaction	"Eine VR Experience über Obdachlosigkeit"	GoBanyo	Curious Company + German Wahnsinn
Bronze	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL EXPERIENCE & INTERACTION > Game-based Experience Design & Playful Interaction	"The Roblox Unbox"	geobra Brandstätter Stiftung	SERVICEPLAN
Bronze	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL EXPERIENCE & INTERACTION > Immersive Experiences	"Eine VR Experience über Obdachlosigkeit"	GoBanyo	Curious Company + German Wahnsinn
Bronze	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL INNOVATION & EXPERIMENTATION > Business Innovation & Platform Strategy	"Unlocking the Game"	Equip club S.A. / Nidecker Group	Apollo18 GmbH
Bronze	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL INNOVATION & EXPERIMENTATION > Ethical Design Strategy & Accessibility	"Das erste inklusive Bezahlssystem mit Street Credibility."	Hinz&Kunzt	KNSK Werbeagentur
Bronze	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL PRODUCTS & SERVICES > Products & Services	"Breastmilk Money"	Herconomy	SERVICEPLAN
Bronze	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL PRODUCTS & SERVICES > Websites	"\$HOPLEFTING – Wie man Nazi Shops in Anti Nazis Shops verwandelt"	Laut gegen Nazis e.V.	Jung von Matt
Bronze	DIGITAL MEDIA > CRAFT FOR DIGITAL MEDIA > DIGITAL & INTERACTION CRAFT > Interface Design & Visual UI	"Witness to a Century"	Leica Camera AG	The Good Shit Land
Bronze	DIGITAL MEDIA > CRAFT FOR DIGITAL MEDIA > NARRATIVE CONTENT > Audio/Music Experience Craft & Sonic Interface	"Schwein gehabt - Ein Spiel der Sparkasse."	Deutscher Sparkassen- und Giroverband e. V. & S-Communication Services GmbH	Jung von Matt
Bronze	DIGITAL MEDIA > CRAFT FOR DIGITAL MEDIA > NARRATIVE CONTENT > Immersion (AR, VR, XR)	"An interactive AR to understand global climate change."	Deutsche Telekom	Curious Company + Grabarz & Partner
Bronze	DIGITAL MEDIA > CRAFT FOR DIGITAL MEDIA > NARRATIVE CONTENT > Immersion (AR, VR, XR)	"Eine VR Experience über Obdachlosigkeit"	GoBanyo	Curious Company + German Wahnsinn

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Bronze	DIGITAL MEDIA > CRAFT FOR DIGITAL MEDIA > TECHNOLOGY & CODE > Creative Codings	"21 Tage Stille"	Sea-Eye e. V.	thjnk Germany
Bronze	DIGITAL MEDIA > SPECIALS > FOR GOOD	"An interactive AR to understand global climate change."	Deutsche Telekom	Curious Company + Grabarz & Partner
Bronze	DIGITAL MEDIA > SPECIALS > FOR GOOD	"Breastmilk Money"	Herconomy	SERVICEPLAN
Bronze	DIGITAL MEDIA > SPECIALS > FOR GOOD	"Das erste inklusive Bezahlssystem mit Street Credibility."	Hinz&Kunzt	KNSK Werbeagentur
Bronze	DIGITAL MEDIA > SPECIALS > FOR GOOD	"Unlocking the Game"	Equip club S.A. / Nidecker Group	Apollo18 GmbH
Bronze	DIGITAL MEDIA > SPECIALS > FOR GOOD	"\$HOPLEFTING – Wie man Nazi Shops in Anti Nazis Shops verwandelt"	Laut gegen Nazis e.V.	Jung von Matt
Bronze	EDITORIAL > CONCEPT FOR EDITORIAL > CORPORATE BOOKS	"Rückgrat - Backbone"	Robert Bosch GmbH	Strichpunkt GmbH
Bronze	EDITORIAL > CONCEPT FOR EDITORIAL > CORPORATE BOOKS	"The Beautiful Order Book – 25 Jahre Deutsche Börse Group"	Deutsche Börse Group	Looping Communications GmbH
Bronze	EDITORIAL > CONCEPT FOR EDITORIAL > CORPORATE PUBLISHING CROSSMEDIA & SPECIAL USES	"Geschäftsbericht 2024"	L-Bank, Staatsbank für Baden-Württemberg	Jung von Matt
Bronze	EDITORIAL > CONCEPT FOR EDITORIAL > CORPORATE PUBLISHING MAGAZINES > Cover (Single)	"DIN – Das Magazin in allen Formaten"	DIN e.V.	RYSM GmbH
Bronze	EDITORIAL > CONCEPT FOR EDITORIAL > CORPORATE PUBLISHING MAGAZINES > Single Issue	"Das S-Magazin #18"	Steirereck Wien	brand unit
Bronze	EDITORIAL > CONCEPT FOR EDITORIAL > CORPORATE PUBLISHING MAGAZINES > Single Issue	"Frame Reframe"	Finstral AG	Make Studio
Bronze	EDITORIAL > CONCEPT FOR EDITORIAL > CORPORATE PUBLISHING MOBILE & ONLINE CONTENT	"Geschäftsbericht 2024"	L-Bank, Staatsbank für Baden-Württemberg	Jung von Matt
Bronze	EDITORIAL > CONCEPT FOR EDITORIAL > EDITORIAL BOOKS	"MANN MACHT YOGA. Löwen, Helden, Krieger, Tiger und das stehende halbe Rad"	Judith Stoletzky	Judith Stoletzky
Bronze	EDITORIAL > CONCEPT FOR EDITORIAL > EDITORIAL MAGAZINES > Article Spread	"Mass voll"	Süddeutsche Zeitung	Süddeutsche Zeitung Magazin
Bronze	EDITORIAL > CONCEPT FOR EDITORIAL > EDITORIAL MAGAZINES > Article Spread	"Über das Leben in einer selbstbestimmten Familie"	Süddeutsche Zeitung	Süddeutsche Zeitung Magazin
Bronze	EDITORIAL > CONCEPT FOR EDITORIAL > EDITORIAL MAGAZINES > Cover (Series)	"Die Rolle meines Lebens"	Süddeutsche Zeitung	Süddeutsche Zeitung Magazin
Bronze	EDITORIAL > CONCEPT FOR EDITORIAL > EDITORIAL MAGAZINES > Single Issue	"Takashi Murakami × Pop Art Samurai"	FOCUS Magazin	FOCUS Magazin
Bronze	EDITORIAL > CRAFT FOR EDITORIAL > ILLUSTRATION FOR PUBLISHING	"Coverillustration für die Sommerausgabe von "The Weekender"	The Weekender	Plateau Studio
Bronze	EDITORIAL > CRAFT FOR EDITORIAL > WRITING & STORYTELLING FOR PUBLISHING	"Diary of a Freelancer - Janas erste Kolumne"	campaign Germany	Liebig Werke
Bronze	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > FILM > Cinema Spot (Single)	"Weil alle Eltern auch Kinder sind."	ALDI SÜD Dienstleistungs-SE & Co. oHG	antoni
Bronze	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > FILM > Online Film	"Cora mietet (wirhabendeinauto.de)"	SIXT	Jung von Matt
Bronze	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > FILM > Online Film	"Let's write" Kampagne"	Montblanc	Montblanc
Bronze	FILM & AUDIO > CRAFT FOR FILM&AUDIO > AI-ASSISTED CREATIVE PROCESSES IN AUDIO	"Kia Soundscapes"	Kia Europe	INNOCEAN Berlin
Bronze	FILM & AUDIO > CRAFT FOR FILM&AUDIO > AI-ASSISTED CREATIVE PROCESSES IN FILM	"Expect the Unexpected"	Tourismusverband Linz	Fora Ultra
Bronze	FILM & AUDIO > CRAFT FOR FILM&AUDIO > AI-ASSISTED CREATIVE PROCESSES IN FILM	"Rental Car Horror Stories"	SIXT	Jung von Matt
Bronze	FILM & AUDIO > CRAFT FOR FILM&AUDIO > AUDIO > Artist/Brand Partnership	"McCrispy x H. P. Baxxter"	McDonald's	Scholz & Friends

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Bronze	FILM & AUDIO > CRAFT FOR FILM&AUDIO > AUDIO > Audio Innovation	"PENNY Spar-Radar"	PENNY	SERVICEPLAN
Bronze	FILM & AUDIO > CRAFT FOR FILM&AUDIO > AUDIO > Audio Innovation	"WALTZ INTO SPACE"	WienTourismus	Jung von Matt
Bronze	FILM & AUDIO > CRAFT FOR FILM&AUDIO > AUDIO > Music Adaption	"Besser im besten Netz"	Telekom Deutschland GmbH	Ogilvy Group Germany
Bronze	FILM & AUDIO > CRAFT FOR FILM&AUDIO > AUDIO > Radio Production	"Ding Dong"	Techem Energy Services	SERVICEPLAN
Bronze	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Acting	"Freu Dich wie ein Kind."	HORNBACH Baumarkt AG	HeimatTBWA\
Bronze	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Audio Design & Music	"Everything in One Place"	Deutsche Telekom	adam&eveBerlin
Bronze	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Cinematography	"Breastmilk Money"	Herconomy	SERVICEPLAN
Bronze	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Cinematography	"CURRENTS"	Rainy Miller	ANORAK Film GmbH
Bronze	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Direction	"Sleepwalker"	Erste Bank	Zauberberg Productions
Bronze	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Music	"For The Runners' High"	PUMA	adam&eveBerlin
Bronze	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Music	"Lego - Holiday 25"	LEGO	Zauberberg Productions
Bronze	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Music	"The all-new NEXO – Clearly Committed"	Hyundai Motor Company	SERVICEPLAN
Bronze	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Script & Story	"Sleepwalker"	Erste Bank	Zauberberg Productions
Bronze	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Visual Effects (VFX)	"Octowaltz"	BMW	Jung von Matt
Bronze	FILM & AUDIO > SPECIALS > FOR GOOD	"Irmela vs. Nazis"	toom Baumarkt	Scholz & Friends
Bronze	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > ARCHITECTURE, PUBLIC & URBAN DESIGN > Architectural Installations	"Composing the Future"	Bundesministerium Wirtschaft, Energie und Tourismus; Wirtschaftskammer Österreich	facts and fiction GmbH
Bronze	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > ARCHITECTURE, PUBLIC & URBAN DESIGN > Architectural Installations	"Kaohsiung Station"	Taiwan Railway Bureau	Urbanscreen GmbH & Co. KG
Bronze	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > ARCHITECTURE, PUBLIC & URBAN DESIGN > Urban Space	"Mehr Energie für Vielfalt"	FC St. Pauli von 1910 e.V.	LichtBlick Brand-Team
Bronze	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EVENT > Consumer Event	"Hawkins Christmas Market"	Netflix	Agentur XY GmbH
Bronze	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EVENT > Event	"Composing the Future"	Bundesministerium Wirtschaft, Energie und Tourismus; Wirtschaftskammer Österreich	facts and fiction GmbH
Bronze	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EVENT > Guerilla Action	"Balls for Balls"	FAQ YOU & BVB	SAINT ELMO'S
Bronze	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EVENT > PR Event	"The Pull"	Lidl Stiftung & Co. KG	Havas Germany + Havas Social
Bronze	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EVENT > Stage Show	"Red Bull Symphonic - Johann Strauss 2025 Edition"	Red Bull Austria	lookin' Friday
Bronze	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Brand Exhibition	"Geberit Campus"	Geberit Produktions GmbH	ATELIER BRÜCKNER
Bronze	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Exhibit/Installation	"Singapur Pavillon Expo Osaka"	Singapore Tourism Board	Jung von Matt
Bronze	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Museum & Pavillon Design	"Singapur Pavillon Expo Osaka"	Singapore Tourism Board	Jung von Matt
Bronze	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Online & Hybrid Brand Exhibition	"Wa! Germany - Virtual Pavilion"	Bundesministerium für Wirtschaft und Energie	Elastique. Gmbh + facts and fiction GmbH

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Bronze	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Themed Exhibition	"Figurentheater – Spiel des Lebens"	KOLK 17 gGmbH – Figurentheater & Museum	Demirag Architekten
Bronze	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Themed Exhibition	"Visionary Lighthouse"	Kuwait, Ministry of Information	insglück Gesellschaft für Markeninszenierung mbH
Bronze	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Trade Show Appearance	"Windows of Inspiration"	Kia Deutschland GmbH	BLACKSPACE GmbH
Bronze	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > INTERIOR DESIGN > Hospitality Design	"THE SHOWROOM HOTELS"	Schwarzwald Tourismus	SAINT ELMO'S
Bronze	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > DIRECTION & CREATIVE DIRECTION	"Composing the Future"	Bundesministerium Wirtschaft, Energie und Tourismus; Wirtschaftskammer Österreich	facts and fiction GmbH
Bronze	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > DIRECTION & CREATIVE DIRECTION	"Singapur Pavillon Expo Osaka"	Singapore Tourism Board	Jung von Matt
Bronze	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > GRAPHIC DESIGN	"IWC Ingenieur. Form und Technik. Poster."	IWC Schaffhausen	Scholz & Friends
Bronze	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > GRAPHIC DESIGN	"Im Museum"	Sprengel Museum Hannover	randgruppe
Bronze	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > MEDIA USAGE	"Singapur Pavillon Expo Osaka"	Singapore Tourism Board	Jung von Matt
Bronze	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > MEDIA USAGE	"TWINBOTS "	KUKA	Elastique. GmbH
Bronze	SPATIAL EXPERIENCE > SPECIALS > FOR GOOD	"Mehr Energie für Vielfalt"	FC St. Pauli von 1910 e.V.	LichtBlick Brand-Team
Auszeichnung				
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > AUDIO MEDIA > Radio Spot (Single)	"Audiospot Durcheinander"	AOK Baden-Württemberg	KNSK Werbeagentur
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > CAUSE RELATED MARKETING > Community Engagement Campaign	"CRASH TEXT AUTO"	Seat Deutschland GmbH	BBDO
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > CAUSE RELATED MARKETING > Fundraising Campaigns	"Das erste inklusive Bezahlssystem mit Street Credibility."	Hinz&Kunzt	KNSK Werbeagentur
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > CAUSE RELATED MARKETING > Fundraising Campaigns	"RED LIST EDITION"	Katjes Fassin GmbH + Co.KG	antoni
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > CAUSE RELATED MARKETING > Partnership Campaigns	"I WOOL SURVIVE"	Grindr	SERVICEPLAN
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > CAUSE RELATED MARKETING > Partnership Campaigns	"Mehr Energie für Vielfalt"	FC St. Pauli von 1910 e.V.	LichtBlick Brand-Team
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > CORPORATE & INSTITUTIONAL FILMS > Documentary Film	"where next" - a documentary series by Kuehne+Nagel"	Kuehne+Nagel	BigSun
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > CORPORATE & INSTITUTIONAL FILMS > Public-Service Film	"Die Schlüssel zur Freiheit"	Auswärtiges Amt	Scholz & Friends
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > DIGITAL MEDIA > Brand Platform/Content Platform	"MONUMENT DER ZUVERSICHT"	Deutscher Handwerkskammertag e.V. (DHKT)	CarlNann GmbH
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > DIRECT RESPONSE MARKETING > Online Direct Response	"Breastmilk Money"	Herconomy	SERVICEPLAN
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > DIRECT RESPONSE MARKETING > Online Direct Response	"The Pull"	Lidl Stiftung & Co. KG	Havas Germany + Havas Social
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > FILM MEDIA > Cinema Spot (Single)	"Alles, was euch verbindet - an einem Ort"	Deutsche Telekom	adam&eveBerlin

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Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > FILM MEDIA > Social Media Film (Series)	"Das nächste Kapitel #ALDIstory"	ALDI SÜD Dienstleistungs-SE & Co. oHG	antoni
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > FILM MEDIA > Social Media Film (Series)	"Freu Dich wie ein Kind."	HORNBACH Baumarkt AG	HeimatTBWA\
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > FILM MEDIA > Social Media Film (Series)	"How to sell Gebrauchtes online (fast)"	kleinanzeigen.de GmbH	GUD.berlin GmbH
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > FILM MEDIA > Social Media Film (Series)	"Irmela vs. Nazis"	toom Baumarkt	Scholz & Friends
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > FILM MEDIA > Social Media Film (Series)	"o2 x INTIMATE"	Telefónica Germany	SERVICEPLAN
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > FILM MEDIA > Social Media Film (Single)	"adidas 125 Jahre DFB Jubiläum"	adidas	Jung von Matt
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > FILM MEDIA > TV Spot (Single ≤ 30 seconds)	"McSpicy"	McDonald's	Scholz & Friends
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > INFLUENCER MARKETING > Creative Influencer Collaborations	"Rare Tear – Danny Trejo vs. McSpicy"	McDonald's	Scholz & Friends
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > INTEGRATED MEDIA > Digital First Campaign	"Sheep happens"	PENNY	SAINT ELMO'S + charles & charlotte
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > INTEGRATED MEDIA > Digital First Campaign	"The German Keynote"	Vorwerk Deutschland	Ogilvy Group Germany
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > INTEGRATED MEDIA > Digital First Campaign	"\$HOPLEFTING – Wie man Nazi Shops in Anti Nazis Shops verwandelt"	Laut gegen Nazis e.V.	Jung von Matt
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > INTEGRATED MEDIA > Integrated Campaign	"Breastmilk Money"	Herconomy	SERVICEPLAN
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > INTEGRATED MEDIA > Integrated Campaign	"Der Demokratie Discount"	BRLO	AKQA
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > INTEGRATED MEDIA > Integrated Campaign	"Let's write" Kampagne"	Montblanc	Montblanc
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > INTEGRATED MEDIA > Integrated Campaign	"McSpicy® Endlich scharf genug?"	McDonald's	Scholz & Friends
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > INTEGRATED MEDIA > Integrated Campaign	"The Pull"	Lidl Stiftung & Co. KG	Havas Germany + Havas Social
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > INTEGRATED MEDIA > Integrated Campaign	"Tiny Feet Energy"	oekoström AG	DODO
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > INTEGRATED MEDIA > Integrated Campaign	"WALTZ INTO SPACE"	WienTourismus	Jung von Matt
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Ambient Media - Static	"Freu Dich wie ein Kind."	HORNBACH Baumarkt AG	HeimatTBWA\
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Digital Out of Home (Series)	"LBS x RIN RINtnerweisheiten"	LBS Bausparkasse	huth+wenzel
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Digital Out of Home (Single)	"Lufthansa Digital Departures"	Deutsche Lufthansa AG	BBDO
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Guerilla	"Die BVG Welcome-Home-Haltestelle"	Berliner Verkehrsbetriebe (BVG) - AöR -	GUD.berlin GmbH
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Guerilla	"Ein Bábber, der zusammenhält. Wie ein schwäbischer Pfarrer der AfD eine klebte."	Evangelisches Nachtschicht-Pfarramt Stuttgart	thjnk Germany
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Guerilla	"Freu Dich wie ein Kind."	HORNBACH Baumarkt AG	HeimatTBWA\
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Innovation	"Mehr Energie für Vielfalt"	FC St. Pauli von 1910 e.V.	LichtBlick Brand-Team Seite 15 von 23

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Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Innovation	"Screen2Save"	Initiative Vermisste Kinder	SERVICEPLAN
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Out of Home (Series)	"Freu Dich wie ein Kind."	HORNBACH Baumarkt AG	HeimatTBWA\
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Out of Home (Series)	"IWC Ingenieur. Form und Technik. Poster."	IWC Schaffhausen	Scholz & Friends
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Out of Home (Series)	"Wenigstens bist du nicht mehr gefahren"	Bundesministerium für Verkehr (BMV) + Deutscher Verkehrssicherheitsrat (DVR)	Scholz & Friends
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > OUT OF HOME / AMBIENT > Out of Home (Single)	"Furchtgummi."	Trolli	SERVICEPLAN
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > PRINT MEDIA > Brochure, Flyer etc	"The Art of Table Tennis - A Tribute to Timo Boll "	Butterfly	Jung von Matt
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > PRINT MEDIA > Poster (Series)	"Freu Dich wie ein Kind."	HORNBACH Baumarkt AG	HeimatTBWA\
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > PRINT MEDIA > Poster (Series)	"Wenigstens bist du nicht mehr gefahren"	Bundesministerium für Verkehr (BMV) + Deutscher Verkehrssicherheitsrat (DVR)	Scholz & Friends
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > PRINT MEDIA > Poster (Single)	"Furchtgummi."	Trolli	SERVICEPLAN
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > PRINT MEDIA > Print Ad (Series)	"Grauen ohne kauen."	Trolli	SERVICEPLAN
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > PRINT MEDIA > Print Ad (Series)	"The Art of Table Tennis - A Tribute to Timo Boll "	Butterfly	Jung von Matt
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > PRINT MEDIA > Print Ad (Single)	"Kluge Köpfe lesen BILD"	Axel Springer Deutschland GmbH	antoni
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > PROMOTIONAL CAMPAIGNS > Flash Sales	"McCrispy x H. P. Baxxter"	McDonald's	Scholz & Friends
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > PROMOTIONAL CAMPAIGNS > Innovative Media	"Millerntor-Stadion zu verkaufen"	FC St. Pauli von 1910 e.V.	NORDPOL+ Agentur für Kommunikation GmbH
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > PROMOTIONAL CAMPAIGNS > Innovative Media	"The Crying Mural"	Netflix	MOTOR kommunikation GmbH
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > PROMOTIONAL CAMPAIGNS > Seasonal Promotions	"Katjes jetzt halal"	Katjes Fassin GmbH + Co.KG	OZMOZE GmbH
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > PUBLIC RELATIONS > Corporate Social Responsibility (CSR)	"Breastmilk Money"	Herconomy	SERVICEPLAN
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > PUBLIC RELATIONS > Corporate Social Responsibility (CSR)	"I WOOL SURVIVE"	Grindr	SERVICEPLAN
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > PUBLIC RELATIONS > Corporate Social Responsibility (CSR)	"Irmela vs. Nazis"	toom Baumarkt	Scholz & Friends
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > PUBLIC RELATIONS > Crisis Communications	"Für eine Sprache, die allen schmeckt."	Rügenwalder Mühle	Achtung! Mary
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > PUBLIC RELATIONS > Media Relations	"Vienna is not Dull"	WienTourismus	Jung von Matt
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > SOCIAL MEDIA > Influencer Activation	"How to sell Gebrauchtes online (fast)"	kleinanzeigen.de GmbH	GUD.berlin GmbH
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > SOCIAL MEDIA > Social Media Idea (Series)	"250 Reasons not to buy the Mercedes-AMG PureSpeed"	Mercedes-AMG	team x

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Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > SOCIAL MEDIA > Social Media Idea (Series)	"Boah, Bahn!"	Deutsche Bahn AG	wtf GmbH
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > SOCIAL MEDIA > Social Media Idea (Series)	"Die zensierte Kampagne"	Westdeutscher Rundfunk Köln	thjnk Germany
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > SOCIAL MEDIA > Social Media Idea (Series)	"How to sell Gebrauchtes online (fast)"	kleinanzeigen.de GmbH	GUD.berlin GmbH
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > SOCIAL MEDIA > Social Media Idea (Series)	"Rental Car Horror Stories"	SIXT	Jung von Matt
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > TREND-BASED COMMUNICATION > Topical Engagement	"Branding News"	SIXT	Jung von Matt
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > TREND-BASED COMMUNICATION > Topical Engagement	"Cora mietet (wirhabendeinauto.de)"	SIXT	Jung von Matt
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > TREND-BASED COMMUNICATION > Topical Engagement	"NON DISCLOSURE AUSTRIA"	Österreich Werbung (Austria Tourism)	SERVICEPLAN AUSTRIA
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > TREND-BASED COMMUNICATION > Trend-Based Campaigns	"How to sell Gebrauchtes online (fast)"	kleinanzeigen.de GmbH	GUD.berlin GmbH
Auszeichnung	ADVERTISING > CONCEPT FOR ADVERTISING > TREND-BASED COMMUNICATION > Trend-Based Campaigns	"The Most Brilliant Failure."	IWC Schaffhausen	Scholz & Friends
Auszeichnung	ADVERTISING > CRAFT FOR ADVERTISING > AR/VR	"Interaktives AR Musikvideo"	Gustavo Gusto	Curious Company + Atelier Grand Berg + German Wahnsinn
Auszeichnung	ADVERTISING > CRAFT FOR ADVERTISING > ART DIRECTION > Print	"Freu Dich wie ein Kind."	HORNBACH Baumarkt AG	HeimatTBWA\
Auszeichnung	ADVERTISING > CRAFT FOR ADVERTISING > ART DIRECTION > other	"21 Tage Stille"	Sea-Eye e. V.	thjnk Germany
Auszeichnung	ADVERTISING > CRAFT FOR ADVERTISING > AUDIO DESIGN & MUSIC > Artist/Brand Partnership	"Claim revival"	OTTO	c/o Setzkorn Kemper
Auszeichnung	ADVERTISING > CRAFT FOR ADVERTISING > AUDIO DESIGN & MUSIC > Audio Innovation	"Kia Soundscapes"	Kia Europe	INNOCEAN Berlin
Auszeichnung	ADVERTISING > CRAFT FOR ADVERTISING > AUDIO DESIGN & MUSIC > New Music Composition	"Ding Dong"	Techem Energy Services	SERVICEPLAN
Auszeichnung	ADVERTISING > CRAFT FOR ADVERTISING > COPYWRITING & STORYTELLING > Audio	"von rechts"	TERRE DES FEMMES Menschenrechte für die Frau	Scholz & Friends
Auszeichnung	ADVERTISING > CRAFT FOR ADVERTISING > COPYWRITING & STORYTELLING > Integrated Campaign Writing	"250 Reasons not to buy the Mercedes-AMG PureSpeed"	Mercedes-AMG	team x
Auszeichnung	ADVERTISING > CRAFT FOR ADVERTISING > COPYWRITING & STORYTELLING > Print & Editorial	"Dranbleiben lohnt sich"	AOK-Bundesverband	Scholz & Friends
Auszeichnung	ADVERTISING > CRAFT FOR ADVERTISING > COPYWRITING & STORYTELLING > Print & Editorial	"Ein Bäbber, der zusammenhält. Wie ein schwäbischer Pfarrer der AfD eine klebte."	Evangelisches Nachtschicht-Pfarramt Stuttgart	thjnk Germany
Auszeichnung	ADVERTISING > CRAFT FOR ADVERTISING > COPYWRITING & STORYTELLING > Print & Editorial	"Stadt ohne Stress"	Opel	Jung von Matt
Auszeichnung	ADVERTISING > CRAFT FOR ADVERTISING > COPYWRITING & STORYTELLING > Social Media Text	"250 Reasons not to buy the Mercedes-AMG PureSpeed"	Mercedes-AMG	team x
Auszeichnung	ADVERTISING > CRAFT FOR ADVERTISING > COPYWRITING & STORYTELLING > Social Media Text	"Always on gegen Rechts"	Philipp Jacks, Demopuk e.V.	Straight, Forward & Partners GmbH
Auszeichnung	ADVERTISING > CRAFT FOR ADVERTISING > CREATIVE CODING	"Schwein gehabt - Ein Spiel der Sparkasse."	Deutscher Sparkassen- und Giroverband e. V. & S-Communication Services GmbH	Jung von Matt
Auszeichnung	ADVERTISING > CRAFT FOR ADVERTISING > FILM & VIDEOGRAPHY > Branded Content & Documentaries	"GOATS GOT BAG"	GOT BAG	Scholz & Friends

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Auszeichnung	ADVERTISING > CRAFT FOR ADVERTISING > FILM & VIDEOGRAPHY > Commercials & Ads (Online, TV, Cinema)	"Breastmilk Money"	Herconomy	SERVICEPLAN
Auszeichnung	ADVERTISING > CRAFT FOR ADVERTISING > FILM & VIDEOGRAPHY > Commercials & Ads (Online, TV, Cinema)	"Everything in One Place"	Deutsche Telekom	adam&eveBerlin
Auszeichnung	ADVERTISING > CRAFT FOR ADVERTISING > FILM & VIDEOGRAPHY > Commercials & Ads (Online, TV, Cinema)	"Invisible Class"	Ottobock SE & Co KGaA	PRESENCE
Auszeichnung	ADVERTISING > CRAFT FOR ADVERTISING > GRAPHIC DESIGN > Print & Editorial	"The Art of Table Tennis - A Tribute to Timo Boll "	Butterfly	Jung von Matt
Auszeichnung	ADVERTISING > SPECIALS > FOR GOOD	"Bedtime Donations"	Royal Society for Blind Children	INNOCEAN Berlin
Auszeichnung	ADVERTISING > SPECIALS > FOR GOOD	"Ich darf alles"	CS Hospiz Wien	Nikels Creative & Consulting Agency
Auszeichnung	ADVERTISING > SPECIALS > FOR GOOD	"Irmela vs. Nazis"	toom Baumarkt	Scholz & Friends
Auszeichnung	ADVERTISING > SPECIALS > FOR GOOD	"Mehr Energie für Vielfalt"	FC St. Pauli von 1910 e.V.	LichtBlick Brand-Team
Auszeichnung	ADVERTISING > SPECIALS > FOR GOOD	"Wenigstens bist du nicht mehr gefahren"	Bundesministerium für Verkehr (BMV) + Deutscher Verkehrssicherheitsrat (DVR)	Scholz & Friends
Auszeichnung	ADVERTISING > SPECIALS > FOR GOOD	"\$HOPLEFTING – Wie man Nazi Shops in Anti Nazis Shops verwandelt"	Laut gegen Nazis e.V.	Jung von Matt
Auszeichnung	DESIGN > CONCEPT FOR DESIGN > BRAND IDENTITY > New Brand (B2B)	"The Adaptive Powerhouse for Future Mobility"	AUMOVIO SE	Peter Schmidt Group
Auszeichnung	DESIGN > CONCEPT FOR DESIGN > BRAND IDENTITY > New Brand (B2C)	"Almost Pearfect"	Haselberger Mostsommelierbetrieb	Zunder GmbH
Auszeichnung	DESIGN > CONCEPT FOR DESIGN > BRAND IDENTITY > Relaunch (B2B)	"Bold Ideas Need Freedom to Thrive"	KNSK Group GmbH	Hyperfocus GmbH
Auszeichnung	DESIGN > CONCEPT FOR DESIGN > BRAND IDENTITY > Relaunch (B2C)	"Eine kulinarische Weltreise"	Kiko Martins	Peter Schmidt Group
Auszeichnung	DESIGN > CONCEPT FOR DESIGN > BRAND IDENTITY > Relaunch (B2C)	"Focusing on people is our identity."	ARAG SE	denkwerk GmbH
Auszeichnung	DESIGN > CONCEPT FOR DESIGN > BRAND IDENTITY > Relaunch (B2C)	"Rebranding"	Sophie Lewens	Smith – Seyffert mit Himmelspach GmbH
Auszeichnung	DESIGN > CONCEPT FOR DESIGN > PACKAGING DESIGN > Consumer Packaging	"Welcome to the new Blue Farm"	Blue Farm	loved Hamburg
Auszeichnung	DESIGN > CONCEPT FOR DESIGN > PACKAGING DESIGN > Limited Edition	"Donauwasser"	FCIO- Fachverband der Chemischen Industrie	Jung von Matt
Auszeichnung	DESIGN > CONCEPT FOR DESIGN > PRODUCT DESIGN > Healthcare & Medical	"Oral-B iO2"	Oral-B	MSL Group Germany GmbH
Auszeichnung	DESIGN > CRAFT FOR DESIGN > BRAND DESIGN > Brand Design Systems	"Focusing on people is our identity."	ARAG SE	denkwerk GmbH
Auszeichnung	DESIGN > CRAFT FOR DESIGN > BRAND DESIGN > New Brand (B2C)	"Gemeinsam Kindheit gestalten."	Katholino Kitas im Erzbistum Köln gGmbH	EIGA Design
Auszeichnung	DESIGN > CRAFT FOR DESIGN > BRAND DESIGN > Relaunch (B2C)	"Eine kulinarische Weltreise"	Kiko Martins	Peter Schmidt Group
Auszeichnung	DESIGN > CRAFT FOR DESIGN > BRAND DESIGN > Relaunch (B2C)	"Focusing on people is our identity."	ARAG SE	denkwerk GmbH
Auszeichnung	DESIGN > CRAFT FOR DESIGN > BRAND DESIGN > Relaunch (B2C)	"Ipalat Redesign CI"	Dr. Pfleger	PEIX Health
Auszeichnung	DESIGN > CRAFT FOR DESIGN > CAMPAIGN EXECUTION > Comprehensive Campaign Design	"Freiluftkino Frankfurt 2025"	Freiluftkino Frankfurt	Luzia Hein
Auszeichnung	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Logo / Keyvisual	"Eine kulinarische Weltreise"	Kiko Martins	Peter Schmidt Group
Auszeichnung	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Logo / Keyvisual	"STANDS"	FC St. Pauli von 1910 e.V.	SERVICEPLAN

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Auszeichnung	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Logo / Keyvisual	"Sechs Korallen"	Ernst von Siemens Musikstiftung	jäger&jäger
Auszeichnung	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Packaging	"Take-Over"	Gustavo Gusto	Atelier Grand Berg
Auszeichnung	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Poster (Series)	"Falcons vs. Colts Berlin Game"	NFL Properties Europe GmbH	Morphoria
Auszeichnung	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Poster (Series)	"Traum Poster"	mobile.de	Mutabor
Auszeichnung	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Poster (Single)	"25 Years Anniversary Poster"	Deutsche Telekom	Studio Philipp Blombach
Auszeichnung	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Typographie & Type Design	"Die neue Schrift von Deutschlands menschlichster Krankenkasse"	BARMER	Peter Schmidt Group
Auszeichnung	DESIGN > CRAFT FOR DESIGN > GRAPHIC DESIGN > Typographie & Type Design	"Font Collection"	Fontwerk	Fontwerk
Auszeichnung	DESIGN > CRAFT FOR DESIGN > ILLUSTRATION > Visual World & Composition	"Wall of Will"	Sports Illustrated	SAINT ELMO'S
Auszeichnung	DESIGN > CRAFT FOR DESIGN > INTERFACE DESIGN > Website Interface Design	"electronicbeats.net"	Deutsche Telekom	WAF GMBH
Auszeichnung	DESIGN > CRAFT FOR DESIGN > PHOTOGRAPHY > Brand Photoseries	"Spielzeit 2025 /2026"	Mecklenburgisches Staatstheater	Sinje Hasheider
Auszeichnung	DESIGN > CRAFT FOR DESIGN > PHOTOGRAPHY > Single Brand Image	"NESTROY Spiele Schwechat - Mein Freund"	NESTROY Spiele Schwechat	JuliaAquaArt
Auszeichnung	DESIGN > SPECIALS > FOR GOOD	"Projektfilme Helfende Hand 2025"	Bundesministerium des Innern	SERVICEPLAN
Auszeichnung	DESIGN > SPECIALS > FOR GOOD	"Wall of Will"	Sports Illustrated	SAINT ELMO'S
Auszeichnung	DESIGN > SPECIALS > INDEPENDENT WORK IN DESIGN > AI-Assisted Creative Processes in Photography	"May AI help you?"	Ogilvy International	loved Hamburg
Auszeichnung	DESIGN > SPECIALS > INDEPENDENT WORK IN DESIGN > Conceptual Photography	"Latifundium Lehmann"	Michael Lehmann	Christoph Siegert
Auszeichnung	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL EXPERIENCE & INTERACTION > AI & Agentic Experience	"Selfie Station"	Volkswagen	congaz Visual Media Company GmbH
Auszeichnung	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL EXPERIENCE & INTERACTION > Conversational UX & Dialogue Interface Concept	"Geschäftsbericht 2024"	L-Bank, Staatsbank für Baden-Württemberg	Jung von Matt
Auszeichnung	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL EXPERIENCE & INTERACTION > Game-based Experience Design & Playful Interaction	"Next Level Talents"	DB InfraGO AG	Apollo GG
Auszeichnung	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL EXPERIENCE & INTERACTION > Immersive Experiences	"Teaser Campaign"	SOLK AG	ASTRAL Kreativ GmbH
Auszeichnung	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL EXPERIENCE & INTERACTION > Live Experience & Real-Time Interaction Concept	"CRASH TEXT AUTO"	Seat Deutschland GmbH	BBDO
Auszeichnung	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL EXPERIENCE & INTERACTION > Live Experience & Real-Time Interaction Concept	"The Pull"	Lidl Stiftung & Co. KG	Havas Germany + Havas Social
Auszeichnung	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL EXPERIENCE & INTERACTION > Microsites & Web Specials	"Witness to a Century"	Leica Camera AG	The Good Shit Land
Auszeichnung	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL EXPERIENCE & INTERACTION > Microsites & Web Specials	"\$HOPLEFTING – Wie man Nazi Shops in Anti Nazis Shops verwandelt"	Laut gegen Nazis e.V.	Jung von Matt
Auszeichnung	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL PRODUCTS & SERVICES > Platforms & E-Commerce	"Only Wero Accepted"	EPI Company	Buzzman
Auszeichnung	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL PRODUCTS & SERVICES > Products & Services	"Eine VR Experience über Obdachlosigkeit"	GoBanyo	Curious Company + German Wahnsinn

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Auszeichnung	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL PRODUCTS & SERVICES > Products & Services	"The Digital Twins Project"	Wiethe Content	Wiethe Content GmbH
Auszeichnung	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL PRODUCTS & SERVICES > Products & Services	"Unlocking the Game"	Equip club S.A. / Nidecker Group	Apollo18 GmbH
Auszeichnung	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL PRODUCTS & SERVICES > Websites	"Website für Gästehaus berge"	berge - Gästehaus berge GmbH	jäger&jäger
Auszeichnung	DIGITAL MEDIA > CONCEPT FOR DIGITAL MEDIA > DIGITAL PRODUCTS & SERVICES > Websites	"Website"	Gemeinnützige Ausstellungsgesellschaft Paderborn mbH	MIR MEDIA - Digital Agentur
Auszeichnung	DIGITAL MEDIA > CRAFT FOR DIGITAL MEDIA > DIGITAL & INTERACTION CRAFT > Design System Implementation	"Puls Design System"	BARMER	IBM iX
Auszeichnung	DIGITAL MEDIA > CRAFT FOR DIGITAL MEDIA > DIGITAL & INTERACTION CRAFT > UX	"Witness to a Century"	Leica Camera AG	The Good Shit Land
Auszeichnung	DIGITAL MEDIA > CRAFT FOR DIGITAL MEDIA > NARRATIVE CONTENT > Audio/Music Experience Craft & Sonic Interface	"Eine VR Experience über Obdachlosigkeit"	GoBanyo	Curious Company + German Wahnsinn
Auszeichnung	DIGITAL MEDIA > CRAFT FOR DIGITAL MEDIA > TECHNOLOGY & CODE > Data-Driven Creativity	"Process Excellence Showcase"	Celonis	Live Lab AG
Auszeichnung	DIGITAL MEDIA > CRAFT FOR DIGITAL MEDIA > TECHNOLOGY & CODE > Data-Driven Creativity	"Screen2Save"	Initiative Vermisste Kinder	SERVICEPLAN
Auszeichnung	DIGITAL MEDIA > CRAFT FOR DIGITAL MEDIA > TECHNOLOGY & CODE > Data-Driven Interaction & Visualisation Craft	"Du bist Teil der Geschichte"	Stiftung Haus der Geschichte der Bundesrepublik Deutschland	SCHNELLE BUNTE BILDER
Auszeichnung	DIGITAL MEDIA > SPECIALS > FOR GOOD	"21 Tage Stille"	Sea-Eye e. V.	thjnk Germany
Auszeichnung	DIGITAL MEDIA > SPECIALS > FOR GOOD	"CALL A PET"	Deutscher Tierschutzbund e.V	Philipp und Keuntje
Auszeichnung	DIGITAL MEDIA > SPECIALS > FOR GOOD	"Eine VR Experience über Obdachlosigkeit"	GoBanyo	Curious Company + German Wahnsinn
Auszeichnung	DIGITAL MEDIA > SPECIALS > FOR GOOD	"Screen2Save"	Initiative Vermisste Kinder	SERVICEPLAN
Auszeichnung	EDITORIAL > CONCEPT FOR EDITORIAL > CORPORATE PUBLISHING MAGAZINES > Article Spread	"DIN – Das Magazin in allen Formaten"	DIN e.V.	RYSM GmbH
Auszeichnung	EDITORIAL > CONCEPT FOR EDITORIAL > CORPORATE PUBLISHING MAGAZINES > Cover (Single)	"Dreiklang"	Oper Leipzig	formdusche – studio für gestaltung
Auszeichnung	EDITORIAL > CONCEPT FOR EDITORIAL > CORPORATE PUBLISHING MAGAZINES > Series/Volume	"2025 Editions"	Roland Berger	Vogel Corporate Solutions GmbH
Auszeichnung	EDITORIAL > CONCEPT FOR EDITORIAL > CORPORATE PUBLISHING MAGAZINES > Series/Volume	"Jahrgang 2025"	WEISSER RING e.V.	twotype design
Auszeichnung	EDITORIAL > CONCEPT FOR EDITORIAL > CORPORATE PUBLISHING MAGAZINES > Series/Volume	"TWELVE - das Magazin für Marken, Medien & Kommunikation"	SERVICEPLAN	SERVICEPLAN
Auszeichnung	EDITORIAL > CONCEPT FOR EDITORIAL > CORPORATE PUBLISHING MAGAZINES > Single Issue	"Dreiklang"	Oper Leipzig	formdusche – studio für gestaltung
Auszeichnung	EDITORIAL > CONCEPT FOR EDITORIAL > CORPORATE PUBLISHING MAGAZINES > Single Issue	"M&V Magazin 09 Polari"	M&V Gaststätte	Jens Kuppi
Auszeichnung	EDITORIAL > CONCEPT FOR EDITORIAL > CORPORATE PUBLISHING MAGAZINES > Single Issue	"Transfigurare"	Aachener Siedlungs- und Wohnungsgesellschaft mbH	HW Hochhaus GmbH
Auszeichnung	EDITORIAL > CONCEPT FOR EDITORIAL > CORPORATE PUBLISHING MAGAZINES > Single Issue	"WMN - Women's Cycling Magazine Nr. 01 / 2025"	CANYON SRAM zondacrypto / Lauke Pro Radsport GmbH	Collected.Photo
Auszeichnung	EDITORIAL > CONCEPT FOR EDITORIAL > EDITORIAL BOOKS	"Das Ende der Unversehrtheit"	Buch	Ankerwechsel Verlag
Auszeichnung	EDITORIAL > CONCEPT FOR EDITORIAL > EDITORIAL BOOKS	"You Grill Love It"	Enders Colman	David&Goliath

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Auszeichnung	EDITORIAL > CONCEPT FOR EDITORIAL > EDITORIAL BOOKS	Richtig Anders Anders Richtig – selbstbewusst neurodivergent	Carl Hanser Verlag GmbH & Co. KG	formdusche – studio für gestaltung
Auszeichnung	EDITORIAL > CONCEPT FOR EDITORIAL > EDITORIAL MAGAZINES > Cover (Series)	"Langstrecke"	Süddeutsche Zeitung	Visual Desk, Süddeutsche Zeitung
Auszeichnung	EDITORIAL > CONCEPT FOR EDITORIAL > EDITORIAL MAGAZINES > Cover (Single)	"Lucky Love x Masculinity"	FOCUS Magazin	FOCUS Magazin
Auszeichnung	EDITORIAL > CONCEPT FOR EDITORIAL > EDITORIAL NEWSPAPERS > Article Design	"Das Jahr in T-Shirts"	Süddeutsche Zeitung	Süddeutsche Zeitung Magazin
Auszeichnung	EDITORIAL > CRAFT FOR EDITORIAL > ILLUSTRATION FOR PUBLISHING	"Creating Community"	Page Magazine	Danii Pollehn
Auszeichnung	EDITORIAL > CRAFT FOR EDITORIAL > ILLUSTRATION FOR PUBLISHING	"Die Welt als Villa Kunterbunt"	Cicero	Alexander Glandien
Auszeichnung	EDITORIAL > CRAFT FOR EDITORIAL > ILLUSTRATION FOR PUBLISHING	"You Grill Love It"	Enders Colman	David&Goliath OHG
Auszeichnung	EDITORIAL > CRAFT FOR EDITORIAL > PRINTING TECHNIQUES FOR PUBLISHING	"Think:Act #44 "Thinking in Decades"	Roland Berger	Vogel Corporate Solutions GmbH
Auszeichnung	EDITORIAL > CRAFT FOR EDITORIAL > PRINTING TECHNIQUES FOR PUBLISHING	"Think:Act #45 "The New Blueprint for Innovation"	Roland Berger	Vogel Corporate Solutions GmbH
Auszeichnung	EDITORIAL > CRAFT FOR EDITORIAL > WRITING & STORYTELLING FOR PUBLISHING	"You Grill Love It"	Enders Colman	David&Goliath OHG
Auszeichnung	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > FILM > Cinema Spot (Single)	"Alles, was euch verbindet - an einem Ort"	Deutsche Telekom	adam&eveBerlin
Auszeichnung	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > FILM > Cinema Spot (Single)	"The Most Brilliant Failure."	IWC Schaffhausen	Scholz & Friends
Auszeichnung	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > FILM > Corporate Film / Company Presentation Film	"The Most Brilliant Failure."	IWC Schaffhausen	Scholz & Friends
Auszeichnung	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > FILM > Corporate Film / Company Presentation Film	"where next" - a documentary series by Kuehne+Nagel"	Kuehne+Nagel	BigSun
Auszeichnung	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > FILM > Online Film	"Alles, was euch verbindet - an einem Ort"	Deutsche Telekom	adam&eveBerlin
Auszeichnung	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > FILM > Online Film	"Das nächste Kapitel #ALDIstory"	ALDI SÜD Dienstleistungs-SE & Co. oHG	antoni
Auszeichnung	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > FILM > Online Film	"Irmela vs. Nazis"	toom Baumarkt	Scholz & Friends
Auszeichnung	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > FILM > Online Film	"Weil alle Eltern auch Kinder sind."	ALDI SÜD Dienstleistungs-SE & Co. oHG	antoni
Auszeichnung	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > FILM > Online Film	"adidas 125 Jahre DFB Jubiläum"	adidas	Jung von Matt
Auszeichnung	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > FILM > Promotion Spot (Single)	"Rare Tear – Danny Trejo vs. McSpicy"	McDonald's	Scholz & Friends
Auszeichnung	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > FILM > Short Film / Special Format	"Die Schlüssel zur Freiheit"	Auswärtiges Amt	Scholz & Friends
Auszeichnung	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > FILM > Short Film / Special Format	"GOATS GOT BAG"	GOT BAG	Scholz & Friends
Auszeichnung	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > RADIO BROADCASTING > Podcast & On Demand Audio (Series)	"Let's talk Nahverkehr!"	ZUKUNFT NAHVERKEHR	ZUKUNFT NAHVERKEHR
Auszeichnung	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > VIDEO PLATFORM > Video Content Series	"Das nächste Kapitel #ALDIstory"	ALDI SÜD Dienstleistungs-SE & Co. oHG	antoni
Auszeichnung	FILM & AUDIO > CONCEPT FOR FILM&AUDIO > VIDEO PLATFORM > Video Content Series	"where next" - a documentary series by Kuehne+Nagel"	Kuehne+Nagel	BigSun
Auszeichnung	FILM & AUDIO > CRAFT FOR FILM&AUDIO > AUDIO > Artist/Brand Partnership	"Claim revival"	OTTO	c/o Setzkorn Kemper

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Auszeichnung	FILM & AUDIO > CRAFT FOR FILM&AUDIO > AUDIO > Audio Innovation	"CALL A PET"	Deutscher Tierschutzbund e.V	Philipp und Keuntje
Auszeichnung	FILM & AUDIO > CRAFT FOR FILM&AUDIO > AUDIO > New Music Composition	"Ding Dong"	Techem Energy Services	SERVICEPLAN
Auszeichnung	FILM & AUDIO > CRAFT FOR FILM&AUDIO > AUDIO > Script & Story	"Ding Dong"	Techem Energy Services	SERVICEPLAN
Auszeichnung	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Cinematography	"Das nächste Kapitel #ALDIstory"	ALDI SÜD Dienstleistungs-SE & Co. oHG	antoni
Auszeichnung	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Cinematography	"Kein Projekt ohne Drama."	HORNBACH Baumarkt AG	HeimatTBWA\
Auszeichnung	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Cinematography	"Strive for Clarity"	Audi	27 Kilometer Entertainment GmbH
Auszeichnung	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Cinematography	"The all-new NEXO – Clearly Committed"	Hyundai Motor Company	SERVICEPLAN
Auszeichnung	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Direction	"A Modern Dynasty of Football"	Google	Jung von Matt
Auszeichnung	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Direction	"Das nächste Kapitel #ALDIstory"	ALDI SÜD Dienstleistungs-SE & Co. oHG	antoni
Auszeichnung	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Direction	"The Most Brilliant Failure."	IWC Schaffhausen	Scholz & Friends
Auszeichnung	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Script & Story	"Boah, Bahn!"	Deutsche Bahn AG	wf GmbH
Auszeichnung	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Script & Story	"Weil alle Eltern auch Kinder sind."	ALDI SÜD Dienstleistungs-SE & Co. oHG	antoni
Auszeichnung	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Set & Production Design	"Everything in One Place"	Deutsche Telekom	adam&eveBerlin
Auszeichnung	FILM & AUDIO > CRAFT FOR FILM&AUDIO > FILM > Set & Production Design	"The Most Brilliant Failure."	IWC Schaffhausen	Scholz & Friends
Auszeichnung	FILM & AUDIO > SPECIALS > FOR GOOD	"Breastmilk Money"	Herconomy	SERVICEPLAN
Auszeichnung	FILM & AUDIO > SPECIALS > FOR GOOD	"Die Schlüssel zur Freiheit"	Auswärtiges Amt	Scholz & Friends
Auszeichnung	FILM & AUDIO > SPECIALS > INDEPENDENT WORK IN FILM&AUDIO > Short Film	"Todd & The Toad"	Julia Mücke	Julia Mücke
Auszeichnung	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EVENT > Corporate Event	"The German Keynote"	Vorwerk Deutschland	Ogilvy Group Germany
Auszeichnung	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EVENT > Employee Event	"BORN TO BANK WILD"	ING Deutschland	VOSS+FISCHER gmbh, Strategische Kreativ-Agentur für Begegnungskultur
Auszeichnung	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EVENT > Event	"WEAVING A VERSATILE FUTURE"	Dubai Culture & Arts Authority	VAVESTUDIO
Auszeichnung	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EVENT > PR Event	"Berlinale Culture Stunt"	CUPRA	THE AMBITION, REBEL MEDIA (NOVICE)
Auszeichnung	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EVENT > PR Event	"The German Keynote"	Vorwerk Deutschland	Ogilvy Group Germany
Auszeichnung	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EVENT > PR Event	"The Reclaimed Collection "	Henkel	HeimatTBWA\
Auszeichnung	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EVENT > Stage Show	"The Sound of Finance"	DWS	insglück Gesellschaft für Markeninszenierung mbH
Auszeichnung	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Brand Exhibition	"Intelligence that delights"	BSH Hausgeräte GmbH	BLACKSPACE GmbH
Auszeichnung	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Brand Exhibition	"THE SHOWROOM HOTELS"	Schwarzwald Tourismus	SAINT ELMO'S
Auszeichnung	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Exhibit/Installation	"Figuretheater – Spiel des Lebens"	KOLK 17 gGmbH – Figuretheater & Museum	Demirag Architekten
Auszeichnung	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Immersive World	"SOFT CONSTRUCT"	Studio de Pasquale	Studio de Pasquale UG

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Auszeichnung	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Museum & Pavillon Design	"Seven Arches for Sustainability"	Heydar Aliyev Center	Bellprat Partner AG
Auszeichnung	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Spatial Intervention	"Sony PlayStation – "It Happens On PS5""	Sony Interactive Entertainment Deutschland GmbH	Ultra OOH GmbH
Auszeichnung	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Themed Exhibition	"The Lost Sense Experience"	ZURICH Gruppe Deutschland	PRESENCE
Auszeichnung	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Themed Exhibition	"Wetterextreme"	BEAN Bremerhavener Entwicklungsgesellschaft Alter/Neuer Hafen mbH & Co. KG	studio klv GmbH & Co. KG
Auszeichnung	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Trade Show Appearance	"Induction Field"	Bailian Group	VAVESTUDIO
Auszeichnung	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > EXHIBITION > Trade Show Appearance	"The Incredible Machine"	Festo SE & Co. KG	Jung von Matt
Auszeichnung	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > INTERIOR DESIGN > Civic & Community Design	"Neugestaltung der Foyers zum Intendanzwechsel – Den Aufbruch sichtbar machen!"	Die Hamburgische Staatsoper	THE STUDIOS
Auszeichnung	SPATIAL EXPERIENCE > CONCEPT FOR SPATIAL EXPERIENCE > SPATIAL SERVICE DESIGN	"Unlocking the Game"	Equip club S.A. / Nidecker Group	Apollo18 GmbH
Auszeichnung	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > AI-ASSISTED CREATIVE PROCESSES IN SPATIAL EXPERIENCES	"Du bist Teil der Geschichte"	Stiftung Haus der Geschichte der Bundesrepublik Deutschland	SCHNELLE BUNTE BILDER
Auszeichnung	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > AI-ASSISTED CREATIVE PROCESSES IN SPATIAL EXPERIENCES	"Lufthansa Digital Departures"	Deutsche Lufthansa AG	BBDO
Auszeichnung	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > AUDIENCE PARTICIPATION	"Balls for Balls"	FAQ YOU & BVB	SAINT ELMO'S
Auszeichnung	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > AUDIENCE PARTICIPATION	"Lufthansa Digital Departures"	Deutsche Lufthansa AG	BBDO
Auszeichnung	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > AUDIENCE PARTICIPATION	"Singapur Pavillon Expo Osaka"	Singapore Tourism Board	Jung von Matt
Auszeichnung	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > AUDIENCE PARTICIPATION	"Visionary Lighthouse"	Kuwait, Ministry of Information	insglück Gesellschaft für Markeninszenierung mbH
Auszeichnung	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > DIRECTION & CREATIVE DIRECTION	"Das neue Niederrheinmuseum"	Landschaftsverband Rheinland (LVR)	COORDINATION Berlin
Auszeichnung	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > MOTION DESIGN & INTERACTIVE INSTALLATION	"Singapur Pavillon Expo Osaka"	Singapore Tourism Board	Jung von Matt
Auszeichnung	SPATIAL EXPERIENCE > CRAFT FOR SPATIAL EXPERIENCE > MOTION DESIGN & INTERACTIVE INSTALLATION	"TWINBOTS "	KUKA	Elastique. GmbH
Auszeichnung	SPATIAL EXPERIENCE > SPECIALS > FOR GOOD	"21 Tage Stille"	Sea-Eye e. V.	thjnk Germany
Auszeichnung	SPATIAL EXPERIENCE > SPECIALS > FOR GOOD	"Balls for Balls"	FAQ YOU & BVB	SAINT ELMO'S
Auszeichnung	SPATIAL EXPERIENCE > SPECIALS > FOR GOOD	"Mit Herz, Hand und Verstand – Demokratisches Leben im Sauerland"	Sauerland-Museum des Hochsauerlandkreises	Matthies Weber und Schnegg
Auszeichnung	SPATIAL EXPERIENCE > SPECIALS > FOR GOOD	"The Lost Sense Experience"	ZURICH Gruppe Deutschland	PRESENCE
Auszeichnung	SPATIAL EXPERIENCE > SPECIALS > FOR GOOD	"Unhide the Pride"	Berliner Verkehrsbetriebe (BVG) - AöR -	GUD.berlin GmbH